



At Idaho<sup>®</sup> Potatoes, we believe every exceptional recipe makes a personal statement about the Chef who created it.

*The Chef:* Kent Rathbun, *Abacus*, Dallas, *Jasper's* (several locations), *Rathbun's Blue Plate Kitchen*, Dallas and *Zea WoodFire Grill*, Plano, Texas.

*The Recipe:* Idaho<sup>®</sup> Baked Potato Salad. Baked Idaho<sup>®</sup> Red Potatoes, crispy bacon, sour cream, scallions and sharp cheddar cheese create a flavorful fresh take on a traditional favorite.

*The Statement:* The talent and commitment that brings pleasure to so many diners can make an even more important contribution to the community through charitable work.

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