

IDAHO POTATO PULSE



Brought to you by the Idaho Potato Commission
Website: www.idahopotato.com

Together, we can make a difference.

Time is running out. The deadline to submit comments to the USDA on **Keeping Potatoes in Schools** is **Wednesday, April 13th, 11:59pm ET**. It is critical that everyone stand up for potatoes, and stand up for them today!

If you have not already heard, the USDA has proposed a reduction in the number of servings of certain vegetables, including potatoes, in schools. The proposed rule on Nutrition Standards in the National School Lunch and School Breakfast Program would reduce offerings of potatoes and other starchy vegetables in school lunch to a single cup per week and would eliminate potatoes from school breakfasts. Potatoes offer key nutrients to children and **TAKING POTATOES OUT OF SCHOOLS IS WRONG FOR KIDS!**



*****COMMENTS ARE DUE APRIL 13th*****

The potato industry needs to unite and **take action TODAY**.

- **Submit** your own comments to USDA.
- **Discuss** this important issue with your local school districts, school foodservice directors, PTA or parents organization.
- **Contact** your local media with this information.
- **Tell** your doctors, nutritionists, anyone one who might be concerned about the health of today's school children.

The more voices USDA hears in support of keeping potatoes in schools, the more likely they are to listen.

I'm making this easy for you. Click the link above, then go to [Tell USDA: KEEP POTATOES IN SCHOOLS](#). There you will find links to comment forms, sample comment letters, relevant facts about potato nutrition and a list of activities on how to spread the word.