

IDAHO POTATO PULSE



Brought to you by the Idaho Potato Commission

Website: www.idahopotato.com

Dear Idaho Potato Industry Members,

Whitney Wood from Idaho Falls, the current Miss Idaho, will be competing in the January Miss America pageant in Las Vegas. As part of this year's event, they have had each of the contestants create their own unique video. As you will see in her video, Whitney is very proud of her Idaho heritage – with a most apropos backdrop. I would encourage you all to vote for her and pass this video to others to encourage them to vote as well. You can vote from just about every type of device.

It appears that the People's Choice (which will ensure placement in the top 15 finalists) will be decided by this contest so let's make sure we all support her and our state! Whitney has been a wonderful representative of Idaho and its most famous crop!

Here is the direct link for voting:

<http://www.missamerica.org/videocontest/>