## IDAHO POTATO PULSE



Brought to you by the Idaho Potato Commission Website: www.idahopotato.com



Yesterday, US Secretary of State John Kerry proudly presented a large box of "Famous Idaho Potatoes" to his Russian counterpart at the beginning of the Syrian peace talks in Paris. The story was picked up nation-wide....and world-wide. Who knew Idaho potatoes would be part of establishing world peace!? Below is one print story and one video link....there were many.....

**Story**: <u>http://worldnews.nbcnews.com/\_news/2014/01/13/22285794-john-kerrys-gift-to-russian-counterpart-two-impressive-idaho-potatoes?lite</u>

Video: http://www.youtube.com/watch?v=y37IoAVLFVg