

# IDAHO POTATO PULSE



Brought to you by the Idaho Potato Commission  
Website: [www.idahopotato.com](http://www.idahopotato.com)

## Government Affairs Report By Pat Kole

The Idaho Potato Industry was well represented at the National Potato Council summer meeting that just wrapped up in Alamosa, Colorado. Briefings on market issues, particularly Mexico; the Mexican trucking dispute; crop protection issues; nutritional guidelines, including WIC vouchers and school lunch program reauthorization were among the issues discussed. The potato industry faces challenges on many fronts, and it is through the NPC that these matters are dealt with. The NPC has just hired Ryan Kraybill as Senior Director of Legislative and Regulatory Affairs. We welcome Ryan aboard and look forward to working with him.

## Industry Relations Report By Todd Cornelison

### USPB (United States Potato Board) Delegate Election Meeting Scheduled

This year's USPB Delegate election meeting is scheduled for July 6<sup>th</sup> at the Idaho Falls Shilo Inn. The meeting will begin at 1:00 p.m. This is your opportunity to become involved with how your USPB assessment is spent. Eight positions are open for election this year. Of those eight delegates, four are seeking re-election. They are:

1. Jeff Gibson District 2 (Mtn. Home – Burley)
2. Ritchey Toevs District 3 (Burley – Pocatello)
3. Alan Parks District 4 (Pocatello – Idaho Falls)
4. Bevan Jeppesen District 5 (Idaho Falls – St. Anthony)

We have four open positions:

1. 2 Positions in District 2 (Mtn. Home – Burley)
2. 1 position in District 3 (Burley – Pocatello)
3. 1 position in District 6 (Seed District)

This year, we have planned the meeting around multiple events to encourage maximum attendance. The nomination meeting, as noted above, is scheduled for 1:00 p.m., July 6<sup>th</sup> at the Shiloh Inn, Idaho Falls. That evening is Potato Night at the ball field, which is held at Melaleuca field in Idaho Falls (see the details below). The next day is the United Potato Growers of Idaho All Grower meeting where they will be announcing their 2010 acreage count. I urge everybody to attend these events and support the Idaho Potato Industry. There is a special room rate available at the Shilo Inn for those people who need to travel - just ask for the IPC rate.

#### **Diversity Statement**

The United States Department of Agriculture's (USDA's) programs are open to all individuals without regard to race, color, religion, sex, national origin, age or marital status. It is therefore the United States Potato Board's (USPB's) policy to have the representation of producers on its board that reflect the diversity of individuals served by its programs and strongly encourages women, minorities and persons with disabilities to seek nominations to the Board and to participate in the Board's activities.

### Potato Night at the Ball Field

It's time for our annual Potato Night at the Ball Field! Come join in and cheer on the Idaho Falls Chukars to victory while potato themed events go on all around you! This is a fun night for the whole family, and best of all it's free! Just contact Todd Cornelison 559-4792 for your free tickets to the event, and while you're there, why not take advantage of

the special room rates at the Shilo Inn where you can stay the night and attend the United Potato Grower's of Idaho All Grower Meeting on July 7<sup>th</sup> where they will be giving their 2010 acreage counting report.

## Calendar

### July

6	USPB Delegate Election Meeting, 1:00-3:00pm, Shilo Inn, Idaho Falls, ID
6	Potato Night at the Ballpark, Melaleuca Field, Idaho Falls, ID
7	United of Idaho Board Meeting, Idaho Falls, ID
7	United of Idaho - All Grower Meeting (acreage report to be given), Shilo Inn, Idaho Falls, ID
9	NASS Fall Potato Acreage Report.
13	IGSA Board Meeting, Idaho Falls, ID
21-21	IPC Commission Meeting, Eagle, ID
30-1	PMA Foodservice Convention, Monterey, CA

### August

7	United of Idaho Board Meeting
9-13	USPB Summer Meeting, Red Lion Hotel, Pocatello, ID

### September

1-3	IGSA Sun Valley Convention, Sun Valley, ID
14-16	NPC Public Policy Conference, Washington, DC