## IDAHO POTATO PULSE



Brought to you by the Idaho Potato Commission

Website: www.idahopotato.com

Growers, we really need your help on this survey. Please take a few minutes and complete this survey to assist us in getting our key research projects funded. Thanks so much!

## **Research Prioritization Survey**

## An Industry Effort to Identify Research Priorities and Increase Federal Funding

The only significant new source of funding, the Specialty Crop Research Initiative, requires a high level of national prioritization and coordination among researchers for grant funding.

Collaboration between the National Potato Council, state potato organizations, individual growers and the potato research community has stimulated discussion on identifying potato research needs.

The Research Prioritization Survey is designed to allow the entire grower community to have input in potato industry research needs and priorities.

Research Prioritization Survey TAKE IT NOW