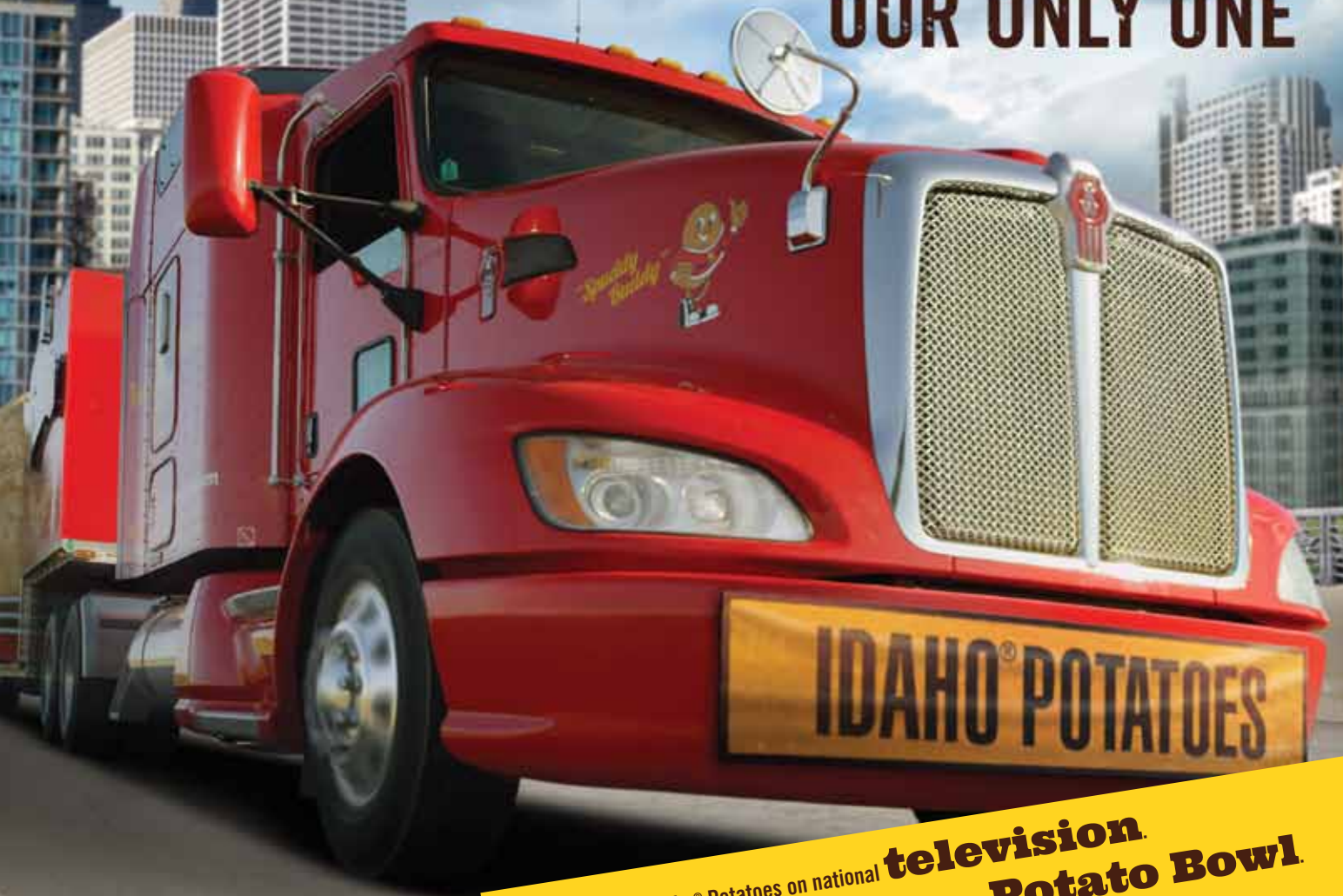


our **BIGGEST** PROMOTIONAL VEHICLE

but **NOT**
OUR ONLY ONE



We also feature Idaho® Potatoes on national **television**.
We **sponsor** Potato Lover's Month. And the Famous Idaho® **Potato Bowl**.
Sure, we have the **world's biggest** rolling produce promotion.
But for us, that's just the beginning.



idahopotato.com/retail