

# RETURN OF THE IDAHO POTATO FIELD FORCE

THE BOYS ARE BACK!

NOW ALL WE NEED  
IS A GREAT WAY TO TELL  
THEM ALL ABOUT IT!

WE'VE DEVISED EXCITING  
NEW AND EXPANDED SALES-  
STIMULATING PROGRAMS TO HELP  
MAKE CATEGORY MANAGERS  
INTO RETAIL SUPERHEROES!

LIKE EXCITING  
NEW ADS STARRING  
US!

ALL "SPEEDY" SAVINGS

KENT "BICEPS" REESLEY

KEN "STRETCH" TURMAN

STAY TUNED FOR ALL NEW ADVENTURES FEATURING  
OUR POWERFUL PROTECTORS OF POTATO PROFITS!  
[IDAHO.POTATO.COM/RETAIL](http://IDAHO.POTATO.COM/RETAIL)

