

ONE BIN PROMOTION TOO GOOD TO PASS UP

It All Adds Up to One Great Idaho® Potato
Sales Incentive!



During this promotion, the Idaho Potato Commission will be offering incentive based on the following tier for every 2,000 pound bin (or two -1,000 pound bins) featuring Idaho® potato retail bags:

- \$15 per bin for Non-A
- \$10 per bin for Size A
- \$5 per bin for 5 oz.-9 oz.
(anything 90 count or smaller)

Promotion Terms

- The Idaho Potato Commission will be offering incentive based on the following tier for every 2,000 pound bin (or two-1,000 pound bins) featuring Idaho® potato retail bags:
 - \$15 per bin for Non-A
 - \$10 per bin for Size A
 - \$5 per bin for 5 oz.-9 oz.
(anything 90 count or smaller)
- Please contact any authorized Idaho® Potato shipper or your Idaho Potato Commission Field Representative for more details.
- For a complete listing of shippers or retail field representatives, visit our Web site at www.IdahoPotato.com/retail.

When

This promotion applies to product shipped between May 8, 2015 and June 12, 2015.

How

Get the promotion form at www.IdahoPotato.com/binpromo, the Idaho Potato Commission office, field personnel, or any Idaho shipper. Print and fill out the form and submit it with the appropriate proof-of-purchase invoices.

Eligibility

- The promotion applies to ANY RETAIL bag of Size A, Non-Size A, or 5 oz.-9 oz. Idaho® Russet Potatoes (anything 90 count or smaller).
- Only 2,000 pound (or two-1,000 pound) bins will qualify for the promotion.
- Paperwork must be postmarked no later than July 12, 2015. Submissions postmarked after July 12, 2015 will not be eligible.

Proof of Performance

- Invoices must specifically identify the purchase of bins with RETAIL BAGS of Size A, Non-Size A, or 5 oz.-9 oz. Idaho® Russet Potatoes (anything 90 count or smaller).
- Bins must be shipped between May 8, 2015 and June 12, 2015.

Payment

Payment will be made directly to the party who pays the invoice, not the ship-to party. Retailers buying from wholesalers will need to gain any applicable payment from their wholesaler. Distributors or brokers will also be responsible for payment to their customers if they take ownership of the product.

Submit all forms and qualifying invoices to the Idaho Potato Commission.



THE IDAHO POTATO COMMISSION

P.O. Box 1670, Eagle, ID 83616 • IdahoPotato.com • jamie.bowen@potato.idaho.gov • (208) 334-2350



2015

Idaho Potato Commission

ONE BIN PROMOTION TOO GOOD TO PASS UP

SUBMISSION FORM

Name: _____

Title: _____

Department: _____

Manager's Name (if applicable): _____

Company or Store Name: _____

Company or Store Address: _____

City: _____

State: _____ Zip: _____

Business Phone Number: _____

Email: _____

Quantity Purchased: _____

Total \$ Requested: _____

Please allow for 2 - 3 weeks for processing.
Please include all applicable invoices
Promotion runs May 8, 2015 through June 12, 2015

Please send all submissions to:
THE IDAHO POTATO COMMISSION
P.O. Box 1670, Eagle, ID 83616



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