

IDAHO POTATO PULSE



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The almost decade long battle to put potatoes back into the WIC program is over. Earlier today, the President signed the "Cromnibus" legislation that included a provision mandating USDA return potatoes to the program within 15 days of the bill's passage and approval (signature) by the President. The Idaho potato industry owes a huge debt of gratitude to Congressman Mike Simpson for his tenacious, continuous and dedicated work to bring this effort to conclusion. Just as important was the grass roots efforts of the National Potato Council and the volunteer industry leaders who dedicated their time and money to make this happen. This was truly a case where science, common sense, sound nutritional policy and good health finally prevailed.

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