THERE'S NO SUMMER BREAK WHEN IT COMES TO STOCKING IDAHO® POTATOES

POTATO SALES ARE UP, ON AVERAGE, 61%!

DON'T GET CAUGHT SHORTHANDED WITH POTATOES

SOLVE OUT OF STOCKS

TOP 12 PRODUCE ITEMS IN ABSOLUTE DOLLAR GROWTH

Week ending vs. comparable growth in 2019

	3/15	3/22	3/29	4/5	4/13	4/19	4/26	5/3	5/10	Average Growth
Potatoes	**72%**	**115%**	**65%**	**67%**	**74%**	**15%**	**51%**	**47%**	**41%**	**61%**
Oranges	64%	58%	43%	61%	58%	59%	71%	68%	69%	61%
Onions	59%	69%	31%	37%	37%	13%	43%	29%	25%	38%
Lemons	37%	43%	33%	42%	44%	19%	49%	42%	40%	39%
Mushrooms	35%	31%	18%	26%	30%	22%	46%	38%	35%	31%
Peppers	38%	33%	12%	22%	24%	17%	37%	31%	28%	27%
Tomatoes	44%	34%	15%	21%	22%	15%	33%	25%	28%	26%
Broccoli	34%	29%	12%	17%	23%	5%	32%	29%	21%	22%
Cucumber	34%	20%	9%	17%	20%	11%	30%	23%	20%	20%
Berries	33%	24%	4%	13%	20%	-2%	27%	22%	16%	17%
Lettuce	29%	16%	1%	7%	8%	7%	20%	12%	14%	13%
Melons	11%	-2%	-18%	-13%	-8%	-9%	-1%	10%	14%	-2%

Source: IRI, Total U.S., MULO, 1 week % change vs. YA

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