

# THERE'S NO SUMMER BREAK WHEN IT COMES TO STOCKING IDAHO® POTATOES



## POTATO SALES ARE UP, ON AVERAGE, 56%!



**MINIMIZE OUT OF STOCKS**



**MAXIMIZE SALES**

### TOP 12 PRODUCE ITEMS IN ABSOLUTE DOLLAR GROWTH

Week ending vs. comparable growth in 2019

	3/15	3/22	3/29	4/5	4/13	4/19	4/26	5/3	5/10	5/17	5/24	Average Growth
Potatoes	72%	115%	65%	67%	74%	15%	51%	47%	41%	39%	33%	56%
Oranges	64%	58%	43%	61%	58%	59%	71%	68%	69%	71%	79%	64%
Onions	59%	69%	31%	37%	37%	13%	43%	29%	25%	22%	17%	35%
Lemons	37%	43%	33%	42%	44%	19%	49%	42%	40%	35%	32%	38%
Mushrooms	35%	31%	18%	26%	30%	22%	46%	38%	35%	32%	32%	31%
Peppers	38%	33%	12%	22%	24%	17%	37%	31%	28%	27%	28%	27%
Tomatoes	44%	34%	15%	21%	22%	15%	33%	25%	28%	26%	22%	26%
Broccoli	34%	29%	12%	17%	23%	5%	32%	29%	21%	18%	17%	22%
Cucumber	34%	20%	9%	17%	20%	11%	30%	23%	20%	19%	23%	20%
Berries	33%	24%	4%	13%	20%	-2%	27%	22%	16%	14%	13%	17%
Bananas	25%	23%	8%	10%	9%	5%	15%	7%	7%	6%	5%	11%
Apples	38%	28%	0%	4%	2%	-1%	10%	3%	2%	1%	3%	8%

Source: FL, WELLS, BMR, I and Y, bagged, M.

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