

# RETURN OF THE IDAHO POTATO FIELD FORCE

EPISODE 1: HUMONGOUS HOLIDAY SALES!

CATEGORY MANAGERS, HAVE YOUR MOST POWERFUL HOLIDAY SALES SEASON EVER WITH OUR BOFFO "BUY-GET-GIVE" PROMOTION!

**BUY**  
COUNTRY CROCK®  
SPREAD!



**GET**  
FREE IDAHO®  
POTATOES!



**GIVE**  
POTATOES TO FAMILIES  
IN NEED!



ASK ABOUT OUR BLOCKBUSTER HOLIDAY TE-IN PROMOTION! AND STAY TUNED FOR OUR NEXT EPISODE! [IDAHO.POTATO.COM/RETAIL](http://IDAHO.POTATO.COM/RETAIL)

