

IDAHO POTATO PULSE



Brought to you by the Idaho Potato Commission
Website: www.idahopotato.com



United States Department of Agriculture
National Agricultural Statistics Service

Idaho Potatoes

Cooperating with the Idaho State Department of Agriculture

Idaho Field Office - PO Box 1600 - Boise, Idaho 83701

(HHS) 881-4881 / • (TR) 204-1781 / • (TR) 204-1114 FAX • www.nass.usda.gov



Released: September 29, 2011

Media Contact: Vince Matthews

IDAHO'S 2010 POTATO CROP VALUED AT A RECORD HIGH \$915 MILLION

The final value of Idaho's 2010 potato crop was \$915 million, surpassing 2009's record value of \$655 million by \$60.4 million. The market year average price received by growers was a record high \$8.10 per cwt, up from last year's \$8.45 per cwt. Fresh prices averaged \$9.55 per cwt, a sharp increase from last year's \$4.25 per cwt. Market year average processing prices were \$7.00 per cwt, down from last year's record \$7.70 per cwt.

Idaho's growers sold 107 million cwt from their 2010 crop, while using 316,000 cwt on the farm for seed, feed and household consumption. The remaining 7.10 million cwt was lost to shrinkage, decay and chipping. Fresh market sales accounted for 33.1 million cwt of the 2010 crop, down 11 percent from the 2009 crop, and processing accounted for 62.5 million cwt, down 12 percent from the 2009 crop.

Processors in Idaho and Malheur County, Oregon used a total of 70.1 million cwt of 2010 crop potatoes compared to 75.4 million cwt used in 2009. Of the total processed, 62.5 million cwt were Idaho potatoes. Processing in Idaho and Malheur County accounted for 33.2 percent of Idaho's production compared to 34.0 percent of the 2009 crop.

DISPOSITION OF IDAHO POTATO PRODUCTION, CROP YEARS 2003-2010

CROP YEAR	PRODUCTION	SALES				USED ON FARM WHERE GROWN		
		TOTAL	FRESH SALES 1/	PROCESSED 2/	OTHER 3/	TOTAL	SEED, FEED AND HOUSEHOLD USE	SEEDS & LOSS 4/
1,000 Cwt								
2003	123,100	112,817	33,700	70,140	9,977	10,363	1,463	8,900
2004	141,970	119,818	54,100	75,710	10,008	12,152	1,290	10,862
2005	118,281	100,258	30,400	66,170	6,688	9,038	1,230	7,808
2006	128,915	119,527	31,200	78,510	9,817	9,308	1,108	8,200
2007	130,010	120,365	31,800	78,370	10,395	9,645	945	8,700
2008	116,475	103,413	40,700	68,180	9,557	8,071	908	7,163
2009	122,500	122,300	37,300	71,500	13,600	10,200	1,000	9,200
2010	112,970	104,992	33,100	62,500	9,392	7,971	871	7,100

1/ Federal-Grade, inspection-class certified seed. 2/ Idaho potatoes processed in Idaho and Malheur County. 3/ Potatoes sold for seed, livestock feed and shipped under contracts of privilege. 4/ For 2004 crop, includes potatoes disposed of by United Fresh Potato Growers of Idaho.

POTATOES PROCESSED IN IDAHO AND MALHEUR COUNTY, OREGON, CROP YEARS 2003-2010

CROP YEAR	RECEIVED FROM			TOTAL PROCESSED
	IDAHO		OTHER STATES	
	QUANTITY 1/	PERCENT IDAHO PRODUCTION PROCESSED		
1,000 Cwt				
		Percent		1,000 Cwt
2003	70,140	56.9	1,390	71,530
2004	75,710	57.4	1,390	77,100
2005	66,170	56.0	1,190	67,360
2006	78,510	60.9	1,120	79,630
2007	78,370	60.3	1,560	79,930
2008	68,180	58.6	1,190	69,370
2009	71,500	58.4	1,900	73,400
2010	62,500	55.3	1,550	64,050

1/ Does not include Idaho origin potatoes processed outside of Idaho and Malheur County, Oregon.

Find agricultural statistics for your county, State, and the Nation at www.nass.usda.gov.

USDA is an equal opportunity provider and employer.

ALL POTATOES: UTILIZATION OF THE 2008, 2009 AND 2010 CROPS, UNITED STATES

UTILIZATION ITEM	2008 CROP	2009 CROP	2010 CROP
	1,000 Cwt		
A. SALES			
1. Table Stock	109,351	116,356	107,407
2. For Processing			
A. Chips and Slawings	50,988	42,548	54,692
B. Dehydrated 1/	40,640	44,477	44,110
C. Frozen French Fries	124,122	120,509	125,557
D. Other Frozen Products	19,530	21,604	15,560
E. Canned Products	2,070	1,963	1,658
F. Other Canned Products, (Inch Steaks and Soups)	500	748	609
G. Starch, Flour and Other	5,200	6,504	6,256
TOTAL	243,470	255,853	248,442
3. Other Sales			
A. Livestock Feed	300	6,573	592
B. Seed	20,000	20,710	20,671
TOTAL	21,300	26,710	21,214
TOTAL SALES	134,478	143,811	129,621
B. NON SALES			
1. Seed Used on Farms Where Grown	4,410	4,340	4,002
2. Household Use and Used As Feed on Farms Where Grown	875	1,180	1,218
3. Shrinkage and Loss	26,430	28,135	24,990
TOTAL NON-SALES	31,715	33,670	29,210
TOTAL PRODUCTION	115,020	162,601	109,272

1/ Dehydrated products except starch and flour.

Potatoes Used for Processing, Selected States, 2008 - 2010 Crops 1/

STATE	CROPPING SEASON	08	09	10	11	12	13	14	15	16	17	18	ENTIRE SEASON
		1,000 Cwt											
ID & Michiana Co., IN All Potatoes	2008-09	8,240	15,600	22,100	31,000	35,400	43,150	49,000	55,570	61,040	67,040	77,540	
	2009-10	9,850	16,950	23,110	30,100	35,370	42,050	49,200	56,100	62,880	69,400	79,400	
	2010-11	7,500	14,820	21,040	28,000	32,700	39,240	46,100	52,820	59,440	66,260		
IDaho Riverma	2008-09	5,070	11,310	17,720	24,000	28,100	36,530	42,350	47,410	54,500	60,160	68,160	
	2009-10	4,550	12,100	18,100	24,370	29,000	36,570	42,400	48,640	55,700	61,500	71,500	
	2010-11	4,400	10,450	16,510	22,140	27,000	34,270	40,640	46,900	52,010	61,500		
Idaho 2/	2008-09			1,325	2,130	2,755	3,325	3,815	4,565	5,205	5,725	7,120	
	2009-10			1,175	2,000	2,680	3,265	3,815	4,510	5,260	5,760	7,160	
	2010-11			1,260	2,070	2,800	3,320	3,820	4,580	5,270	5,770	7,170	
WA & Other Area, OR	2008-09	17,800	24,430	33,160	38,000	42,700	48,800	56,500	62,650	70,000	77,200	87,200	
	2009-10	13,590	16,645	25,095	31,245	36,590	43,710	50,100	56,700	64,825	71,500	81,500	
	2010-11	14,170	20,150	27,870	33,570	38,810	46,700	53,000	60,140	67,600	77,040		
Other States 3/	2008-09			12,400	15,370	18,355	21,340	24,305	26,575	30,500	37,385	47,385	
	2009-10			10,165	13,595	16,935	19,995	23,500	26,515	31,375	37,875	44,540	
	2010-11			11,820	14,705	17,665	20,670	24,215	28,770	33,600	39,600	45,600	
TOTAL	2008-09			68,475	84,380	101,115	116,400	133,200	149,285	168,420	188,705	209,705	
	2009-10			60,445	76,090	92,685	108,090	124,845	141,705	160,150	180,490	200,490	
	2010-11			62,190	77,585	91,950	109,090	127,675	146,730	166,440	186,460	206,460	
DEHYDRATED 4/	2008-09			10,675	14,400	18,555	21,495	24,875	28,195	31,870	36,345	44,345	
	2009-10			10,920	14,095	17,150	19,875	23,155	26,600	30,045	34,215	40,215	
	2010-11			7,260	10,775	12,810	16,765	19,515	22,770	26,320	31,000	37,000	

1/ Total quantity received and used for processing regardless of the State in which the potatoes were produced. Amount excludes quantities used for potato chips in NE and WI. 2/ Includes Maine grown potatoes only. 3/ CO, MD, TN, ND, and WI. 4/ Dehydrated products except starch and flour. Excluded in above totals: 2008 includes CO, TN, NV, OR, WA, and WI. 2009 and 2010 include CO, TN, NV, OR, and WA.

**POTATOES, PRODUCTION, FARM DISPOSITION, PRICE, AND VALUE
BY SEASON, STATE, AND UNITED STATES, 2009 CROP**

STATE	PRODUCTION	TOTAL USED FOR SEED 1/	FARM DISPOSITION			PRICE PER Cwt Dollars	VALUE OF	
			USED ON FARMS WHERE GROWN		SOLD		PRODUCTION	SALES
			SEED	FEED				
1,000 Cwt					1,000 Dollars			
United Total	24 797	2,141	117	1,183	23 313	12.70	303 309	314 991
Summer Total	12 071	827	38	336	12 627	12.84	155 811	152 223
Fall								
Alabama	2 828	311		235	2 373	10.80	25 280	25 779
Colorado	73 776	1,478	1,133	2,945	18,510	13.80	253 798	261 946
IDAHO	112 970	7,564	878	7,100	104,892	8.10	815 037	852 823
Idaho	15 892	1,130	175	600	15 117	10.80	161 820	161 055
Massachusetts	1 083	78	3	30	1 060	9.87	10 471	10 213
Michigan	15 660	1,069	218	1,180	14 270	10.80	170 694	155 164
Minnesota	17 013	980	112	1,100	13 788	7.30	124 175	113 130
Montana	3 673	275	304	160	3 217	11.50	42 340	36 806
Nebraska	7 314	730	182	731	7 041	10.80	77 040	73 454
Nebraska (D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
New Mexico	0 0	(0)	(0)	(0)	0 0	0 0	0 0	0 0
New York	5 120	220	45	128	4 817	12.50	60 120	60 223
N. Dakota	22 000	1,640	295	1,125	19 870	8.75	192 500	174 146
Ohio	609	48	2	37	590	12.30	7 491	7 275
Oregon	20 050	821	84	1,120	18 782	8.80	175 510	161 063
Pennsylvania	2 200	153	139	77	1 949	12.10	24 681	23 783
Rhode Island	145	36	1	4	140	12.80	1 720	1 071
Washington	80 443	1,175	738	4,303	85 940	7.40	634 476	873 944
Wisconsin	21 209	1,316	208	1,476	22 017	10.60	257 506	237 051
Other States	5 252	272	28	163	4 439	7.80	41 481	36 653
Total	368 700	22,042	4,051	23,289	339 611	8.79	3 201 447	2 981 703
US TOTAL	404 273	25,680	4,218	24,690	375 043	8.10	3 721 567	3 448 742

1/ Seed used in plantings for next year's crop. Total may have been produced in other states or countries.
 (D) Withhold to avoid disclosing data for individual operations.

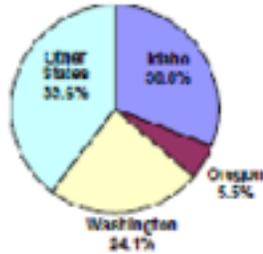
**POTATOES: TOTAL STOCKS HELD BY GROWERS, LOCAL DEALERS, AND PROCESSORS,
13 FALL STATES, CROP OF 2009 AND 2010 1/**

STATE	CROP OF 2009							CROP OF 2010 2/						
	DEC 1	JAN 1	FEB 1	MAR 1	APR 1	MAY 1	JUN 1	DEC 1	JAN 1	FEB 1	MAR 1	APR 1	MAY 1	JUN 1
	1,000 Cwt													
CA	2 100	1 600	1 300	1 100	800	600	400	1 900	1 400	1 200	900	600	400	(D)
CO	15 900	11 900	12 700	13 700	3 100	4 900	5 900	17 300	15 900	11 400	8 600	7 200	4 500	3 900
HI	40 000	33 500	28 300	21 700	15 800	18 700	25 700	31 800	22 000	22 700	14 800	41 000	23 500	17 500
ME	11 000	10 800	9 300	7 800	6 800	3 900	2 200	11 300	10 800	9 300	7 900	3 900	1 900	1 300
MI	9 000	7 300	5 300	3 700	1 700	(D)	(D)	8 300	7 600	5 900	4 100	2 200	900	(D)
MO	13 300	11 600	9 900	8 300	6 800	1 800	3 000	10 500	9 300	7 700	6 100	5 000	1 200	1 900
MT	1 300	1 200	1 300	1 100	2 100	700	(D)	1 600	1 400	1 300	1 300	2 300	500	(D)
NE	5 700	4 900	4 100	3 300	2 100	1 100	(D)	4 900	4 300	3 400	2 600	2 300	1 100	(D)
NY	7 400	1 800	1 400	900	300	(0)	(0)	7 300	1 900	1 700	1 100	800	200	(0)
ND	15 000	10 800	9 600	7 000	2 800	3 200	1 700	14 800	12 000	10 200	8 100	3 900	1 700	1 700
OR	17 400	15 000	12 900	10 700	8 800	5 300	2 800	16 400	14 500	12 700	10 100	7 700	4 900	2 100
WA	51 100	17 500	12 800	31 000	21 100	22 300	11 100	51 300	16 200	10 600	12 800	25 200	17 800	10 100
WI	20 800	17 600	15 100	11 100	7 100	3 800	1 500	14 100	13 000	10 500	8 600	5 200	1 600	700
Other						430	620							1 600
Total	287 300	214 500	181 300	164 000	119 100	84 800	55 170	248 200	194 400	163 500	148 300	111 000	77 000	41 170
Known Basis 1/	1 500	1 500	2 800	2 200	1 100	770	(D)	1 600	3 000	2 500	1 600	1 200	570	(D)

1/ Stocks are defined as the quantity (whether sold or not) remaining in storage for all purposes and uses, including seed potatoes that are not yet sorted, and shrinkage, waste, and other losses that occur after the date of each estimate. 2/ Revised. 3/ Includes potato stocks in CA and Elkhart Co. IN.
 (D) Withhold to avoid disclosing data for individual operations.

FALL POTATO PRODUCTION
U.S. and Selected Areas

2010 Crop Year
Percent of Fall Potato Production



Idaho's 2010 production of 113 million cwt accounted for 21 percent of the entire U.S. Fall production of 367 million cwt. Production in the Pacific Northwest, Idaho, Washington, and Oregon, collectively, totaled 221 million cwt or 60 percent of the U.S. Fall production.

FARM MARKETINGS OF FALL POTATOES, SELECTED STATES, 2001 CROP YEAR, PERCENT BY MONTHS

STATE	JULY	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY	JUNE	JULY
Colorado	-	-	-	11	15	9	5	9	10	10	8	13	12
Colorado	-	-	7	8	9	12	10	9	12	10	8	8	7
IDAHO		1	11	13	8	7	8	8	10	11	9	7	7
Idaho	-	2	8	7	8	9	10	9	13	12	9	7	6
Michigan	1	9	11	11	11	10	10	10	11	10	4	2	-
Minnesota	2	12	10	7	7	8	8	7	9	11	7	12	-
New York	-	10	14	14	14	12	8	8	9	7	4	-	-
North Dakota	-	2	21	20	7	6	4	6	14	12	8	1	-
Oregon	-	13	11	10	4	4	2	8	9	10	8	5	6
Washington	-	9	17	24	7	5	4	6	6	5	7	5	4
Wisconsin	1	5	14	12	10	10	9	10	11	10	6	2	-
United States	-	5	17	16	8	7	7	8	9	9	8	5	5

FALL POTATO PRODUCTION AND SEASON AVERAGE PRICE, IDAHO AND U.S. 2005-10

	2005	2006		2007		2008		2009		2010	
	CROP YEAR	CROP YEAR	% CHANGE								
FALL PRODUCTION											
Idaho	113.3	138.9	+20	130.0	+8.3	116.5	-10.1	132.5	+13.8	113.0	-14.7
U.S.	383.0	399.2	+4.1	406.8	+1.9	378.0	-6.9	393.1	+4.0	365.5	-6.9
FALL SEASON AVERAGE PRICE											
Idaho	5.70	5.60	-1.5	5.15	-8.2	7.15	+38.8	6.45	-9.8	5.10	-21.0
U.S.	6.52	6.67	+2.1	7.01	+5.5	8.10	+15.6	7.82	-3.4	8.79	+12.4