

# IDAHO POTATO COMMISSION'S POTATO HARVEST



**300,000 acres** of Idaho® potatoes are harvested per year. That's about 13 BILLION pounds of potatoes!



About **6%** grow niche varieties such as golds, reds, fingerlings and more.



Visit [www.directory.idahopotato.com](http://www.directory.idahopotato.com) for more potato variety information.



**IDAHO® POTATOES** and the **GROWN IN IDAHO®** seals are federally registered certification marks that belong to the Idaho Potato Commission. You know you're getting the consistent quality and taste of Idaho® potatoes when you see the seal.

**WHAT A BOOST!** The Idaho® potato industry contributes about \$2.7 billion to Idaho's economy and provides more than 30,000 jobs.

**\$2.7 BILLION**  
+  
**30,000 JOBS!**

**Idaho® potato harvests deliver!**



- 62% are used in processed products (frozen and dehydrated)
- 29% are fresh
- 9% are grown for certified seed

## IDAHO® POTATO TRANSPORT:



**IDAHO'S** rich volcanic soil, warm days, cool nights, and clean water from the majestic Idaho mountains provide Idaho® potatoes with the unique texture, taste, and dependable performance.



The average American eats approximately **110 pounds** of potatoes each year!



## POTATOES ARE AMERICA'S FAVORITE VEGETABLE!\*

Who **♥**s Idaho® potatoes the most? New York! Followed by Ohio, Florida, Pennsylvania and Texas.

\*February 2014. Conducted by Keller Research

potatoes 26%

corn 19%

broccoli 17%

## HISTORICAL POTATO FACTS

**1872** The Russet Burbank potato was developed by American horticulturist Luther Burbank. He sold the rights to his namesake potato for \$150. By the early 1900s this variety, a Russet Burbank, began appearing throughout Idaho.

**1937** The Idaho Potato Commission (IPC) was founded as the Idaho Fruit and Vegetable Advertising Commission. PC is a state agency responsible for promoting and protecting the famous Grown in Idaho® seal—assuring consumers they are purchasing genuine, top-quality Idaho® potatoes.

**2012** IPC celebrated its 75th Anniversary in 2012 in a big way! The Big Idaho Potato Truck rolled out the world's largest potato and toured the continental U.S.



Please visit [www.idahopotato.com](http://www.idahopotato.com) for more than 600 nutritious and delicious Idaho® potato recipes. For daily updates and to be part of our social media community, follow us on



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