REINVENT Value

OBJECTIVE | A High-Value starter sets the tone of the meal
INVENTOR | Chef Bill King, McCormick & Schmick's, Portland, Oregon
REINVENTION | Idaho® Potato Cod Tots

True value isn't just what you pay. It's also what you get. With Chef Bill King's delightful Cod Tots, your guests will appreciate the high quality perception of cod and shrimp. And you'll be able to make a little go a long way. Sweet cocktail for frying times creates a memorable dining experience for both restaurant and diner. For this and other value inventor recipes, visit us on the Web.

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Frozen Potatoes