

IDAHO POTATO LOVER'S MONTH



ONE POTATO TWO POTATO THREE POTATO MORE!



2017 IDAHO® POTATO MILITARY COMMISSARY DISPLAY CONTEST

PRIZES! Prizes awarded by category (store size):
CATEGORY 1 = K-1, K-2 and CATEGORY 2 = K-3, K-4, K-5

1ST PLACE \$400 in commissary gift cards and a trophy.

2ND PLACE \$250 in commissary gift cards and a plaque.

3RD PLACE \$150 in commissary gift cards and a plaque.

EVERYONE RECEIVES a Spuddy Buddy just for entering!

CONTEST RULES Create excitement in your department by building an eye-catching display featuring Idaho® Potatoes and Hormel® Real Bacon Bits.

- Displays must contain Idaho® potato POS/POP materials which will be provided by your produce supplier.
- Displays must be in place from April 3-16, 2017.
- Entries must arrive no later than May 1, 2017.
- Entries can be submitted online or by mail. If submitting by mail, all entries must be submitted on an official entry form (or photocopy of the same) along with photos of the display.

ENTER ONLINE

- Go to idaho.potato.com/plm-military-2017 and click on ENTER NOW. Complete the entry form, attach your photo file when prompted, and submit. An email message will be sent to you confirming that your entry was received.
- Digital photo submissions, up to five photos, are preferred but you may submit printed photos. Polaroid images are prohibited.
- All entries will be judged by the Potato Lover's Month Contest Review Committee; decisions are final.



IDAHO® POTATOES HORMEL® REAL BACON BITS

Annual Potato Lover's Month Military Display Entry Form Enclosed is my completed entry for the display contest.

Entry Coordinator Name/Produce Manager Name _____

Commissary Name _____ Category: 1 (K-1, K-2) 2 (K-3, K-4, K-5)

Commissary Address _____

City _____ State _____ Zip _____

Commissary Phone _____ Commissary Email Address _____

Entries must be received by May 1, 2017. Please mail entries to: Potato Lover's Month Display Contest Review Committee, P.O. Box 1670, Eagle, ID 83616. If using overnight mail service, please send to: 661 South Rivershore Lane, Suite 230, Eagle, ID 83616.