



Idaho Potato Commission

2020

Shippers & Processors  
Directory



# Idaho Potato Commission

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Established in 1937, the Idaho Potato Commission (IPC) is a state agency that is responsible for promoting and protecting the famous Grown in Idaho® seal, a federally registered trademark that assures consumers they are purchasing genuine, top-quality Idaho® potatoes. Idaho's ideal growing conditions, including rich, volcanic soil, climate, and irrigation, differentiate Idaho® potatoes from potatoes grown in other states.

This directory is published by the Idaho Potato Commission and contains a listing of licensed fresh shippers, brokers, and processors at the time of publication. IPC does not recommend individual shippers or processors, but the ones listed here use genuine Idaho® potatoes, and their packs and products reflect the superior quality of the raw materials they use. Customers who have unique requirements will find Idaho suppliers well equipped and eager to fill their needs. 2020 Edition. Head location photography by Travis Blacker.



Always look for these Grown in Idaho® seals for the best potatoes.

[www.IdahoPotato.com/directory](http://www.IdahoPotato.com/directory)

Bookmark and visit this link for the most current directory listings.

## Retail Promotion Directors



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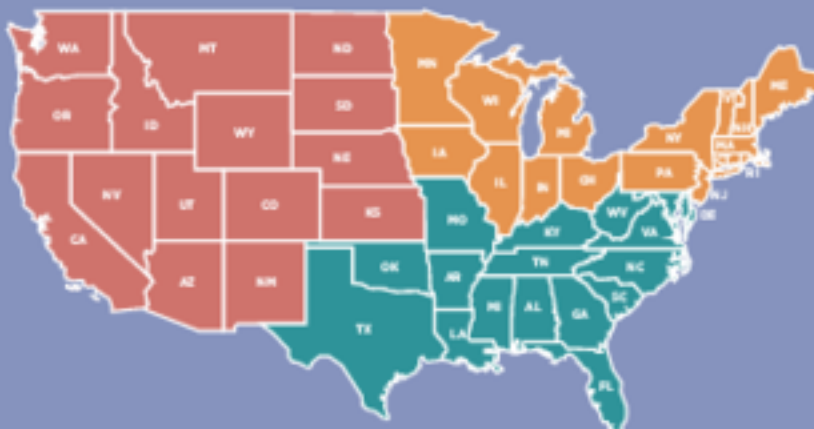
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# Our Most Popular Russets



## Russet Burbank

**Background:** Developed in 1914 by Lou Sweet, a previous president of the Potato Association of America. Scientist Luther Burbank is credited with the discovery of the original seeds. While Idaho growers have successfully produced many varieties over the years, the Russet Burbank is their greatest commercial success and has established a strong brand equity for the state. A late-maturing variety that requires a 140- to 150-day growing season.

**Appearance:** The exterior skin is relatively thin and light brown in color. The exterior shape is oval and slightly flattened, with few shallow eyes. The interior is off-white to ivory and moderately dense.

**Flavor Profile:** A distinctive, earthy potato flavor. The high solid (starch) yields a grainy texture and slightly chewy skin. Bakes up dry and fluffy; fries crisp and golden brown.

**Usage:** Fresh, frozen, or dehydrated, this variety is ideal for all preparation styles.

*Idaho® potatoes are unmatched  
in their exceptional quality, wholesome taste, and extensive  
variety. From the go-to Russet Burbank to the popular  
Russet Norkotah, we're proud to offer you the finest  
potatoes from the Best Earth on Earth.™*

### Russet Norkotah

**Background:** Released in 1987 by North Dakota State University, this variety now ranks second in popularity for fresh-market use. Attractive type (refers to consistent oval shape); a high percentage of No. 1 potatoes is common with this early-maturing variety. Available August through June.

**Appearance:** Excellent conformation; attractive medium-brown color with a long to oblong shape.

**Flavor Profile:** A mild potato flavor with a soft texture and moderate density. Tends to bake up creamy and moist, not grainy. Moderately chewy skin. White to pale yellow interior. Medium specific gravity for most; newer generations grown in Idaho have higher starch content.

**Usage:** Grown primarily for the fresh market. Because of the uniform appearance, has had good success in the retail grocery segment and foodservice. Well suited to all preparation types.



### Alturas Russet

**Background:** A late-maturing, high-yielding russet potato cultivar with a high tuber specific gravity that was released in 2002 by the USDA/ARS and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. A high percentage of No. 1 potatoes is common with this variety.

**Appearance:** Excellent conformation and an attractive medium-brown color with an oblong shape. They tend to be short.

**Flavor Profile:** Culinary quality is high, with larger tubers suitable for fresh market if heavily russeted skin is not essential.

**Usage:** Grown primarily for the processed market. Its resistance to the accumulation of sugars during long-term storage also makes it suitable for processing out of storage into french fries. Makes excellent mashed potatoes.





## Bannock Russet

**Background:** Bannock Russet was released in 1999 by the USDA Agricultural Research Service and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. It is a late-maturing, oblong russet variety with excellent fresh-pack and processing qualities.

**Appearance:** It has an attractive russeted skin and short tuber length. Excellent culinary qualities also make it suitable for the fresh market. Bannock Russet, in comparison with Russet Burbank, has consistently produced greater U.S. No. 1 yields.

**Flavor Profile:** Similar to Russet Burbank.

**Usage:** When stored at 45°F, the Bannock Russet produces a lighter fry color and has a lower glucose concentration than a Russet Burbank. Medium to high solids.



## Blazer Russet

**Background:** Named a variety in 2005, this is one of the newest graduates of the potato-breeding program of U.S. university research scientists in the Intermountain West and Pacific. It is ready to harvest earlier than other leading potatoes, meaning the Blazer Russet can replenish dwindling supplies of potatoes remaining in cold storage from the previous harvest.

**Appearance:** The oblong, medium to large tubers average about 7 to 8 oz. each. They have characteristic light russeting on their brown to tan skin, with firm, cream-white, or white flesh inside.

**Flavor Profile:** Similar to Russet Burbank; yields dry and fluffy baked potatoes and golden fries with crisp outer flesh and dry mashed flavor center.

**Usage:** Well suited for fresh-market sale or for potato processors to make into frozen potato products.



## Classic Russet

**Background:** Released by the Tri-State Breeding Program in 2009, this early to medium variety is a possible replacement for the popular Norkotah. It has excellent fresh-merit ratings and exceeds other leading potatoes in its overall score.

**Appearance:** Classic Russet has excellent tuber shape and appearance, and a high proportion of No. 1s, high solids, and good fry color.

**Flavor Profile:** The Classic Russet has a higher protein content than many of the standard russet varieties (22-32 percent greater). It also has a high culinary rating, with qualities similar to Russet Burbank. It is light and fluffy in baking and produces light fries after harvest and shortly thereafter.

**Usage:** Sold in fresh-pack markets and processed right out of the field or during the early storage season.

## Clearwater Russet

**Background:** Released by the Tri-State Program in 2009, this is a medium to late variety for both fresh and processing markets. It has a high protein content, measuring 38 percent greater than Russet Burbank. This variety has an exceptionally high yield average, specific gravity, and high solids.

**Appearance:** It produces oblong tubers with brown, medium-heavy russet skin. The eyes are shallow in depth and intermediate in number and are evenly distributed. Tuber set is low, and average tuber size is medium. The flesh is white to creamy white and firm.

**Flavor Profile:** Qualities similar to Russet Burbank. A light and fluffy baker with excellent fry characteristics and taste, often outperforming Ranger Russet and Russet Burbank in tests.

**Usage:** Its excellent fry color out of storage and its attractiveness make this variety suitable for both processing and fresh-market usage. It has a high specific gravity and is resistant to sugar ends, as well as most internal and external tuber defects.



## Ranger Russet

**Background:** Ranger Russet is a medium- to late-maturing russet potato jointly released by the USDA and the University of Idaho in 1991. It has high solids and is used mostly for frozen processing and occasionally for fresh pack.

**Appearance:** Long and slightly flattened shape with a medium-russet-color skin and white flesh. Eyes are numerous and medium to deep. Produces a consistently long shape and high percentage of U.S. No. 1 potatoes.

**Flavor Profile:** Culinary traits: bakes up dry and fluffy with outstanding potato flavor. Fries crisp and light golden in color.

**Usage:** Grown primarily for the processed market. Because of the high specific gravity (averaging 1.095 in Idaho) and low sugars, this variety processes well for lightly colored fries with good texture.



## Umatilla Russet

**Background:** Umatilla Russet was jointly released by Oregon, Washington, Idaho, and the ARS/USDA in 1998. This cultivar has attributes that make it an excellent choice for frozen processing.

**Appearance:** Attributes include a high specific gravity, good fry color, uniform tuber shape, and good resistance to internal physiological disorders. Umatilla produces significantly more U.S. No. 1 tubers 12 oz. or larger than the Russet Burbank typically does.

**Flavor Profile:** Taste test panels have rated the flavor and texture of Umatilla to be at least as good as or better than Russet Burbank.

**Usage:** Grown for fresh and frozen french fry processing, with fry colors lighter than the Russet Burbank. In general, Umatilla Russet has less glucose and sucrose accumulation in storage compared to that of Russet Burbank.





# Other Varieties



## All Blue

**Appearance:** Smooth, oblong, medium size; deep blue to almost purple skin.

**Flavor Profile:** Moist, firm flesh with slightly grainy texture.

**Usage:** Fresh market. Especially suited to potato salads.



## Ama Rosa

**Appearance:** Small to medium-size, firm, oblong-shaped tubers with bright red skin and deep red flesh.

**Flavor Profile:** Sweet and creamy fingerlings.

**Usage:** Ideal for baking, roasting, and grilling. They also make mouth-watering and colorful potato chips because they retain their sweetness and bright red color.



## Bintje

**Appearance:** Small to medium-size round tubers with golden skin and yellow flesh. Smooth and well rounded. Skin has a silk-like finish.

**Flavor Profile:** Exceptional flavor. Some describe it as having a unique, light, nut-like flavor.

**Usage:** Best served roasted or as french fries; often seen as the standard for European-style or Belgian fries.



## Cal Red

**Appearance:** The tubers have a bright red skin color, round and smooth shape, shallow eyes, and a medium specific gravity for reds. White flesh.

**Flavor Profile:** Waxy; makes a good potato salad; skin color stays red.

**Usage:** Fresh market.



*Traditionally, Idaho has been known for its russet potatoes. After all, that's what made us famous! We grow billions of pounds of potatoes each year—most of which are russet varieties. But many acres are now devoted to reds, yellows, and other niche varieties. So we continue to be a one-stop shop for ordering a wide array of excellent varieties.*

### French Fingerling

**Appearance:** Large fingerling tubers with smooth, dark, rose-red skin and waxy, yellow flesh.

**Flavor Profile:** Has a delicate, nutty flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.



### Huckleberry Gold

**Appearance:** Round to oval tubers with purple skin and yellow flesh noted for their excellent culinary qualities and high level of antioxidants.

**Flavor Profile:** Good potato flavor.

**Usage:** Primarily used as mashed potatoes and in salad preparations. Roasting or boiling are also popular cooking procedures.



### Ida Rose

**Appearance:** Oblong tubers with bright red skin that retains color during storage and moist, firm, white flesh. The skin can russet slightly in light soils.

**Flavor Profile:** Considered to be an excellent potato for baking, microwaving, and boiling. Ranks high in taste tests.

**Usage:** General purpose. Popular as a salad potato.



### Milva

**Appearance:** Bright yellow flesh with pale yellow skin.

**Flavor Profile:** Waxy type. Suitable for boiling because it stays firm and does not readily discolor.

**Usage:** General purpose. Popular as a salad potato.





### Norland

**Appearance:** Tubers are oblong, smooth, slightly flattened, and medium red, with shallow eyes. Seldom off-type in shape. Color decreases after maturity. The deep, dark-red skin color is appealing when prepared with the skin on. White flesh. Baby reds typically command a premium price.

**Flavor Profile:** Moist texture, as the specific gravity is low to intermediate. Excellent potato flavor.

**Usage:** Fresh—excellent for boiling, roasting, and salad preparations.



### Purple Passion

**Appearance:** Purple skin and dark purple flesh. High in antioxidants; ideal for fresh fingerling market, with few tuber defects.

**Flavor Profile:** Excellent fingerling flavor.

**Usage:** Fresh market.



### Purple Peruvian

**Appearance:** Fingerling tubers with purple skin and dry, earthy, bright purple flesh.

**Flavor Profile:** Mild potato flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.



### Red La Soda

**Appearance:** Light red or pink color, oval shape with smooth skin and a deep red skin color. Eyes have medium depth.

**Flavor Profile:** Considered good for baking and boiling. Ranks high in taste tests. Its moderate specific gravity makes this a somewhat unusual red variety and provides a drier, fluffier texture than is common with reds.

**Usage:** Fresh market.



### Red Thumb Fingerling

**Appearance:** Red skin, red flesh, and smooth skin make this 1-by-2-inch tuber highly appealing.

**Flavor Profile:** It is sweeter than Russian Banana potatoes but not as starchy as some potato varieties.

**Usage:** This variety is best when roasted and is also suitable for potato salads.



### Ruby Crescent

**Appearance:** Plants produce rosy-skinned tubers with moderately dry, yellow flesh.

**Flavor Profile:** Mild, slightly nutty flavor.

**Usage:** Especially suited to potato salads or roasting.

## Russian Banana

**Appearance:** Small fingerling tubers with buff-yellow skin and light yellow, waxy-textured flesh.

**Flavor Profile:** Has a rich, buttery flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.



## Terra Rosa

**Appearance:** Red skin and red flesh, oblong shape.

**Flavor Profile:** Similar to other reds; ranks well in taste tests.

**Usage:** Ideal for microwaving, frying, or baking; chips retain rosy color and resist fading.



## Yellow Finn

**Appearance:** Dark yellow, waxy flesh; flattened pear or oval shape; light, tan-yellow skin.

**Flavor Profile:** Waxiness gives it a moist texture accompanied by a rich, buttery taste that is slightly sweeter than Yukon Gold.

**Usage:** Primarily fresh. Boiled, fried, baked, and mashed. Often used in potato salads.



## Yukon Gem

**Appearance:** This round-oblong, yellow-fleshed tuber has an optimal size profile. It has pink, shallow eyes.

**Flavor Profile:** Good waxy to drier texture with a golden buttery taste.

**Usage:** Excellent processed, with a notable taste profile for products such as chips. An excellent replacement or alternative to Yukon Gold for the fresh market. Also has been suitable for organic production.



## Yukon Gold

**Usage:** Relatively light yellow skin color; yellow interior with moist flesh. Shallow eyes that are well distributed. A medium specific gravity.

**Flavor Profile:** Originally marketed as having a buttery flavor, which comes from a combination of the yellow flesh and moist texture. Good potato flavor.

**Usage:** In foodservice, chefs have gravitated to the Yukon Gold image as a positive one for menu branding. Primarily used as mashed and in salad preparations. Roasting or boiling are also popular cooking procedures.



# Licensed Fresh Shippers



Licensed fresh shippers are Idaho-based companies that work with Idaho® potato growers to receive, sort, pack, and ship products out from an active shed.



## Arrowhead Potato Company [www.arrowheadpotatoes.com](http://www.arrowheadpotatoes.com)

### Mailing Address

PO Box 425  
Rupert, ID 83350

### Physical Shipping Facility

223 Scott Avenue  
Rupert, ID 83350

Tel (208) 436-1209

Fax (208) 436-0775

Email [office@arrowheadpotatoes.com](mailto:office@arrowheadpotatoes.com)

### Contact

Richard Fletcher, Sales Manager  
[richard@arrowheadpotatoes.com](mailto:richard@arrowheadpotatoes.com)  
208-436-1239

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 2 on the map

Shed ID: 55

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120

Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap				

Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly	x		x	x	x					
Mesh	x		x					x		
Burlap										

Brands:

Arrowhead

Buffalo

Varieties:

Russet Burbank

Russet Norkotah

## Bench Mark Potato Co. [www.benchmarkpotato.com](http://www.benchmarkpotato.com)

### Mailing Address

4799 S Highway 191  
Rexburg, ID 83440

### Physical Shipping Facility

4799 S Highway 191  
Rexburg, ID 83440

Tel (208) 356-9295 | (208) 356-7321

Fax (208) 356-9217

Email [potato@ida.net](mailto:potato@ida.net)

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Kent Sutton, *General Manager*

Peggy Arnzen, *Sales*

Sven Erickson, *Sales and Trucking*

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 4 on the map

Shed ID: 86

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap	x	x		

Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly	x	x	x	x	x					
Mesh	x		x							
Burlap										

Brands:

Farm Fresh  
Pride of the Valley  
Sutton Brothers

Varieties:

Russet Burbank  
Russet Norkotah  
All Blue  
Yukon Gem

## Circle Valley Produce, LLC

### Mailing Address

PO Box 51260  
Idaho Falls, ID 83405

### Physical Shipping Facility

1370 Burgess  
Idaho Falls, ID 83402

Tel (208) 524-2628

Fax (208) 524-2630

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[kirk.cirlev@yahoo.com](mailto:kirk.cirlev@yahoo.com)  
(208) 524-2628

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 4 on the map

Shed ID: 69

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap				

Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly	x	x	x	x						
Mesh	x		x							
Burlap										

Brands:

Circle Valley  
CV

Varieties:

Russet Burbank  
Russet Norkotah







Eagle Eye Produce is here for all of your potato needs. We grow, pack, and ship russets, reds, yellows, whites, and organic potatoes. We also have equipment to pack specialty items and sizes, so give us a call. Our goal is to provide a one-stop shop customer experience with superior customer service and excellent quality year-round.

#### Mailing Address

1095 N Woodruff Ave  
Idaho Falls, ID 83401

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4050 E Lincoln Road  
Idaho Falls, ID 83401

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Idaho Falls, ID 83401

2570 Eldridge Ave.  
Twin Falls, ID 83301

Tel (208) 557-2528  
Toll-Free 800-432-4671  
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zaneh@eagleeyeproduce.com

Jason Struhs, Transportation  
jasons@eagleeyeproduce.com

Tifanee Pond, Transportation  
tifanee@eagleeyeproduce.com

**This company is an organic  
potato supplier**

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:**

32 Idaho Falls  
443 Twin Falls

#### Foodservice Packs Available:

##### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

##### Other No. 1 Sizes:

35 ct, 12 oz bakers,  
foil-wrapped bakers

##### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	x
Paper	x	x	x	x
Burlap				

##### Other No. 2 Sizes:

6 oz min and 10 oz min in 50 lb mesh

#### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100/Bulk
Paper				x				x	x
Poly	x	x	x	x	x	x			x
Mesh	x	x	x	x				x	x
Burlap									

#### Retail Packs Also Available In:

1.5 lb Medley

3 lb Poly

Tray packs (2 and 4 count)

Shrink-wrapped (microwaveable)

Foil-wrapped

Microwaveable pillow packs

#### Brands:

Farm Select  
Fresh Blends  
Fresh Harvest  
Harvest Select  
Harvest Time  
Organic Select  
Simply Good

#### Varieties:

Russet Burbank  
Russet Norkotah  
Cal Red  
Chieftain Red  
Dark Red Norland  
French Fingerling  
Ida Rose  
Norland  
Purple Peruvian  
Red La Soda  
Ruby Crescent  
Russian Banana  
Yukon Gold





For 50 years, GPOD of Idaho has worked with local growers to provide the best-quality Russet Burbank potatoes available.

**Mailing Address**

PO Box 514  
Shelley, ID 83274

**Physical Shipping Facility**

865 E 1400 N  
Shelley, ID 83274

**Tel** (208) 357-7646  
Sales (208) 357-7691

**Fax** (208) 357-5151  
**Email** [gpod@gpod.org](mailto:gpod@gpod.org)

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208-357-7691 | 208-357-7692

Ryan Bybee, Sales Manager  
[ryan.bybee@gpod.org](mailto:ryan.bybee@gpod.org)  
208-357-7691 | 208-357-7692

**Marketed by GPOD of Idaho**

This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map  
**Shed ID:** 88

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers, standards

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton				
Paper	x	x		
Burlap				

**Other No. 2 Sizes:**

Mesh No. 2 Pack — 6 oz min and 10 oz and above

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100/Bulk
Paper								x	
Poly	x	x	x	x	x	x			
Mesh									
Burlap									

**Retail Packs Also Available In:**

Bulk Boxes

**Brands:**

COOK-RITE  
GPOD  
Junior  
The Great Potato  
Town & Country

**Varieties:**

Russet Burbank  
Russian Banana

## Idaho Fresh Produce, Inc.

**Mailing Address**

PO Box 2440  
Idaho Falls, ID 83403

**Physical Shipping Facility**

1550 Midway  
Ammon, ID 83406

**Tel** (208) 535-0077  
**Fax** (208) 535-7590

**Contacts**

Chad Webster, Sales  
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(208) 535-0077 ext 1

Wes Parkinson, Sales  
[wes@idahofresh.net](mailto:wes@idahofresh.net)  
(208) 535-0077 ext 3

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 71 (Rocky Mountain Produce)

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers

**Other No. 1 Sizes:**

50 lb cartons, bulk

**Foodservice No. 2s:**

Paper or Carton

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100/Bulk
Paper								x	
Poly	x	x	x	x	x				
Mesh	x		x						
Burlap									

**Brands:**

Elite  
Value

**Varieties:**

Russet Burbank  
Russet Norkotah

**Marketed by Idaho Fresh Produce, Inc.**

**SHED 71**

**Rocky Mountain Produce**

**Mailing Address**

PO Box 356  
Rigby, ID 83442

**Physical Shipping Facility**

3908 E 200 N  
Rigby, ID 83442

**Tel** (208) 745-6651

**Fax** (208) 745-9082

**Contacts**

Chad Webster, Sales  
[chad@idahofresh.net](mailto:chad@idahofresh.net)  
(208) 745-6651 ext 1

Kirk Webster, Sales  
[kirk@idahofresh.net](mailto:kirk@idahofresh.net)  
(208) 745-6651 ext 3

**Brands:**

Elite  
Value

# Mart Produce Corporation [www.martproduce.com](http://www.martproduce.com)

Mart Produce was established in 1980 by a group of local farms. For more than 30 years, we've supplied a large portion of the potatoes ran through the shed. In 2014, two other partners who had been key suppliers for many years, Jentzsch-Kearl Farms and Grant 4-D Farms, were added as partners to the business. We operate 12 months out of the year in order to provide a regular supply of potatoes for our customers. Our goal is to provide a consistent supply of good-quality potatoes at a fair market price.

## Mailing Address

PO Box 34  
Rupert, ID 83350

## Physical Shipping Facility

100 E 70 N  
Rupert, ID 83350

Tel (208) 436-0611  
(208) 928-6929

Fax (208) 436-4372

Email [office@martproduce.com](mailto:office@martproduce.com)

## Contacts

Craig Swensen, Sales  
[craig@prosourceproduce.com](mailto:craig@prosourceproduce.com)  
(208) 928-6929

Corey Griswold, Sales  
[corey@prosourceproduce.com](mailto:corey@prosourceproduce.com)  
(208) 928-6929

Onni Lufkin, Sales  
[onni@prosourceproduce.com](mailto:onni@prosourceproduce.com)  
(208) 928-6929

## Marketed by ProSource Produce, LLC

This company is an exporter

Operating Season: August - July

Transportation: Rail and Motor Freight

Location: In or near area 2 on the map

Shed ID: 49

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		x
Paper	x	x		x
Burlap				

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper									x	
Poly	x	x	x	x	x	x				
Mesh	x	x	x	x						
Burlap										

## Brands:

Circle T  
Mart Produce  
ProSource  
Teton Tater

## Varieties:

Russet Burbank  
Russet Norkotah

# Nonpareil Farms—Idaho Potato Packers [www.nonpareilbrand.com](http://www.nonpareilbrand.com)

Nonpareil Farms—Idaho Potato Packers is focused on high-quality russet potatoes.

## Mailing Address

411 West Collins Road  
Blackfoot, ID 83221

## Physical Shipping Facility

411 West Collins Road  
Blackfoot, ID 83221

Tel (208) 785-3030  
Toll-Free 800-522-2223  
Fax (208) 785-3656  
Email [sabend@gotspuds.com](mailto:sabend@gotspuds.com)

## Contacts

Stephen Abend, COO  
[sabend@gotspuds.com](mailto:sabend@gotspuds.com)  
Jace Katseanes, CFO  
[jkatseanes@gotspuds.com](mailto:jkatseanes@gotspuds.com)  
Rulon Robinson, Sales Manager  
[rrobinson@gotspuds.com](mailto:rrobinson@gotspuds.com)  
Dandee Hale, Sales  
[dhale@gotspuds.com](mailto:dhale@gotspuds.com)

This company is an organic potato supplier

This company is an exporter

Operating Season: August - July

Transportation: Rail and Motor Freight

Location: In or near area 3 on the map

Shed ID: 82

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap				



Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper									x	
Poly	x	x	x	x	x	x				
Mesh		x	x	x					x	
Burlap									x	

Brands:

Angus  
Broadway  
Idaho Potato Packers (IPP)  
Magic  
Nonpareil  
Prize Pack

Varieties:

Russet Burbank  
Russet Norkotah  
Cal Red  
French Fingerling  
Norland  
Russian Banana

# Pleasant Valley Potato, Inc. [www.pleasantvalleypotato.com](http://www.pleasantvalleypotato.com)

Pleasant Valley is owned and operated by four family farms: Kim Wahlen Farms, Val Wahlen and Sons, B.J. Christensen and Sons, and Gehring Ag. Each was established over 100 years ago. Nearly 100% of the potatoes packed by Pleasant Valley are produced by one of these four family-farming operations.

## Mailing Address

PO Box 538  
Aberdeen, ID 83210

## Physical Shipping Facility

275 E Elmore Ave  
Aberdeen, ID 83210

Tel (208) 397-4194  
Fax (208) 397-4756  
Email [rwahlen@pleasantvalleypotato.com](mailto:rwahlen@pleasantvalleypotato.com)

## Contacts

Ryan Wahlen, Sales Manager  
[rwahlen@pleasantvalleypotato.com](mailto:rwahlen@pleasantvalleypotato.com)  
Teresa Esparza, Sales/Transportation  
[tesparza@pleasantvalleypotato.com](mailto:tesparza@pleasantvalleypotato.com)

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 3 on the map

Shed ID: 84

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

Other No. 1 Sizes:

10 oz and above, 12 oz min, 15 oz min, 18 oz min, 50 lb cartons

Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x			
Paper	x	x		
Burlap	x	x		



Foodservice No. 2s:

Burlap, Paper, or Carton, 50 lbs, 10 oz and above, 6 oz and above

Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x	x	
Poly	x	x	x	x	x	x				
Mesh		x	x	x					x	
Burlap								x		

Brands:

Aberdeen  
Allied Growers  
Gem State  
Gourmet  
Pleasant Valley  
Red Baron  
The Finest

Varieties:

Russet Burbank  
Russet Norkotah

# Potandon Produce, LLC [www.potandon.com](http://www.potandon.com) [www.klondikebrands.com](http://www.klondikebrands.com)

Potandon Produce is a full-line shipper of fresh potatoes and fresh onions with national distribution. Major brands include Green Giant, Klondike Brands, SunFresh, The Valley, and multiple shipper and private labels. Potandon is the largest marketer of fresh potatoes in the nation, with Idaho being its largest year-round supply base.



The Healthy Potato Company

## Mailing Address

1210 Pier View Drive  
Idaho Falls, ID 83402

## Physical Shipping Facility

1210 Pier View Drive  
Idaho Falls, ID 83402

Tel (208) 524-4700

Fax (208) 524-2420

## Contacts

Mel Davenport, CDO  
mdavenport@potandon.com  
(208) 557-5109

Steve Ottum, CDO  
sottum@potandon.com  
(208) 557-5103

Dick Thomas, Senior VP of Sales  
dthomas@potandon.com  
(208) 557-5150

Steve Elfering, VP of Operations  
selfering@potandon.com  
(208) 557-5107

Ralph Schwartz,  
VP of Sales & Category Management  
rschwartz@potandon.com  
(208) 557-5118

JP Surenus, Director of Variety Sales  
jsurenus@potandon.com  
(208) 557-5165

Joey Dutton,  
Key Accounts Sales Manager  
jdutton@potandon.com  
(208) 557-5147

Stephanie Bench,  
Director of Foodservice Sales  
sbench@potandon.com  
(208) 557-5156

Blaine Heiner,  
Wholesale Sales Manager  
Bheiner@potandon.com  
(208) 557-5199

Kathy Rankin, Retail Sales Manager  
Krankin@potandon.com  
(208) 557-5136

This company is an  
organic potato supplier

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near areas 3 and 4 on  
the map

Shed IDs: see next page

## Foodservice Packs Available:

**No. 1 Carton Count Sizes:**  
40 - 120, 10 oz bakers, standards

**Other No. 1 Sizes:**  
Bulk, 50 lb cartons, all sizes  
RPC containers, Defor containers

## Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	x
Paper	x	x	x	x
Burlap	x	x	x	

## Other No. 2 Sizes:

6 oz and above, 10 oz and above,  
burlap, paper, carton, mesh, bulk,  
bulk bins, bulk tote bins, and bags,  
50 lb cartons, all sizes

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100/Bulk
Paper								x	x
Poly	x	x	x	x	x	x			x
Mesh	x	x	x	x	x	x		x	x
Burlap								x	x

## Retail Packs Also Available In:

3 lb poly, bulk tote bins, and bags

## Brands

Gold Emblem  
Green Giant  
Green Giant Fresh  
Harvest Fresh  
Klondike Brands  
Potandon  
SunFresh  
Sunset  
The Valley

## Varieties

Russet Burbank  
Russet Norkotah  
Agata  
Almera  
Cecile  
Chieftain Red  
Dark Red Norland  
Driscoll  
Green Giant Fresh  
Innate  
Klondike Goldust®  
Klondike Rose®  
Melody  
Norland  
Pure Gold  
Purple Majesty  
Red La Soda  
White Russet  
Cultivate

Companies Marketed by Potandon Produce, LLC

**SHED 8**

**SunRiver of Idaho, Inc.**

**Mailing Address**  
PO Box 399  
Aberdeen, ID 83210

**Physical Shipping Facility**  
351 E Lincoln  
Aberdeen, ID 83210

**Tel** (208) 397-4168  
**Fax** (208) 397-3075

**Contact**

Jeff Prescott  
*Shipping Manager*  
shipping@  
sunriverofidaho.com  
(208) 397-4168

**Brands**

Big Wheel  
MoonRiver  
SunRiver  
The Best

**SHED 13**

**Driscoll Potatoes, Inc.**

**Mailing Address**  
PO Box 129  
American Falls, ID 83211

**Physical Shipping Facility**  
120 Adams St  
American Falls, ID 83211

**Tel** (208) 226-5233  
**Fax** (208) 226-5029

**Email** kevin.warren@  
driscollpotato.com

**Contact**

Kevin Warren,  
*Business Manager*  
kevin.warren@  
driscollpotato.com  
(208) 226-5233

**Brands**

Driscoll  
Green Giant Fresh  
SunFresh

**SHED 22**

**Liberty Gold  
Potato Company**

**Mailing Address**  
PO Box 550  
Blackfoot, ID 83221

**Physical Shipping Facility**  
415 West Collins Siding Road  
Blackfoot, ID 83221

**Tel** (208) 785-8679  
**Fax** (208) 785-8928

**Email** Mark@ligpotato.com

**Contact**

Mark Thompson,  
*General Manager*  
mark@ligpotato.com  
(208) 785-8679

**Brands**

Green Giant  
SunFresh

**SHED 24**

**Idaho Select, Inc.**



*Fresh Pack Idaho Potatoes*

**Mailing Address**  
PO Box 519  
Aberdeen, ID 83210

**Physical Shipping Facility**  
75 East Fremont Ave  
Aberdeen, ID 83210

**Tel** (208) 397-4110  
**Fax** (208) 397-4494

**Contact**

Ethan Crook,  
*General Manager*  
ecrook.idaho@gmail.com  
(208) 397-4110

**Brands**

Ida-Select

**SHED 27**

**Idaho Sunfresh, LLC**

**Mailing Address**  
PO Box 216  
Rigby, ID 83442

**Physical Shipping Facility**  
150 N Railroad Ave  
Rigby, ID 83442

**Tel** (208) 745-6641  
**Fax** (208) 745-9264

**Contacts**

Jim Staggs,  
*Operations Manager*  
jim@idahosunfresh.com  
(208) 745-6641

Kendall Rolfe,  
*General Manager*  
kendall@  
idahosunfresh.com  
(208) 745-6641

**SHED 89**

**Gold Emblem Produce /  
Taylor & Sons, Inc.**

**Mailing Address**  
PO Box 51780  
Idaho Falls, ID 83405

**Physical Shipping Facility**  
7891 South Yellowstone  
Highway  
Idaho Falls, ID 83402

**Tel** (208) 522-7770  
**Fax** (208) 522-7470  
**Email** cfo@tandsons.com

**Contact**

Mitch Johnson  
*Financial Controller*  
cfo@tandsons.com

**Brands**

Gold Emblem

**SHED 98**

**Walters Produce, Inc.**

**Mailing Address**  
PO Box 177  
Newdale, ID 83436

**Physical Shipping Facility**  
2737 East Highway 33  
Newdale, ID 83436

**Tel** (208) 458-4105  
**Fax** (208) 458-4106

**Email** jeffreyw@  
waltersproduce.net  
brettj@  
waltersproduce.net

**Contacts**

Jeffrey Walters, *President*  
jeffreyw@  
waltersproduce.net  
(208) 458-4105

Brett Johnson,  
*Operations Manager*  
brettj@  
waltersproduce.net  
(208) 458-4105

**Brands**

Aristocrat      Newdale  
Eagle              SunFresh  
Green Giant      Sunspiced  
Jumbo              Tasty Tater

## R & G Potato Company, Inc. [www.rgpotato.com](http://www.rgpotato.com)

### Mailing Address

52944 US HWY 131  
Three Rivers, MI 49093

### Corporate Office Address

52944 US Hwy 131  
Three Rivers, MI 49093

### Physical Shipping Facility Address

2110 Elevator Loop  
Pocatello, ID 83204

**Tel** (269) 279-2450

**Fax** (269) 279-9127

**Email** [brian.walther@rgpotato.com](mailto:brian.walther@rgpotato.com)

### Contact

Brian Walther, COO  
[brian.walther@rgpotato.com](mailto:brian.walther@rgpotato.com)  
(208) 226-5069

**Operating Season:** August – July

**Transportation:** Rail and Motor Freight

**Location:** In or near area 3 on the map

**Varieties:** All Chipping Potatoes

## Rigby Produce, Inc. [www.rigbyproduce.com](http://www.rigbyproduce.com)

### Mailing Address

PO Box 628  
Rigby, ID 83442

### Corporate Office Address

396 N Yellowstone Highway  
Rigby, ID 83442

### Physical Shipping Facility Address (Rigby)

396 N Yellowstone Highway  
Rigby, ID 83442

### Contacts (Rigby)

Dale Mickelsen, President  
[dale@rigbyproduce.com](mailto:dale@rigbyproduce.com)

Bryan Mickelsen, General Manager  
[mick@rigbyproduce.com](mailto:mick@rigbyproduce.com)

Scott Mickelsen, Business Manager  
[smickelsen@rigbyproduce.com](mailto:smickelsen@rigbyproduce.com)

Nick Fullmer, Sales Representative  
[nick@rigbyproduce.com](mailto:nick@rigbyproduce.com)

Steve Wasden, Sales Representative  
[swasden@rigbyproduce.com](mailto:swasden@rigbyproduce.com)

### Physical Shipping Facility Address (Hamer)

2379 East 2300 North  
Hamer, ID 83425

### Contacts (Hamer)

Clint Day,  
[cday@rigbyproduce.com](mailto:cday@rigbyproduce.com)

Beau Stoddard,  
[bstoddard@rigbyproduce.com](mailto:bstoddard@rigbyproduce.com)

**Tel** (208) 745-6626

**Fax** (208) 745-9278

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 10

### Foodservice Packs Available:

#### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

#### Other No. 1 Sizes

50 lb cartons, 100 lbs, 10 oz and above,  
12 oz and above

#### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	x
Paper	x	x	x	x
Burlap	x	x	x	x

#### Other No. 2 Sizes:

Mesh

#### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh		x	x							
Burlap								x	x	

#### Retail Packs Also Available In:

3 lb poly, bulk tote bins, and bags

#### Brands:

PPI  
Rigby Produce  
Royal Crest

#### Varieties:

Russet Burbank  
Russet Norkotah





Coeur D'Alene

# Major Idaho® Potato Growing Areas









## Southwind Farms, Inc. [www.southwindpotatoes.com](http://www.southwindpotatoes.com)



Southwind Farms, Inc., is a small group of farmers with a big commitment. Located in the heart of the Snake River Valley in Idaho, we've been farming this land sustainably and responsibly for four generations. Our products are pure, natural, and handpicked, ensuring that only the very best crops make their way to your table.

### Mailing Address

PO Box 606  
Heyburn, ID 83336

### Physical Shipping Facility

450 2<sup>nd</sup> St  
Heyburn, ID 83336

Tel (208) 436-8164

Fax (208) 436-8039

Email [rob@southwindpotatoes.com](mailto:rob@southwindpotatoes.com)

### Contacts

Robert Tominaga, President  
[rob@southwindpotatoes.com](mailto:rob@southwindpotatoes.com)

Rodney Lake,  
Secretary/Treasurer/ Agronomist,  
Market Development  
[rod@southwindpotatoes.com](mailto:rod@southwindpotatoes.com)

Jerry Tominaga, VP, Row Production  
[jerry@southwindpotatoes.com](mailto:jerry@southwindpotatoes.com)

This company is an exporter

Operating Season: Year-round

Transportation: Motor Freight

Location: In or near area 2 on the map

### Foodservice Packs Available:

#### Other No. 1 Sizes:

10 lb, 20 lb, or 50 lb cartons

### Retail Packs Available In:

24-oz ziplock retail poly bag

### Brands:

Gourmet Select  
Southwind Farms  
Gourmet

### Varieties:

Cascade  
Mimi  
Purple Fiesta  
Fingerling  
Red Thumb  
Fingerling  
Russian Banana

## Sun Valley Potato Growers, Inc. [www.sunvalleypotatoes.com](http://www.sunvalleypotatoes.com)

### Mailing Address

PO Box 59  
Paul, ID 83347

### Physical Shipping Facility

380 W 75 S  
Rupert, ID 83350

Tel (208) 438-2605

Fax (208) 438-8018

Email [brian@sunvalleypotatoes.com](mailto:brian@sunvalleypotatoes.com)

### Contacts

Brian Jones, President

Dave Phillips,  
Director of Foodservice Sales

Ty Erling, Sales  
[ty@sunvalleypotatoes.com](mailto:ty@sunvalleypotatoes.com)

Dave Hagar, Sales

Terrance Lindauer, Sales  
[Terrance.Lindauer@rpespud.com](mailto:Terrance.Lindauer@rpespud.com)

Abraham Pelayo, Sales

Sue Rodriguez, Sales

Wendy Ceja, CSR  
[wendy@sunvalleypotatoes.com](mailto:wendy@sunvalleypotatoes.com)

Karen Werth, CSR

Chris Hall, Transportation

Marketed by RPE, Inc.

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 2 on the map

Shed ID: 48

### Foodservice Packs Available:

#### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

#### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	
Paper	x	x	x	
Burlap				

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100 Bulk
Paper								x	
Poly	x	x	x	x	x				
Mesh	x		x					x	
Burlap									

### Brands:

Greener Valley  
Old Oak Farms  
Primos  
Sun Valley  
Two Good

### Varieties:

Russet Burbank  
Russet Norkotah

## Mailing Address

PO Box 300  
Sugar City, ID 83448

## Physical Shipping Facility

755 W 3rd S  
Sugar City, ID 83448

**Tel** (208) 356-7346

**Fax** (208) 356-7351

**Email** [bruce@sunglo-idaho.com](mailto:bruce@sunglo-idaho.com)

## Contacts

Jill Cox  
[jill@sunglo-idaho.com](mailto:jill@sunglo-idaho.com)

This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 17

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	x
Paper	x	x	x	x
Burlap				

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh		x	x	x				x		
Burlap								x		

**Brands:**

A Cut Above

Ace

Celebrity

Martha's Garden

Mighty Fine

Side Delights

Sun Supreme

**Varieties:**

Russet Burbank

Russet Norkotah

## Marketed by

**Sun-Glo of Idaho, Inc.**

**SHED 87**

**Webster Potato Company**

[www.websterpotato.com](http://www.websterpotato.com)

**Mailing Address**

PO Box 448  
Rigby, ID 83442

**Physical Shipping Facility**

182 S Railroad  
Rigby, ID 83442

**Tel** (208) 745-6825

**Fax** (208) 745-6939

**Email** [jwebster@websterpotato.com](mailto:jwebster@websterpotato.com)

**Contact**

Jill Cox, Soles  
[jill@sunglo-idaho.com](mailto:jill@sunglo-idaho.com)  
(208) 356-5510

**Brands**

Celebrity

Mighty Fine



# Wada Farms Potatoes [www.wadafarms.com](http://www.wadafarms.com)



Wada Farms has been growing, packing, and shipping potatoes for over 75 years. We provide a full selection of russets, reds, golds, chippers, organics, and fingerling potatoes – in all sizes and packs available for retail and foodservice customers. We also offer value-added packages for retail and foodservice.

## Mailing Address

2155 Providence Way  
Idaho Falls, ID 83404

## Corporate Office Address

2155 Providence Way  
Idaho Falls, ID 83404

## Physical Shipping Facility Addresses

337 S 1400 W  
Pingree, ID 83262

507 N. 3470 E.  
Lewisville, ID 83347

900 University Blvd  
Rexburg, ID 83440

545 N. 7th E.  
Sugar City, ID 83448

322 N. Main St.  
Paul, ID 83347

Tel (208) 542-2898  
Fax (208) 542-2893  
Email [info@wadafarms.com](mailto:info@wadafarms.com)

## Contacts

Bryan Wada, CEO  
[bryanw@wadafarms.com](mailto:bryanw@wadafarms.com)

Kevin Stanger, President  
[kevins@wadafarms.com](mailto:kevins@wadafarms.com)

Joe Esta, Vice President  
[joe@wadafarms.com](mailto:joe@wadafarms.com)

Tate Brooks, Sales  
[tateb@wadafarms.com](mailto:tateb@wadafarms.com)

Dave Barton, Sales  
[daveb@wadafarms.com](mailto:daveb@wadafarms.com)

Dominic Camazzo, Sales  
[dominicc@wadafarms.com](mailto:dominicc@wadafarms.com)

Eric Beck, Director of Marketing  
[ericb@wadafarms.com](mailto:ericb@wadafarms.com)

Manny Carvajal, Sales  
[mannyc@wadafarms.com](mailto:mannyc@wadafarms.com)

Cindy Morgan, Packaging Coordinator  
[cindym@wadafarms.com](mailto:cindym@wadafarms.com)

Kirk Yellowhair, Production Manager  
[kirky@wadafarms.com](mailto:kirky@wadafarms.com)

Eric Johnson, Director of Logistics  
[ericj@wadafarms.com](mailto:ericj@wadafarms.com)

Terry Hansen, Transportation  
[terryh@wadafarms.com](mailto:terryh@wadafarms.com)

Kevin King, Transportation  
[kevink@wadafarms.com](mailto:kevink@wadafarms.com)

Eden Adams, Account Manager  
[edena@wadafarms.com](mailto:edena@wadafarms.com)

Chris Dixon, Sales Assistant  
[chrisd@wadafarms.com](mailto:chrisd@wadafarms.com)

Brock Rogers, Sales Assistant  
[brockr@wadafarms.com](mailto:brockr@wadafarms.com)

Marketed by Wada Farms  
Marketing Group, LLC

This company is an  
organic potato supplier

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near areas 2, 3, and 4  
on the map

## Shed IDs:

26 High Country Potato  
34 Wada Farms Potatoes, Inc.  
50 Magic Valley Produce, Inc.  
70 Ball Brothers Produce  
101 Moody Creek Produce, Inc.  
167 Genesis Organics, LLC

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

### Other No. 1 Sizes:

Foil-wrapped cartons, organics

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	x
Paper	x	x	x	x
Burlap	x	x	x	x

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100/Bulk
Paper	x	x	x	x	x	x	x	x	x
Poly	x	x	x	x	x	x	x	x	x
Mesh	x	x	x	x	x	x	x	x	x
Burlap	x	x	x	x	x	x	x	x	x

## Retail Packs Also Available In:

Tray Packs – 2 ct, 3 ct, and 4 ct trays

Foil-Wrap Tray Packs

Value-Added packaging –

1 lb, 1.25 lb, 1.5 lb –

Russets, Reds, Golds and Fingerlings

Microwave products

Mini-sized potatoes

3 lb poly/mesh

## Brands:

Big Joe's  
Blackfoot Fresh  
Cheeburger  
Cross Valley  
Dole  
Easy-Bakers  
Easy-Grillers  
Mark and Bill  
Microwave in Bag  
Mrs. Gerry's  
Restaurant  
Quality Gourmet  
Fingerlings  
Oven King  
Peak  
Sharp  
Smalls  
Tailgate Taters  
Tater Made  
Valu King  
Wada Farms

## Varieties:

Russet Burbank  
Russet Norkotah  
Bintje  
Chieftain  
Ciklamen  
Classic Russet  
Dakota Crisp  
French Fingerling  
Modoc  
Norland  
Purple Peruvian  
Ranger Russet  
Red Thumb  
Fingerling  
Ruby Crescent  
Russian Banana  
Western Russet  
Yellow Star  
Yukon Gold

## Companies Marketed by Wada Marketing Group

### SHED 26

#### High Country Potato

##### Mailing Address

PO Box 817  
Rexburg, ID 83440

##### Physical Shipping Facility

900 University Blvd  
Rexburg, ID 83440

Tel (208) 356-4402

Fax (208) 356-9935

##### Contact

Bob Conger  
[bob@idahopotato.cc](mailto:bob@idahopotato.cc)

##### Brands

Dole  
Oven King  
Valu King  
Wada Farms

### SHED 50

#### Magic Valley Produce, Inc.

##### Mailing Address

PO Box 730  
Paul, ID 83347

##### Physical Shipping Facility

322 N Main St  
Paul, ID 83347

Tel (208) 438-2995

Fax (208) 438-2559

##### Contact

Dean Gibson,  
[dean@magicvalleyproduce.com](mailto:dean@magicvalleyproduce.com)  
(208) 438-2995

##### Brands

De-Lish  
Genuine  
Magic  
M.V.P.  
Nifty 50  
Sawtooth



### SHED 70

#### Ball Brothers Produce

##### Mailing Address

PO Box 69  
Lewisville, ID 83431

##### Physical Shipping Facility

507 N 3470 E  
Lewisville, ID 83431

Tel (208) 754-4651

Fax (208) 754-8530

Email [ballbro@ida.net](mailto:ballbro@ida.net)

##### Contact

Carl Ball

##### Brands

Cheeburger  
Cross Valley  
Dole  
Mark and Bill  
Mrs. Gerry's  
Peak  
Sharp  
Wada Farms

### SHED 101

#### Moody Creek Produce, Inc.

##### Mailing Address

PO Box 329  
Sugar City, ID 83448

##### Physical Shipping Facility

545 North 7th East  
Sugar City, ID 83448

Tel (208) 356-9447

Fax (208) 356-4373

Email [billt@onewest.net](mailto:billt@onewest.net)

### SHED 167

#### Genesis Organics, LLC

[www.genesisorganics.com](http://www.genesisorganics.com)

##### Mailing Address

PO Box 5596  
Twin Falls, ID 83303-5596

##### Corporate Office Address

22199 Kimberly Rd.  
Kimberly, ID 83341

##### Physical Shipping Facility

138 S Custer St.  
Glenns Ferry, ID 83623

Tel (208) 366-3070

(208) 313-8835

Fax (208) 366-3307

Email [mflores@genesisorganics.com](mailto:mflores@genesisorganics.com)

##### Contacts

Don McFarland, CEO/Owner  
[dmcfarland@genesisorganics.com](mailto:dmcfarland@genesisorganics.com)  
(208) 734-0004

Manuel Flores, COO/Member  
[mflores@genesisorganics.com](mailto:mflores@genesisorganics.com)  
(208) 420-1513

# Walker Produce, Inc.

## Mailing Address

1070 Riverwalk Dr, Suite 200  
Idaho Falls, ID 83402

## Corporate Office Address

3965 E Sunnyside Rd  
Ammon, ID 83406

## Physical Shipping Facility Addresses

3965 E Sunnyside Rd  
Ammon, ID 83406

Tel (208) 522-3610  
Fax (208) 522-0099

## Contacts

Heath Gordon, Sales Manager  
heath@walkerproduce.net

Sheena Cruz,  
Sales Support and Transportation  
sheena@walkerproduce.net

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 38, 96

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers, standards

**Other No. 1 Sizes:**

12 oz bakers, 6 oz bakers, 35 count

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		x
Paper	x	x		x
Burlap	x	x		

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100/Bulk
Paper								x	
Poly	x	x	x	x	x	x			
Mesh	x	x						x	
Burlap								x	x

**Brands:**

Big W  
Light N Fluffy  
Nature's Light -  
Probiotic  
Tasti  
Top Notch  
Von's  
Von's Taters  
Western Style

**Varieties:**

Russet Burbank  
Russet Norkotah

# Wilcox, Floyd & Sons, Inc. [www.wilcoxfresh.com](http://www.wilcoxfresh.com)

The Wilcox family has been growing and shipping premium Idaho potatoes since 1948. With over 70 years of experience, we have the ability to bring creative and sound solutions to an evolving marketplace. We strive to be an industry leader and deliver best-in-class results for our customers, growers, and supply partners.



## Mailing Address

1110 Golden Beauty Drive  
Rexburg, ID 83440

## Physical Shipping Facility

1110 Golden Beauty Drive  
Rexburg, ID 83440

Tel (208) 356-6668  
Fax (208) 356-6669  
Email [wilcox@wilcoxfresh.com](mailto:wilcox@wilcoxfresh.com)

## Contacts

Justin Reynolds, CEO  
[justin@wilcoxfresh.com](mailto:justin@wilcoxfresh.com)  
(208) 356-7563

Derek Peterson, VP Shed Operations  
[derek@wilcoxfresh.com](mailto:derek@wilcoxfresh.com)  
(208) 227-5155

Nicole Rumsey, Director of Foodservice  
[nicole@wilcoxfresh.com](mailto:nicole@wilcoxfresh.com)  
(208) 227-5135

Arturo Rodriguez, Export Manager  
[art@wilcoxfresh.com](mailto:art@wilcoxfresh.com)  
(208) 227-5126

Dave Sherman, Category Manager  
[david@wilcoxfresh.com](mailto:david@wilcoxfresh.com)  
(208) 227-5141

Gary Treasure, Category Manager  
[gary@wilcoxfresh.com](mailto:gary@wilcoxfresh.com)  
(208) 227-5149

Brett Blood, Transportation Manager  
[brettb@wilcoxfresh.com](mailto:brettb@wilcoxfresh.com)  
(208) 227-5159

Josh Frederick, Business Development  
[josh@wilcoxfresh.com](mailto:josh@wilcoxfresh.com)  
(208) 227-5154

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 110

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers, standards

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	
Paper	x	x		
Burlap				

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100/Bulk
Paper								x	
Poly	x	x	x	x	x	x			x
Mesh	x	x							x
Burlap								x	

**Brands:**

Easy! Creations  
Mother Earth  
Old Faithful Fries  
Penny Pincher  
Potato Jazz  
Tastewell  
Wilcox

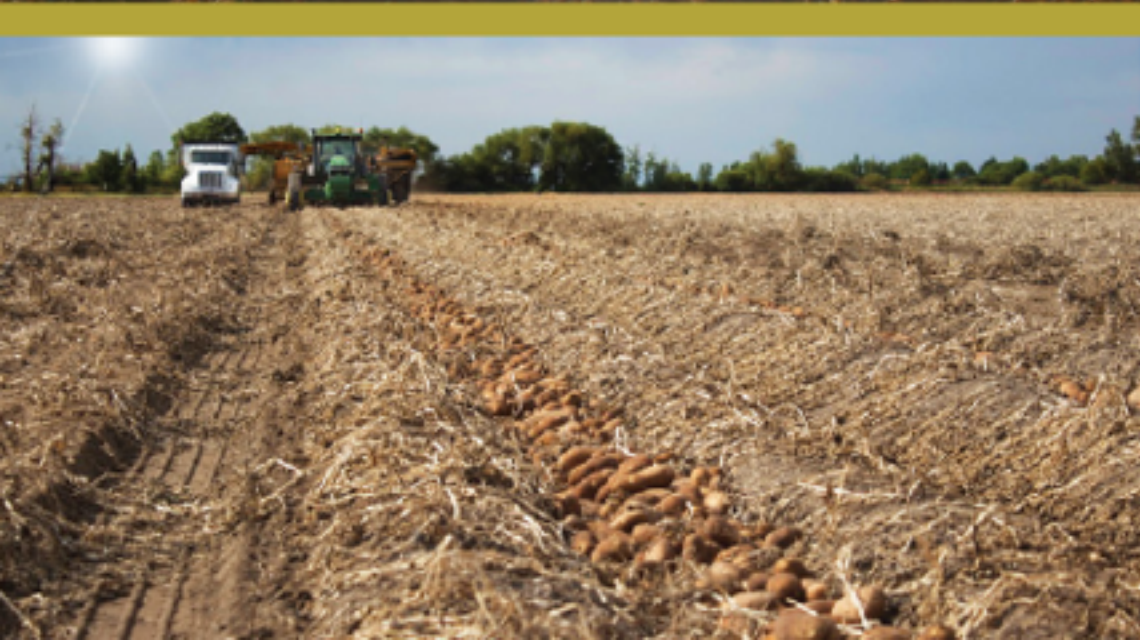
**Varieties:**

Chieftain Red  
Dark Red Norland  
French Fingerling  
Kennebec  
Ludmilla  
Norland  
Purple Peruvian  
Ruby Crescent  
Russet Burbank  
Russet Norkotah  
Russian Banana  
Yellow Gold  
Yukon Gold









# Licensed Fresh Brokers



The sales of fresh Idaho® potatoes can be arranged through many channels to reach the end user.

We acknowledge the ongoing work that Idaho-based potato brokers do in moving a substantial amount of the Idaho® potato crop to their customer bases in retail and foodservice.

## 20/20 Produce Sales, Inc. [www.2020produce.com](http://www.2020produce.com)

### Mailing Address

480 22nd Street  
Heyburn, ID 83336

### Physical Shipping Facility

480 22nd Street  
Heyburn, ID 83336

Tel (208) 677-2020

Fax (208) 438-8966

### Contacts

Mark Williams, President  
mark@2020produce.com  
(208) 677-2020

Colin Gibson, VP Sales  
colin@2020produce.com  
(208) 677-2020

Amy Peterson, Sales  
amy@2020produce.com  
(208) 677-2020

Marketed by 20/20 Produce Sales, Inc.

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 2 on the map

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120

Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap	x	x		

Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly										
Mesh								x		
Burlap								x		

Brands:

20/20

Varieties:

Russet Burbank  
Russet Norkotah  
Chieftain Red  
Dakota Crisp  
Dark Red Norland  
Pure Gold  
Purple Peruvian  
Red La Soda  
Russian Banana  
Yukon Gold

## Garnand Marketing, LLC [www.garnand.com](http://www.garnand.com)

### Mailing Address

129 Eastland Drive  
Twin Falls, ID 83301

### Physical Shipping Facility

129 Eastland Drive  
Twin Falls, ID 83301

Tel (208) 734-5744  
(208) 731-5744

Fax (208) 734-6951

Email [garnmkt@garnand.com](mailto:garnmkt@garnand.com)

### Contacts

Gary Garnand, *Managing Partner*  
[garnmkt@garnand.com](mailto:garnmkt@garnand.com)  
(208) 734-5744

Kevin Adam, *Partner*  
[KPA@garnand.com](mailto:KPA@garnand.com)  
(208) 734-6095

Marketed by Gary Garnand,  
Clay Gustaveson & Kevin Adam

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 2 on the map

### Foodservice Packs Available:

#### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

#### Foodservice No. 2s:

	6oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	
Paper	x			
Burlap				

#### Other No. 2 Sizes:

50# Mesh

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100 Bulk
Paper								x	
Poly		x		x	x				
Mesh		x		x					
Burlap									

### Retail Packs Also Available In:

50# sized cartons

### Varieties:

Russet Burbank  
Russet Norkotah  
Dakota Crisp

## Kingston Fresh [www.kingstonfresh.com](http://www.kingstonfresh.com)

### Mailing Address

477 Shoup Ave, Suite 207  
Idaho Falls, ID 83402

### Physical Shipping Facility

477 Shoup Ave, Suite 207  
Idaho Falls, ID 83402

Tel (208) 522-7070  
Fax (208) 522-2608

### Contacts

Christie Sommers,  
*VP of Account Services*  
[csommers@kingstonfresh.com](mailto:csommers@kingstonfresh.com)  
(208) 552-4522

Kristy Sommers,  
*Key Accounts Manager*  
[ksommers@kingstonfresh.com](mailto:ksommers@kingstonfresh.com)  
(208) 552-4526

Jessica Burtenshaw,  
*Key Accounts Manager*  
[jburtenshaw@kingstonfresh.com](mailto:jburtenshaw@kingstonfresh.com)  
(208) 522-7070

Nick Proia, *COO*  
[nproia@kingstonfresh.com](mailto:nproia@kingstonfresh.com)  
(208) 552-4510

Nick Kingston,  
*VP of Business Development*  
[nkingston@kingstonfresh.com](mailto:nkingston@kingstonfresh.com)  
(480) 341-8342

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 4 on the map

### Foodservice Packs Available:

#### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

#### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		x
Paper	x	x		x
Burlap				

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100 Bulk
Paper								x	
Poly		x		x	x				
Mesh		x		x					
Burlap									

### Brands:

Awesome  
Kingston  
Kingston Fryer

### Varieties:

Russet Burbank  
Russet Norkotah

# Fresh Idaho® Potato Brand Listing

Brand	Shipper
A Cut Above	Sun-Glo of Idaho, Inc.
Aberdeen	Pleasant Valley Potato, Inc.
Ace	Sun-Glo of Idaho, Inc.
Allied Growers	Pleasant Valley Potato, Inc.
Angus	Nonpareil Farms — Idaho Potato Packers
Aristocrat	Walters Produce, Inc.
Arrowhead	Arrowhead Potato Company
Big Joe's	Wada Farms Potatoes
Big W	Walker Produce, Inc.
Big Wheel	SunRiver of Idaho, Inc.
Blackfoot Fresh	Wada Farms Potatoes
Broadway	Nonpareil Farms — Idaho Potato Packers
Buffalo	Arrowhead Potato Company
Celebrity	Webster Potato Company
Cheeburger	Ball Brothers Produce
Circle T	Mart Produce, LLC
Circle Valley	Circle Valley Produce, LLC
COOK-RITE	GPOD of Idaho
Cross Valley	Ball Brothers Produce
CV	Circle Valley Produce, LLC
De-Lish	Magic Valley Produce, Inc.
Dole	Ball Brothers Produce
Dole	High Country Potato
Dole	Wada Farms Potatoes
Driscoll	Driscoll Potatoes, Inc.
Eagle	Walters Produce, Inc.
Easy-Bakers	Wada Farms Potatoes
Easy-Grillers	Wada Farms Potatoes
Easy! Creations	Wilcox, Floyd & Sons, Inc.
Elite	Idaho Fresh Produce, Inc.
Elite	Rocky Mountain Produce
Farm Fresh	Bench Mark Potato Co.
Farm Select	Eagle Eye Produce
Fresh Blends	Eagle Eye Produce
Fresh Harvest	Eagle Eye Produce
Gem State Gourmet	Pleasant Valley Potato, Inc.
Genesis Organics	Genesis Organics, LLC
Genuine Magic	Magic Valley Produce, Inc.
Gold Emblem	Potandon Produce, LLC
Gold Emblem	Gold Emblem Produce/Taylor & Sons, Inc.
Gourmet Select	Southwind Farms, Inc.
GPOD	GPOD of Idaho
Green Giant	Liberty Gold Potato Company
Green Giant	Walters Produce, Inc.
Green Giant Fresh	Potandon Produce, LLC

Brand	Shipper
Green Giant Fresh	Driscoll Potatoes, Inc.
Greener Valley	Sun Valley Potato Growers, Inc.
Harvest Fresh	Potandon Produce, LLC
Harvest Select	Eagle Eye Produce
Harvest Time	Eagle Eye Produce
Ida-Select	Idaho Select, Inc.
Idaho Potato Packers (IPP)	Nonpareil Farms — Idaho Potato Packers
Jumbo	Walters Produce, Inc.
Junior	GPOD of Idaho
Kondike Brands	Potandon Produce, LLC
Light N Ruffy	Walker Produce, Inc.
M.V.P.	Magic Valley Produce, Inc.
Magic	Nonpareil Farms — Idaho Potato Packers
Mark and Bill	Ball Brothers Produce
Mart Produce	Mart Produce, LLC
Martha's Garden	Sun-Glo of Idaho, Inc.
Micro wave in Bag	Wada Farms Potatoes
Mighty Fine	Webster Potato Company
MoonRiver	SunRiver of Idaho, Inc.
Mother Earth	Wilcox, Floyd & Sons, Inc.
Mrs. Gerry's	Ball Brothers Produce
Nature's Light - Probiotic	Walker Produce, Inc.
Newdale	Walters Produce, Inc.
Nifty 50	Magic Valley Produce, Inc.
Nonpareil	Nonpareil Farms — Idaho Potato Packers
Old Faithful Fries	Wilcox, Floyd & Sons, Inc.
Old Oak Farms	Sun Valley Potato Growers, Inc.
Organic Select	Eagle Eye Produce
Oven King	High Country Potato
Peak	Ball Brothers Produce
Penny Pincher	Wilcox, Floyd & Sons, Inc.
Pleasant Valley	Pleasant Valley Potato, Inc.
Potandon	Potandon Produce, LLC
Potato Jazz	Wilcox, Floyd & Sons, Inc.
PPI	Rigby Produce, Inc.
Pride of the Valley	Bench Mark Potato Co.
Primos	Sun Valley Potato Growers, Inc.
Prize Pack	Nonpareil Farms — Idaho Potato Packers
ProSource	Mart Produce, LLC
Red Baron	Pleasant Valley Potato, Inc.

Brand	Shipper
Restaurant Quality Gourmet Fingerlings	Wada Farms Potatoes
Rigby Produce	Rigby Produce, Inc.
Royal Crest	Rigby Produce, Inc.
Sawtooth	Magic Valley Produce, Inc.
Sharp	Wada Farms Potatoes
Sharp	Ball Brothers Produce
Side Delights	Sun-Glo of Idaho, Inc.
Simply Good	Eagle Eye Produce
Smalls	Wada Farms Potatoes
Southwind Farms Gourmet	Southwind Farms, Inc.
Sun Supreme	Sun-Glo of Idaho, Inc.
Sun Valley	Sun Valley Potato Growers, Inc.
SunFresh	Potandon Produce, LLC
SunFresh	Liberty Gold Potato Company
SunFresh	Walters Produce, Inc.
SunFresh	Driscoll Potatoes, Inc.
SunRiver	SunRiver of Idaho, Inc.
Sunset	Potandon Produce, LLC
Sunspiced	Walters Produce, Inc.
Sutton Brothers	Bench Mark Potato Co.
Tailgate Taters	Wada Farms Potatoes
Tastewell	Wilcox, Floyd & Sons, Inc.
Tasti	Walker Produce, Inc.
Tasty Tater	Walters Produce, Inc.
Tater Made	Wada Farms Potatoes
Teton Tater	Mart Produce, LLC
The Best	SunRiver of Idaho, Inc.
The Finest	Pleasant Valley Potato, Inc.
The Great Potato	GPOD of Idaho
The Valley	Potandon Produce, LLC
Top Notch	Walker Produce, Inc.
Town & Country	GPOD of Idaho
Two Good	Sun Valley Potato Growers, Inc.
Valu King	High Country Potato
Value	Idaho Fresh Produce, Inc.
Value	Rocky Mountain Produce
Von's	Walker Produce, Inc.
Von's Taters	Walker Produce, Inc.
Wada Farms	Ball Brothers Produce
Wada Farms	High Country Potato
Wada Farms	Wada Farms Potatoes
Western Style	Walker Produce, Inc.
Wilcox	Wilcox, Floyd & Sons, Inc.

## Fresh Idaho® Potato Exporters

The following companies export fresh potatoes:

Arrowhead Potato Company  
 Bench Mark Potato Co.  
 Ball Brothers Produce  
 Driscoll Potatoes, Inc.  
 Eagle Eye Produce  
 GPOD of Idaho  
 Idaho Fresh Produce, Inc.  
 Idaho Sunfresh, LLC  
 Kingston Fresh  
 Magic Valley Produce, Inc.  
 Mart Produce, LLC  
 Nonpareil Farms —  
 Idaho Potato Packers  
 Pleasant Valley Potato, Inc.  
 Potandon Produce, LLC  
 Rocky Mountain Produce  
 Southwind Farms, Inc.  
 Sun Valley Potato Growers, Inc.  
 Sun-Glo of Idaho, Inc.  
 Wada Farms Potatoes  
 Wilcox, Floyd & Sons, Inc.

## Processed Idaho® Potato Exporters

The following companies export processed potatoes:

Basic American Foods  
 Idaho Pacific Corporation  
 Idahoan Foods, LLC  
 Lamb Weston  
 McCain Foods USA, Inc.  
 Potato Products of Idaho  
 Rite Stuff Foods, Inc.  
 J.R. Simplot Company

## Organic Idaho® Potato Suppliers

The following suppliers comply with organic standards set by national governments and international organizations.

Eagle Eye Produce  
 Genesis Organics, LLC  
 Nonpareil Farms —  
 Idaho Potato Packers  
 Potandon Produce, LLC  
 Wada Farms Potatoes

## Julian Dates (leap year)

Julian dates are used by shippers to determine exactly when the potatoes were packed. This date is stenciled on the cartons at the plant. The (leap year) Julian date calendar below may assist in determining in which month a carton or bag of potatoes was packed.

Julian Dates at a Glance (Leap Year)			
January	1–31	July	183–213
February	32–60	August	214–244
March	61–91	September	245–274
April	92–121	October	275–305
May	122–152	November	306–335
June	153–182	December	336–366

## Julian Date Converter (leap year)

Below is a (leap year) Julian date converter to calculate the specific day/month pack date. You may also enter this link into your web browser: [idahopotato.com/directory/julian](http://idahopotato.com/directory/julian).

Day	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Day
1	1	32	61	92	122	153	183	214	245	275	306	336	1
2	2	33	62	93	123	154	184	215	246	276	307	337	2
3	3	34	63	94	124	155	185	216	247	277	308	338	3
4	4	35	64	95	125	156	186	217	248	278	309	339	4
5	5	36	65	96	126	157	187	218	249	279	310	340	5
6	6	37	66	97	127	158	188	219	250	280	311	341	6
7	7	38	67	98	128	159	189	220	251	281	312	342	7
8	8	39	68	99	129	160	190	221	252	282	313	343	8
9	9	40	69	100	130	161	191	222	253	283	314	344	9
10	10	41	70	101	131	162	192	223	254	284	315	345	10
11	11	42	71	102	132	163	193	224	255	285	316	346	11
12	12	43	72	103	133	164	194	225	256	286	317	347	12
13	13	44	73	104	134	165	195	226	257	287	318	348	13
14	14	45	74	105	135	166	196	227	258	288	319	349	14
15	15	46	75	106	136	167	197	228	259	289	320	350	15
16	16	47	76	107	137	168	198	229	260	290	321	351	16
17	17	48	77	108	138	169	199	230	261	291	322	352	17
18	18	49	78	109	139	170	200	231	262	292	323	353	18
19	19	50	79	110	140	171	201	232	263	293	324	354	19
20	20	51	80	111	141	172	202	233	264	294	325	355	20
21	21	52	81	112	142	173	203	234	265	295	326	356	21
22	22	53	82	113	143	174	204	235	266	296	327	357	22
23	23	54	83	114	144	175	205	236	267	297	328	358	23
24	24	55	84	115	145	176	206	237	268	298	329	359	24
25	25	56	85	116	146	177	207	238	269	299	330	360	25
26	26	57	86	117	147	178	208	239	270	300	331	361	26
27	27	58	87	118	148	179	209	240	271	301	332	362	27
28	28	59	88	119	149	180	210	241	272	302	333	363	28
29	29	60	89	120	150	181	211	242	273	303	334	364	29
30	30		90	121	151	182	212	243	274	304	335	365	30
31	31		91		152		213	244		305		366	31

## Shed ID Numbers

Shed ID No.	Shipper
8	SunRiver of Idaho, Inc.
10	Rigby Produce – Rigby
13	Driscoll Potato, Inc.
17	Sun-Glo of Idaho, Inc.
22	Liberty Gold Potato Company
24	Idaho Select, Inc.
26	High Country Potato
27	Idaho Sunfresh LLC
28	Rigby Produce – Hamer
32	Eagle Eye Produce – Idaho Falls

Shed ID No.	Shipper
34	Wada Farms Potatoes, Inc.
38	Walker Produce, Inc.
48	Sun Valley Potato Growers, Inc.
49	Mart Produce, LLC
50	Magic Valley Produce, Inc.
55	Arrowhead Potato Company
69	Circle Valley Produce, LLC
70	Ball Brothers Produce
71	Idaho Fresh Produce, Inc.
82	Nonpareil Farms – Idaho Potato Packers

Shed ID No.	Shipper
84	Pleasant Valley Potato, Inc.
86	Bench Mark Potato Co.
88	GPOD of Idaho
89	Gold Emblem Produce / Taylor & Sons, Inc.
96	Walker Produce, Inc.
98	Walters Produce, Inc.
101	Moody Creek Produce, Inc.
110	Wilcox, Floyd & Sons, Inc.
167	Genesis Organics, LLC
443	Eagle Eye Produce – Twin Falls

## Hints & Tips



### Authenticity

The Grown in Idaho® seal on each carton or bag is a certification mark designating that the potatoes inside came from Idaho.

Some shippers may have products from multiple states appearing with the same private label. Look for the required Grown in Idaho® seal when choosing Idaho® potatoes.

### Storage

The Idaho Potato Commission recommends that cartons be stored with the lids on at a temperature range of 45°F–48°F.

### Tracking Info

In addition to the required potato-variety labeling, each foodservice

carton also shows a shed number to determine which shipper packed the product. You can find this listing in the Shed ID Numbers table on this page.

Each carton also has a “pack date,” referencing the date when the potatoes were graded, washed, sorted, and placed in the carton.

The number is a three-digit code that represents the consecutive day of the year—the Julian date—starting with January 1 as 1 and ending with December 31 as 365 (366 in a leap year).

To determine the Julian dates, please see the chart on the previous page or access a Julian date converter to calculate the day/month pack date by entering this link into your Web browser: [idahopotato.com/directory/julian](http://idahopotato.com/directory/julian).



## Idaho® Potatoes

are actually not a variety!



The term Idaho® potatoes refers to the source of origin—the state of Idaho. While it primarily produces russets, Idaho also grows several other varieties of potatoes to fulfill foodservice and consumer requests.

Look for the designations in printed type or a stencil on cartons or on the closing device of the retail bag.





# Idaho® Potato Processors



For a current list of products,  
please check company websites.

## Basic American Foods [www.baf.com](http://www.baf.com)

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*Jack Hume founded Basic American Foods in 1933 with the belief that integrity and taste were paramount, and these same beliefs drive us today. While we started as a modest dehydration plant in California, we've grown our company and our capabilities over the last 85 years, becoming the market leader, because we want to help people serve great food to as many people as possible. That's why you'll find our foods and brands in restaurants, schools, hospitals, and grocery and club stores around the world.*

### Mailing Address

415 W Collins Road  
Blackfoot, ID 83221

### Corporate Office Address

2999 Oak Road, Suite 800  
Walnut Creek, CA 94597

Tel (208) 785-3200  
(925) 472-4000

Fax (208) 785-8776

### Contacts

Malcolm Simmonds,  
General Manager – Foodservice  
[msimmonds@baf.com](mailto:msimmonds@baf.com)  
(925) 472-4120

Toni Williams,  
Raw Material Finance Manager  
[twilliams@baf.com](mailto:twilliams@baf.com)  
(208) 785-8211

This company is an exporter

### Products

Custom Dehydrated Potatoes

Dehydrated Potatoes for  
Foodservice Use

Dehydrated Potatoes for  
Industrial Use

Dehydrated Potatoes for  
Ingredient Use

Dehydrated Potatoes for  
Retail Use

## Dickinson Frozen Foods, Inc. [df-foods.com/index\\_1.html](http://df-foods.com/index_1.html)

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### Mailing Address

1205 E Iron Eagle Dr, Suite B  
Eagle, ID 83616

### Plant Addresses

600 NW 21st St  
Fruitland, ID 83619

903 E 3000 N  
Sugar City, ID 83448

**Tel** (208) 938-7540

**Fax** (208) 938-5969

**Email** [cservice@df-foods.com](mailto:cservice@df-foods.com)

### Contacts

Susan Williams, Sales  
[susan@ftiegs.com](mailto:susan@ftiegs.com)  
(208) 452-1610

Frank Simmons, Sales  
[fsimmons@oregonpotato.com](mailto:fsimmons@oregonpotato.com)  
(208) 359-5033

Monica Vanpaepeghem  
[monica@df-foods.com](mailto:monica@df-foods.com)  
(208) 938-7555

### Products

Custom Dehydrated Potatoes

Dehydrated Potatoes for  
Foodservice Use

Dehydrated Potatoes for Industrial Use

Dehydrated Potatoes for Ingredient Use

Dehydrated Potatoes for Retail Use

Potato Flour

Custom Frozen Potatoes

Frozen Potatoes for Foodservice Use

Frozen Potatoes for Industrial Use

Frozen Potatoes for Ingredient Use

Frozen Potatoes for Retail Use

IQF Roasted Potatoes

## Idaho Pacific Corporation [www.idahopacific.com](http://www.idahopacific.com)

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### Mailing Address

PO Box 478  
Ririe, ID 83443

### Corporate Office Address

4723 E 100 N  
Ririe, ID 83442

**Tel** (208) 538-6971

**Toll Free** 800-238-5503

**Fax** (208) 538-5082

**Email** [ipc@idahopacific.com](mailto:ipc@idahopacific.com)

### Contacts

Jon Schodde,  
*Vice President Sales and Marketing*  
[schodde@idahopacific.com](mailto:schodde@idahopacific.com)

Jeanne Harrison,  
*Industrial and Baking Sales Manager*  
[harrison@idahopacific.com](mailto:harrison@idahopacific.com)

Julian Awdry,  
*Director of Export Sales*  
[julian@idahopacific.com](mailto:julian@idahopacific.com)

Art Polson,  
*Director of Ingredient Sales*  
[art@idahopacific.com](mailto:art@idahopacific.com)

Glade Williams,  
*Western Regional Foodservice  
Sales Manager*  
[glade@idahopacific.com](mailto:glade@idahopacific.com)

Charles Mastruserio,  
*Eastern Regional Foodservice  
Sales Manager*  
[chuckm@idahopacific.com](mailto:chuckm@idahopacific.com)

### Products

Custom Dehydrated Potatoes

Dehydrated Potatoes for  
Foodservice Use

Dehydrated Potatoes for  
Industrial Use

Dehydrated Potatoes for  
Ingredient Use

Potato Flour

**This company is an exporter**

## Idahoan Foods, LLC [www.idahoan.com](http://www.idahoan.com) [www.idahoanfoodservice.com](http://www.idahoanfoodservice.com)

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### Mailing Address

900 Pier View Drive, Suite 100  
Idaho Falls, ID 83402-4972

Tel (208) 542-3700

Toll-Free 800-635-6100

Fax (208) 542-3797

### Contacts

Drew Facer, *President and CEO*

[dfacer@idahoan.com](mailto:dfacer@idahoan.com)

Glen Walter, *Vice President Retail Sales*

[gwalter@idahoan.com](mailto:gwalter@idahoan.com)

Ryan Ellis,

*Vice President Retail Marketing &  
Business Development*

[rellis@idahoan.com](mailto:rellis@idahoan.com)

Dan Nakamura,

*Director Raw Material Procurement &  
Ingredient Sales*

[dnamamura@idahoan.com](mailto:dnamamura@idahoan.com)

This company is an exporter

### Products

Dehydrated Potatoes for  
Foodservice Use

Dehydrated Potatoes for  
Industrial Use

Dehydrated Potatoes for  
Ingredient Use

Dehydrated Potatoes for  
Retail Use

## Lamb Weston [www.lambweston.com](http://www.lambweston.com)

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Lamb Weston is a leading supplier of frozen potato, sweet potato, appetizer, and vegetable products to restaurants and retailers around the world. For more than 60 years, we've produced innovative, inventive products that make life better for our customers and their customers.



### Mailing Address

599 S Rivershore Lane  
Eagle, ID 83616

Tel (208) 938-1047

Toll-Free 800-766-7783

Fax (208) 658-2201

### Contacts

Tammy Barry,

*Communications Manager*

[tammy.barry@lambweston.com](mailto:tammy.barry@lambweston.com)

This company is an exporter

### Products

Frozen Potatoes for Foodservice Use

Frozen Potatoes for Industrial Use

Frozen Potatoes for Ingredient Use

Frozen Potatoes for Retail Use

## McCain Foods USA, Inc. [www.mccainusa.com](http://www.mccainusa.com)

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McCain products are found in thousands of restaurants and supermarket freezers across more than 160 countries – one in every four french fries in the world is a McCain fry. In addition to fries, McCain also produces snacks, meals, and vegetables for both the retail and foodservice industries. At McCain, we believe good ethics is good business. This guides who we are, what we do, and how we do it. The result is good food, simply made.

### Mailing Address

One Tower Lane, 11th Floor  
Oakbrook Terrace, IL 60181

Tel (630) 955-0400

Toll-Free 800-938-7799

Fax (630) 857-4560

Email [webmaster@mccain.com](mailto:webmaster@mccain.com)

### Contact

Maria Ellis,  
Vice President, Marketing,  
Insights and Innovation  
[maria.ellis@mccain.com](mailto:maria.ellis@mccain.com)  
(630) 857-4551

This company is an exporter

### Products

Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Retail Use

## Potato Products of Idaho [www.ppidaho.com](http://www.ppidaho.com)

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Refrigerated and frozen mashed, baked, and roasted potatoes.

### Mailing Address

398 North Yellowstone Highway  
Rigby, ID 83442

Tel (208) 745-8610

Fax (208) 745-8665

### Contacts

Tom Kilburg, Director of Sales  
[tkilburg@ppidaho.com](mailto:tkilburg@ppidaho.com)  
(208) 908-7778

Brent Mickelsen, Operation and Sales  
[bmick@ppidaho.com](mailto:bmick@ppidaho.com)  
(208) 745-8610

This company is an exporter

### Products

Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use  
Refrigerated Potatoes for  
Foodservice Use  
Refrigerated Potatoes for  
Industrial Use  
Refrigerated Potatoes for  
Ingredient Use  
Refrigerated Potatoes for  
Retail Use

## Rite Stuff Foods, Inc. [www.ritestuff.com](http://www.ritestuff.com)

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### Mailing Address

PO Box 447  
Jerome, ID 83338

### Corporate Office Address

2155 South Lincoln  
Jerome, ID 83338

Tel (208) 324-8410  
(208) 433-8111

Fax (208) 324-1210

Email [dmoore@ritestuff.com](mailto:dmoore@ritestuff.com)

### Contacts

Dave Moore,  
Director of Sales/Marketing  
International  
[dmoore@ritestuff.com](mailto:dmoore@ritestuff.com)

John MacArthur,  
Managing Director  
[jmacarthur@ritestuff.com](mailto:jmacarthur@ritestuff.com)  
(509) 492-8470

This company is an exporter

### Products

Custom Frozen Potatoes  
Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use  
Battered and Breaded Potato Wedges  
Formed Potato Products  
Fried and Filled Potato Skins  
Potato Half Shells  
Mashed Potatoes  
Red potatoes  
Battered and Breaded Appetizers

## J.R. Simplot Company [www.simplotfoods.com](http://www.simplotfoods.com)

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*The J.R. Simplot Company is one of the largest privately held food and agribusiness companies in the nation, though at heart we're as small as a single farmer. We pioneer innovations in plant nutrition and food processing, research new ways to feed animals and sustain ecosystems, and strive to feed a growing global population. At Simplot, we're in the business of Bringing Earth's Resources to Life.*

### Mailing Address

1099 W Front Street  
Boise, ID 83702

Tel (208) 336-2110  
Toll-Free 800-635-0408  
Fax (208) 384-8022

### Contacts

Steve Patterson,  
VP Global Sales and Marketing  
[steve.patterson@simplot.com](mailto:steve.patterson@simplot.com)

Matthew Petersen,  
Senior Marketing Manager –  
International  
[matthew.petersen@simplot.com](mailto:matthew.petersen@simplot.com)

This company is an exporter

### Products

Dehydrated Potatoes for  
Foodservice Use  
Custom Frozen Potatoes  
Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use





### Idaho Potato Commission

PO Box 1670 | 661 S. Riverside Lane, Suite 230  
Eagle, ID 83616 | (208) 334-2350

[www.IdahoPotato.com/directory](http://www.IdahoPotato.com/directory)

Bookmark and visit this link for the most current directory listings.