

IDAHO POTATO PULSE



Brought to you by the Idaho Potato Commission
Website: www.idahopotato.com

Government Affairs Report By Pat Kole

Listening sessions were held by UI's College of Agriculture and Life Sciences (CALs) last week across southern Idaho. IPC and many people within the potato industry attended these meetings. Over the last few years, CALs has lost 42 positions. This year, their budget was cut by approximately \$3.26 million which includes a mandated 5% reduction (\$1.162 million in personnel costs) and 7% or \$2.096 million in other sources (personnel, operating expenses, maintenance, travel, capital outlay, etc.). Every aspect of CALs operations will be impacted by these reductions. This week, IPC's Ag Affairs committee will discuss how best to continue viable industry research programs with UI in light of these reductions. The meetings will be held this Wednesday at the Sun Valley Inn at 3:00 p.m. and anyone may attend.

Industry Relations Report By Todd Cornelison

Applications Now Being Accepted for the 2010 Potato Industry Leadership Institute

Applications are now being accepted for the 2010 Potato Industry Leadership Institute being held February 18-25, 2010. The Institute is an eight-day program designed to identify, develop and cultivate new leaders within the potato industry. The Institute focuses on leadership development, public policy, marketing, trade, team building, public communication, presentation skills and more. Participants are selected through state organization nominations and a committee facilitated by the National Potato Council and the U.S. Potato Board, who jointly coordinate the program. The Institute receives a major sponsorship from Syngenta, who has long been committed to leadership development in agriculture.

The 2010 Institute will begin in Michigan where participants will receive an overview of the U.S. potato industry, including domestic and international marketing. Tours of local production and processing will be held, in addition to exposure to the unique attributes of the growing area and market. Participants will then head to Washington, D.C., where the focus will move to national legislative and regulatory priorities for the U.S. potato industry and skills training. Training sessions will include presentation skills, leadership development, media training, and lobbying skills.

If you are interested in participating in the 2010 Potato Industry Leadership Institute, contact Todd Cornelison at (208) 559-4792. Applications are due October 31, 2009.

Vapam/K-Pam stewardship training

Below is the schedule for the Vapam/K-Pam stewardship training this year that will be conducted by AMVAC. John Orr will be discussing the new 2010 regulations from the Re-Registration Eligibility decision as well as a glance into the 2011 regulations. There are some changes that will affect the 2010 season, but most of the major changes will come in 2011. Michael Bell will be conducting the usual stewardship training portion of the meeting.

All are invited and there is no need for anyone to RSVP. All meetings start at 9:00 a.m..

Idaho Falls: Tuesday, Sept. 8 at the Shiloh Inn

Pocatello: Wednesday, Sept 9 at the Red Lion

Burley: Thursday, Sept. 10 at the Burley Inn

Caldwell: Friday, Sept. 11 at the Holiday Inn Express (Across the freeway from the Idaho Center)

Calendar

September

- 1 United of Idaho Board Meeting, Idaho Falls, ID
- 2-4 IGSA Annual Convention, Sun Valley, ID
- 2 1:30 – 2:45 p.m. IPC Marketing Committee Meeting, Continental Room, Sun Valley Inn
- 2 3:00 – 4:45 p.m. IPC Ag Affairs Committee Meeting, Continental Room, Sun Valley Inn
- 3 7:30 a.m. IPC Commission Meeting Breakfast, Sun Valley, ID
- 8 Vapa m/K-Pa m stewardship training Idaho Falls, ID - Shiloh Inn
- 9 Vapa m/K-Pa m stewardship training Pocatello, ID - Red Lion
- 10 Vapa m/K-Pa m stewardship training Burley, ID - Burley Inn
- 11 Vapa m/K-Pa m stewardship training Caldwell, ID - Holiday Inn Express (Across the freeway from the Idaho Center)
- 14-17 USPB 2009 State/National Workshops, Phoenix, AZ

October

- 2-5 PMA, Anaheim, CA
- 20-21 IPC Commission Meeting, Boise, ID

January

- 3-4 NPC Annual Meeting, Loews Royal Pacific Resort, Orlando, Florida
- 4-6 POTATO EXPO 2010, Loews Royal Pacific Resort, Orlando, Florida

February

- 18-25 2010 Potato Industry Leadership Institute
- 22-25 NPC Public Policy Conference, Washington, DC