

2021

SHIPPERS & PROCESSORS  
**DIRECTORY**

SUPPORTING IDAHO FARMERS  
SINCE 1937



# Idaho Potato Commission

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# Table of Contents

Idaho Potato Commission Foodservice Promotion Directors .....	1
Idaho Potato Commission Retail Promotion Directors .....	1
Our Most Popular Russet Varieties .....	2
Other Varieties .....	6
Licensed Fresh Idaho® Potato Shippers .....	10
Map of Major Idaho® Potato Growing Areas ...	Center
Idaho® Potato Brokers .....	34
Fresh Idaho® Potato Brand Listing .....	36
Fresh Idaho® Potato Exporters .....	37
Processed Idaho® Potato Exporters .....	37
Organic Idaho® Potato Suppliers .....	37
2021 Julian Dates .....	37
Shed ID Numbers .....	38
Hints and Tips .....	38
Tracking Information .....	38
Idaho® Potato Processors .....	40

Established in 1937, the Idaho Potato Commission (IPC) is a state agency that is responsible for promoting and protecting the famous *Grown in Idaho®* seal, a federally registered trademark that assures consumers they are purchasing genuine, top-quality Idaho® potatoes. Idaho's ideal growing conditions, including rich, volcanic soil, climate, and irrigation, differentiate Idaho® potatoes from potatoes grown in other states.

This directory is published by the Idaho Potato Commission and contains a listing of licensed fresh shippers, brokers, and processors, at the time of publication. IPC does not recommend individual shippers or processors, but the ones listed here use genuine Idaho® potatoes, and their products reflect the superior quality of the raw materials they use. Customers who have unique requirements will find Idaho suppliers well equipped and eager to fill their needs. 2021 Edition.



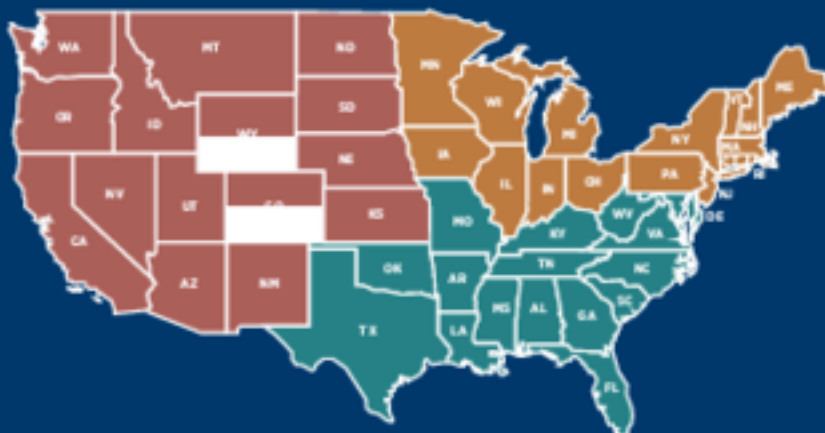
Always look for these *Grown in Idaho®* seals for the best potatoes.

[IdahoPotato.com/directory](http://IdahoPotato.com/directory)

Bookmark and visit this link for the most current directory listings.



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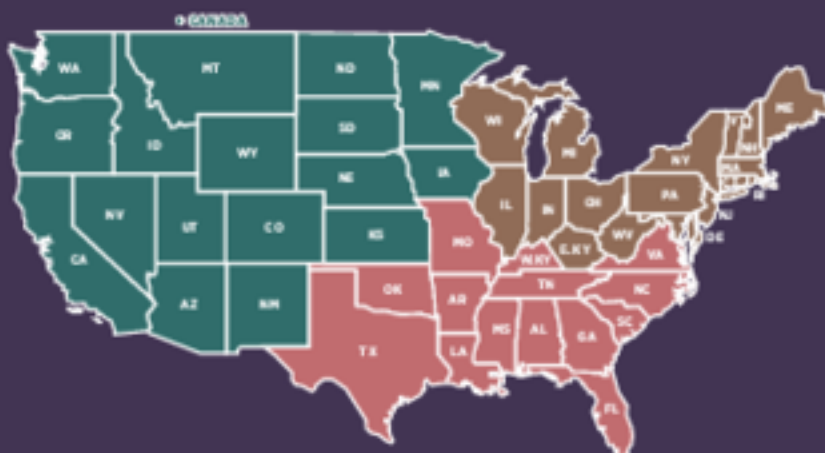
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OUR MOST POPULAR

# RUSSETS

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Idaho® potatoes are unmatched in their exceptional quality, wholesome taste, and extensive variety. From the go-to Russet Burbank to the popular Russet Norkotah, we're proud to offer you the finest potatoes from the Best Earth on Earth™.



## Russet Burbank

**Background:** Developed in 1914 by Lou Sweet, a previous president of the Potato Association of America. Scientist Luther Burbank is credited with the discovery of the original seeds. While Idaho growers have successfully produced many varieties over the years, the Russet Burbank is their greatest commercial success and has established a strong brand equity for the state. A late-maturing variety that requires a 140- to 150-day growing season.

**Appearance:** The exterior skin is relatively thin and light brown in color. The exterior shape is oval and slightly flattened, with few shallow eyes. The interior is off-white to ivory and moderately dense.

**Flavor Profile:** A distinctive, earthy potato flavor. The high solid (starch) yields a grainy texture and slightly chewy skin. Bakes up dry and fluffy; fries crisp and golden brown.

**Usage:** Fresh, frozen, or dehydrated, this variety is ideal for all preparation styles.





## Russet Norkotah

**Background:** Released in 1987 by North Dakota State University, this variety now ranks second in popularity for fresh-market use. Attractive type (refers to consistent oval shape); a high percentage of No. 1 potatoes is common with this early-maturing variety. Available August through June.

**Appearance:** Excellent conformation; attractive medium-brown color with a long to oblong shape.

**Flavor Profile:** A mild potato flavor with a soft texture and moderate density. Tends to bake up creamy and moist, not grainy. Moderately chewy skin. White to pale yellow interior. Medium specific gravity for most; newer generations grown in Idaho have higher starch content.

**Usage:** Grown primarily for the fresh market. Because of the uniform appearance, has had good success in the retail grocery segment and foodservice. Well suited to all preparation types.



## Alturas Russet

**Background:** A late-maturing, high-yielding russet potato cultivar with a high tuber specific gravity that was released in 2002 by the USDA/ARS and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. A high percentage of No. 1 potatoes is common with this variety.

**Appearance:** Excellent conformation and an attractive medium-brown color with an oblong shape. They tend to be short.

**Flavor Profile:** Culinary quality is high, with larger tubers suitable for fresh market if heavily russeted skin is not essential.

**Usage:** Grown primarily for the processed market. Its resistance to the accumulation of sugars during long-term storage also makes it suitable for processing out of storage into french fries. Makes excellent mashed potatoes.





## Bannock Russet

**Background:** Bannock Russet was released in 1999 by the USDA Agricultural Research Service and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. It is a late-maturing, oblong russet variety with excellent fresh-pack and processing qualities.

**Appearance:** It has an attractive russeted skin and short tuber length. Excellent culinary qualities also make it suitable for the fresh market. Bannock Russet, in comparison with Russet Burbank, has consistently produced greater U.S. No. 1 yields.

**Flavor Profile:** Similar to Russet Burbank.

**Usage:** When stored at 45°F, the Bannock Russet produces a lighter fry color and has a lower glucose concentration than a Russet Burbank. Medium to high solids.



## Blazer Russet

**Background:** Named a variety in 2005, this is one of the newest graduates of the potato-breeding program of U.S. university research scientists in the Intermountain West and Pacific. It is ready to harvest earlier than other leading potatoes, meaning the Blazer Russet can replenish dwindling supplies of potatoes remaining in cold storage from the previous harvest.

**Appearance:** The oblong, medium to large tubers average about 7 to 8 oz. each. They have characteristic light russeting on their brown to tan skin, with firm, cream-white, or white flesh inside.

**Flavor Profile:** Similar to Russet Burbank; yields dry and fluffy baked potatoes and golden fries with crisp outer flesh and dry mashed flavor center.

**Usage:** Well suited for fresh-market sale or for potato processors to make into frozen potato products.



## Classic Russet

**Background:** Released by the Tri-State Breeding Program in 2009, this early to medium variety is a possible replacement for the popular Norkotah. It has excellent fresh-merit ratings and exceeds other leading potatoes in its overall score.

**Appearance:** Classic Russet has excellent tuber shape and appearance, and a high proportion of No. 1s, high solids, and good fry color.

**Flavor Profile:** The Classic Russet has a higher protein content than many of the standard russet varieties (22–32 percent greater). It also has a high culinary rating, with qualities similar to Russet Burbank. It is light and fluffy in baking and produces light fries after harvest and shortly thereafter.

**Usage:** Sold in fresh-pack markets and processed right out of the field or during the early storage season.



## Clearwater Russet

**Background:** Released by the Tri-State Program in 2009, this is a medium to late variety for both fresh and processing markets. It has a high protein content, measuring 38 percent greater than Russet Burbank. This variety has an exceptionally high yield average and specific gravity, along with high solids.

**Appearance:** It produces oblong tubers with brown, medium-heavy russet skin. The eyes are shallow in depth and intermediate in number and are evenly distributed. Tuber set is low, and average tuber size is medium. The flesh is white to creamy white and firm.

**Flavor Profile:** Qualities similar to Russet Burbank. A light and fluffy baker with excellent fry characteristics and taste, often outperforming Ranger Russet and Russet Burbank in tests.

**Usage:** Its excellent fry color out of storage and its attractiveness make this variety suitable for both processing and fresh-market usage. It has a high specific gravity and is resistant to sugar ends, as well as most internal and external tuber defects.



## Ranger Russet

**Background:** Ranger Russet is a medium- to late-maturing russet potato jointly released by the USDA and the University of Idaho in 1991. It has high solids and is used mostly for frozen processing and occasionally for fresh pack.

**Appearance:** Long and slightly flattened shape with a medium-russet-color skin and white flesh. Eyes are numerous and medium to deep. Produces a consistently long shape and high percentage of U.S. No. 1 potatoes.

**Flavor Profile:** Culinary traits: bakes up dry and fluffy with outstanding potato flavor. Fries crisp and light golden in color.

**Usage:** Grown primarily for the processed market. Because of the high specific gravity (averaging 1.095 in Idaho) and low sugars, this variety processes well for lightly colored fries with good texture.



## Umatilla Russet

**Background:** Umatilla Russet was jointly released by Oregon, Washington, Idaho, and the ARS/USDA in 1998. This cultivar has attributes that make it an excellent choice for frozen processing.

**Appearance:** Attributes include a high specific gravity, good fry color, uniform tuber shape, and good resistance to internal physiological disorders. Umatilla produces significantly more U.S. No. 1 tubers 12 oz. or larger than the Russet Burbank typically does.

**Flavor Profile:** Taste test panels have rated the flavor and texture of Umatilla to be at least as good as or better than Russet Burbank.

**Usage:** Grown for fresh and frozen french fry processing, with fry colors lighter than the Russet Burbank. In general, Umatilla Russet has less glucose and sucrose accumulation in storage compared to that of Russet Burbank.



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# OTHER VARIETIES

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Traditionally, Idaho has been known for its russet potatoes. After all, that's what made us famous! We grow billions of pounds of potatoes each year—most of which are russet varieties. But many acres are now devoted to reds, yellows, and other niche varieties. So we continue to be a one-stop shop for ordering a wide array of excellent varieties.



## All Blue

**Appearance:** Smooth, oblong, medium size; deep blue to almost purple skin.

**Flavor Profile:** Moist, firm flesh with slightly grainy texture.

**Usage:** Fresh market. Especially suited to potato salads.



## Ama Rosa

**Appearance:** Small to medium-size, firm, oblong-shaped tubers with bright red skin and deep red flesh.

**Flavor Profile:** Sweet and creamy fingerlings.

**Usage:** Ideal for baking, roasting, and grilling. They also make mouth-watering and colorful potato chips because they retain their sweetness and bright red color.



## Bintje

**Appearance:** Small to medium-size round tubers with golden skin and yellow flesh. Smooth and well rounded. Skin has a silk-like finish.

**Flavor Profile:** Exceptional flavor. Some describe it as having a unique, light, nut-like flavor.

**Usage:** Best served roasted or as french fries; often seen as the standard for European-style or Belgian fries.



## Cal Red

**Appearance:** The tubers have a bright red skin color, round and smooth shape, shallow eyes, and a medium specific gravity for reds. White flesh.

**Flavor Profile:** Waxy; makes a good potato salad; skin color stays red.

**Usage:** Fresh market.



## French Fingerling

**Appearance:** Large fingerling tubers with smooth, dark, rose-red skin and waxy, yellow flesh.

**Flavor Profile:** Has a delicate, nutty flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.



## Huckleberry Gold

**Appearance:** Round to oval tubers with purple skin and yellow flesh noted for their excellent culinary qualities and high level of antioxidants.

**Flavor Profile:** Good potato flavor.

**Usage:** Primarily used for mashed potatoes and in salad preparations. Roasting or boiling are also popular cooking procedures.



## Ida Rose

**Appearance:** Oblong tubers with bright red skin that retains color during storage and moist, firm, white flesh. The skin can russet slightly in light soils.

**Flavor Profile:** Considered to be an excellent potato for baking, microwaving, and boiling. Ranks high in taste tests.

**Usage:** General purpose. Popular as a salad potato.



## Milva

**Appearance:** Bright yellow flesh with pale yellow skin.

**Flavor Profile:** Waxy type. Suitable for boiling because it stays firm and does not readily discolor.

**Usage:** General purpose. Popular as a salad potato.





## Norland

**Appearance:** Tubers are oblong, smooth, slightly flattened, and medium red, with shallow eyes. Seldom off-type in shape. Color decreases after maturity. The deep, dark-red skin color is appealing when prepared with the skin on. White flesh. Baby reds typically command a premium price.

**Flavor Profile:** Moist texture, as the specific gravity is low to intermediate. Excellent potato flavor.

**Usage:** Fresh—excellent for boiling, roasting, and salad preparations.



## Purple Passion

**Appearance:** Purple skin and dark purple flesh. High in antioxidants; ideal for fresh fingerling market, with few tuber defects.

**Flavor Profile:** Excellent fingerling flavor.

**Usage:** Fresh market.



## Purple Peruvian

**Appearance:** Fingerling tubers with purple skin and dry, earthy, bright purple flesh.

**Flavor Profile:** Mild potato flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.



## Red La Soda

**Appearance:** Light red or pink color, oval shape with smooth skin and a deep red skin color. Eyes have medium depth.

**Flavor Profile:** Considered good for baking and boiling. Ranks high in taste tests. Its moderate specific gravity makes this a somewhat unusual red variety and provides a drier, fluffier texture than is common with reds.

**Usage:** Fresh market.



## Red Thumb Fingerling

**Appearance:** Red skin, red flesh, and smooth skin make this 1-by-2-inch tuber highly appealing.

**Flavor Profile:** It is sweeter than Russian Banana potatoes but not as starchy as some potato varieties.

**Usage:** This variety is best when roasted and is also suitable for potato salads.



## Ruby Crescent

**Appearance:** Plants produce rosy-skinned tubers with moderately dry, yellow flesh.

**Flavor Profile:** Mild, slightly nutty flavor.

**Usage:** Especially suited to potato salads or roasting.



## Russian Banana

**Appearance:** Small fingerling tubers with buff-yellow skin and light yellow, waxy-textured flesh.

**Flavor Profile:** Has a rich, buttery flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.



## Terra Rosa

**Appearance:** Red skin and red flesh, oblong shape.

**Flavor Profile:** Similar to other reds; ranks well in taste tests.

**Usage:** Ideal for microwaving, frying, or baking; chips retain rosy color and resist fading.



## Yellow Finn

**Appearance:** Dark yellow, waxy flesh; flattened pear or oval shape; light, tan-yellow skin.

**Flavor Profile:** Waxiness gives it a moist texture accompanied by a rich, buttery taste that is slightly sweeter than Yukon Gold.

**Usage:** Primarily fresh. Boiled, fried, baked, and mashed. Often used in potato salads.



## Yukon Gem

**Appearance:** This round-oblong, yellow-fleshed tuber has an optimal size profile. It has pink, shallow eyes.

**Flavor Profile:** Good waxy to drier texture with a golden buttery taste.

**Usage:** Excellent processed, with a notable taste profile for products such as chips. An excellent replacement or alternative to Yukon Gold for the fresh market. Also has been suitable for organic production.



## Yukon Gold

**Usage:** Relatively light yellow skin color; yellow interior with moist flesh. Shallow eyes that are well distributed. A medium specific gravity.

**Flavor Profile:** Originally marketed as having a buttery flavor, which comes from a combination of the yellow flesh and moist texture. Good potato flavor.

**Usage:** In foodservice, chefs have gravitated to the Yukon Gold image as a positive one for menu branding. Primarily used as mashed and in salad preparations. Roasting or boiling are also popular cooking procedures.



# LICENSED FRESH SHIPPERS



Licensed fresh shippers are Idaho-based companies that work with Idaho® potato growers to receive, sort, pack, and ship products out from an active shed.



## Arrowhead Potato Company [arrowheadpotatoes.com](http://arrowheadpotatoes.com)

### Mailing Address

PO Box 425  
Rupert, ID 83350

### Physical Shipping Facility

223 Scott Avenue  
Rupert, ID 83350

**Tel** (208) 436-1209

**Fax** (208) 436-0775

**Email** [office@arrowheadpotatoes.com](mailto:office@arrowheadpotatoes.com)

### Contact

Richard Fletcher, Sales Manager  
[richard@arrowheadpotatoes.com](mailto:richard@arrowheadpotatoes.com)  
(208) 436-1239

This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 2 on the map

**Shed ID:** 55

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X		
Paper	X	X		
Burlap				

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								X		
Poly		X		X	X	X				
Mesh		X		X				X		
Burlap										

**Brands:**

Arrowhead

Buffalo

**Varieties:**

Russet Burbank

Russet Norkotah

## Bench Mark Potato Co. [benchmarkpotato.com](http://benchmarkpotato.com)

### Mailing Address

4799 S Highway 191  
Rexburg, ID 83440

### Physical Shipping Facility

4799 S Highway 191  
Rexburg, ID 83440

**Tel** (208) 356-9295 | (208) 356-7321

**Fax** (208) 356-9217

**Email** [potato@ida.net](mailto:potato@ida.net)

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Peggy Arrzen, *Sales*

Sven Erickson, *Sales and Trucking*

This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 86

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X		
Paper	X	X		
Burlep	X	X		

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								X		
Poly		X	X	X	X	X				
Mesh		X	X	X						
Burlep										

**Brands:**

Farm Fresh  
Pride of the Valley  
Sutton Brothers

**Varieties:**

Russet Burbank  
Russet Norkotah

## Circle Valley Produce, LLC

### Mailing Address

PO Box 51260  
Idaho Falls, ID 83405

### Physical Shipping Facility

1370 Burgess  
Idaho Falls, ID 83402

**Tel** (208) 524-2628

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(208) 524-2628

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 69

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers, standards

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X		
Paper	X	X		
Burlep				

**Other No. 2 Sizes:**

Mesh

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								X		
Poly		X	X	X	X					
Mesh		X	X	X						
Burlep										

**Brands:**

Circle Valley  
CV

**Varieties:**

Russet Burbank  
Russet Norkotah











# Eagle Eye Produce [eagleeyeproduce.com](http://eagleeyeproduce.com)

Eagle Eye Produce is here for all of your potato needs. We grow, pack, and ship russets, reds, yellows, whites, and organic potatoes. We also have equipment to pack specialty items and sizes, so give us a call. Our goal is to provide a one-stop-shop customer experience with superior customer service and excellent quality year-round.



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Idaho Falls, ID 83401

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Idaho Falls, ID 83401

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Twin Falls, ID 83301

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**Toll-Free** 800-432-4671

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(208) 557-2528

**This company is an organic potato supplier**

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

## Shed ID:

32 Eagle Eye Produce—Idaho Falls  
443 Eagle Eye Produce—Twin Falls

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

### Other No. 1 Sizes:

35 ct, 12 oz bakers,  
foil-wrapped bakers

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X	X	X
Paper	X	X	X	X
Burlap				

### Other No. 2 Sizes:

6 oz min and 10 oz min in 50 lb mesh

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100 Bulk
Paper				X				X	X
Poly	X	X	X	X	X	X			X
Mesh	X	X	X	X				X	X
Burlap									

## Retail Packs Also Available In:

1.5 lb Medley

3 lb Poly

Tray packs (2- and 4-count)

Shrink-wrapped (microwaveable)

Foil-wrapped

Microwaveable Pillow Packs

Sliced & Diced Refrigerated Potato Items

## Brands:

Farm Select  
Fresh Blends  
Fresh Harvest  
Harvest Select  
Harvest Time  
Organic Select  
Simply Good

## Varieties:

Russet Burbank  
Russet Norkotah  
Cal Red  
Chieftain Red  
Dark Red Norland  
French Fingerling  
Ida Rose  
Norland  
Purple Peruvian  
Red La Soda  
Ruby Crescent  
Russian Banana  
Yukon Gold





For over 50 years, GPOD of Idaho has worked with local growers to provide the best-quality Russet Burbank potatoes available.

### Mailing Address

PO Box 514  
Shelley, ID 83274

### Physical Shipping Facility

865 E 1400 N  
Shelley, ID 83274

**Tel** (208) 357-7646  
Sales (208) 357-7691

**Fax** (208) 357-5151

**Email** [gpod@gpod.org](mailto:gpod@gpod.org)

### Contacts

Calvin Butler, Sales  
[calvin.butler@gpod.org](mailto:calvin.butler@gpod.org)  
(208) 357-7691  
(208) 357-7692

Ryan Bybee, Sales Manager  
[ryan.bybee@gpod.org](mailto:ryan.bybee@gpod.org)  
(208) 357-7691  
(208) 357-7692

### Marketed by GPOD of Idaho

This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 88

### Foodservice Packs Available:

#### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

#### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton				
Paper	X	X		
Burlep				

#### Other No. 2 Sizes:

Mesh No. 2 Pack — 6 oz min and 10 oz and above

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper										X
Poly	X	X	X	X	X	X				
Mesh										
Burlep										

### Retail Packs Also Available In:

Bulk Boxes

#### Brands:

COOK-RITE

French Fry

GPOD

Junior

The Great Potato

Town & Country

#### Varieties:

Russet Burbank

Russian Banana

## Idaho Fresh Produce, Inc.

### Mailing Address

PO Box 2440  
Idaho Falls, ID 83403

### Physical Shipping Facility

1550 Midway  
Ammon, ID 83406

**Tel** (208) 535-0077

**Fax** (208) 535-7590

### Contacts

Chad Webster, Sales  
[chad@idahofresh.net](mailto:chad@idahofresh.net)  
(208) 535-0077 ext 1

Wes Parkinson, Sales  
[wes@idahofresh.net](mailto:wes@idahofresh.net)  
(208) 535-0077 ext 3

This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 71 (Rocky Mountain Produce)

### Foodservice Packs Available:

#### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

#### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X		
Paper	X	X		
Burlep				

#### Other No. 2 Sizes:

Mesh No. 2 Pack — 6 oz min and 10 oz and above

#### Other No. 1 Sizes:

50 lb cartons, bulk

#### Foodservice No. 2s:

Paper or Carton

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper										X
Poly	X	X	X	X	X	X				
Mesh	X	X	X							
Burlep										

#### Brands:

Elite

Value

#### Varieties:

Russet Burbank

Russet Norcotah

Marketed by Idaho Fresh Produce, Inc.

**Shed 71**

Rocky Mountain Produce

### Mailing Address

PO Box 356  
Rigby, ID 83442

### Physical Shipping Facility

3908 E 200 N  
Rigby, ID 83442

**Tel** (208) 745-6651

**Fax** (208) 745-9082

### Contacts

Chad Webster, Sales  
[chad@idahofresh.net](mailto:chad@idahofresh.net)  
(208) 528-9977

Kirk Webster, Sales  
[kirk@idahofresh.net](mailto:kirk@idahofresh.net)  
(208) 535-0077

#### Brands:

Elite

Value

# Mart Produce, LLC [martproduce.com](http://martproduce.com)



Mart Produce was established in 1980 by a group of local farms. For more than 30 years, we've supplied a large portion of the potatoes run through the shed. In 2014, two other partners who had been key suppliers for many years, Jentzsch-Kearl Farms and Grant 4-D Farms, were added as partners to the business. We operate 12 months out of the year in order to provide a regular supply of potatoes for our customers. Our goal is to provide a consistent supply of good-quality potatoes at a fair market price.

## Mailing Address

PO Box 34  
Rupert, ID 83350

## Physical Shipping Facility

100 E 70 N  
Rupert, ID 83350

Tel (208) 436-0611

(208) 928-6929

Fax (208) 436-4372

Email [office@martproduce.com](mailto:office@martproduce.com)

## Contacts

Craig Swensen, Sales  
[craig@prosourceproduce.com](mailto:craig@prosourceproduce.com)  
(208) 928-6929

Corey Griswold, Sales  
[corey@prosourceproduce.com](mailto:corey@prosourceproduce.com)  
(208) 928-6929

Onni Lufkin, Sales  
[onni@prosourceproduce.com](mailto:onni@prosourceproduce.com)  
(208) 928-6929

## Marketed by ProSource Produce, LLC

This company is an exporter

Operating Season: August - July

Transportation: Rail and Motor Freight

Location: In or near area 2 on the map

Shed ID: 49

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X		X
Paper	X	X		X
Burlap				

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper										X
Poly	X	X	X	X	X	X				
Mesh	X	X	X	X						
Burlap										

## Brands:

Circle T  
Mart Produce  
ProSource  
Teton Tater

## Varieties:

Russet Burbank  
Russet Norkotah



# Nonpareil—Idaho Potato Packers [nonpareilbrand.com](http://nonpareilbrand.com)

Nonpareil—Idaho Potato Packers is a four-generation, family-owned and -operated packer/shipper, known for the highest-quality Idaho russet potatoes available for 75 years.



## Mailing Address

411 West Collins Road  
Blackfoot, ID 83221

## Physical Shipping Facility

411 West Collins Road  
Blackfoot, ID 83221

**Tel** (208) 785-3030

**Toll-Free** 800-522-2223

**Fax** (208) 785-3656

**Email** [sabend@gotspuds.com](mailto:sabend@gotspuds.com)

## Contacts

Stephen Abend, Chief of Operations  
[sabend@gotspuds.com](mailto:sabend@gotspuds.com)

Jace Katseanes, CFO  
[jkatseanes@gotspuds.com](mailto:jkatseanes@gotspuds.com)

Rulon Robinson, Sales Manager  
[robinson@gotspuds.com](mailto:robinson@gotspuds.com)

Dandee Hale, Sales  
[dhale@gotspuds.com](mailto:dhale@gotspuds.com)

## Marketed by

Nonpareil—Idaho Potato Packers

This company is an organic potato supplier

This company is an exporter

**Operating Season:** August - July

**Transportation:** Rail and Motor Freight

**Location:** In or near area 3 on the map

**Shed ID:** 82

## Foodservice Packs Available:

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers

## Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X		
Paper	X	X		
Burlap				

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								X		
Poly	X	X	X	X	X	X				
Mesh		X	X	X				X		
Burlap								X		

## Brands:

Angus  
Broadway  
Idaho Potato Packers (IPP)  
Magic  
Nonpareil  
Prize Pack

## Varieties:

Russet Burbank  
Russet Norkotah

# Pleasant Valley Potato, Inc. [pleasantvalleypotato.com](http://pleasantvalleypotato.com)

Pleasant Valley is owned and operated by four family farms: Kim Wahlen Farms, Val Wahlen and Sons, B.J. Christensen and Sons, and Gehring Ag. Each was established over 100 years ago. Nearly 100% of the potatoes packed by Pleasant Valley are produced by one of these four family-farming operations.



## Mailing Address

PO Box 538  
Aberdeen, ID 83210

## Physical Shipping Facility

275 E. Elmore Ave  
Aberdeen, ID 83210

**Tel** (208) 397-4194

**Fax** (208) 397-4756

**Email** [rwahlen@pleasantvalleypotato.com](mailto:rwahlen@pleasantvalleypotato.com)

## Contacts

Ryan Wahlen, Sales Manager  
[rwahlen@pleasantvalleypotato.com](mailto:rwahlen@pleasantvalleypotato.com)

Teresa Esparza, Sales/Transportation  
[tesparza@pleasantvalleypotato.com](mailto:tesparza@pleasantvalleypotato.com)

This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 3 on the map

**Shed ID:** 84

## Foodservice Packs Available:

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers, standards

## Other No. 1 Sizes:

10 oz and above, 12 oz min, 15 oz min, 18 oz min, 50 lb cartons

## Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X			
Paper	X	X		
Burlap	X	X		

## Foodservice No. 2s:

Burlap, Paper, or Carton, 50 lbs, 10 oz and above, 6 oz and above

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								X		X
Poly	X	X	X	X	X	X				
Mesh		X	X	X						X
Burlap								X		

## Brands:

Aberdeen  
Allied Growers  
Gem State  
Gourmet  
Pleasant Valley  
Red Baron  
The Finest

## Varieties:

Russet Burbank  
Russet Norkotah



Potandon Produce is a full-line shipper of fresh potatoes and fresh onions with national distribution. Major brands include Green Giant Fresh, Klondike Brands, The Valley, and multiple shipper and private labels. Potandon is the largest marketer of fresh potatoes in the nation, with Idaho being its largest year-round supply base.



The Healthy Potato Company

#### Mailing Address

1210 Pier View Drive  
Idaho Falls, ID 83402

#### Physical Shipping Facility

1210 Pier View Drive  
Idaho Falls, ID 83402

**Tel** (208) 524-4700

**Fax** (208) 524-2420

#### Contacts

Met Davenport, COO  
mdavenpo@potandon.com  
(208) 557-5109

Steve Ottum, COO  
soottum@potandon.com  
(208) 557-5103

Dick Thomas, Senior VP of Sales  
dthomas@potandon.com  
(208) 557-5150

JP Sureus, Director of Variety Sales  
jsureus@potandon.com  
(208) 557-5165

Joey Dutton, Key Accounts /  
Onions Sales Manager  
jdutton@potandon.com  
(208) 557-5147

Stephanie Bench, Director of  
Foodservice Sales  
sbench@potandon.com  
(208) 557-5156

Blaine Heiner, Wholesale Sales Manager  
Bheiner@potandon.com  
(208) 557-5199

Kathy Rankin, Retail Sales Manager  
krankin@potandon.com  
(208) 557-5136

Carter Bray, VP-General Manager  
Variety Potato Division  
cbray@potandon.com  
(208) 419-4184

Jason Maas, Key Accounts Manager  
jmaas@potandon.com  
(209) 557-5135

Glen Reynolds, VP Variety Sales  
& Business Development  
greynolds@potandon.com  
(336) 760-1453

John Palczynski, Regional Sales  
Manager-Midwest  
jpalczynski@potandon.com  
(630) 800-8472

Dan Fitzgerald, Marketing Manager  
dfitzgerald@potandon.com  
(208) 557-5139

**This company is an  
organic potato supplier**

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near areas 3 and 4 on  
the map

**Shed IDs:** see next page

#### Foodservice Packs Available:

##### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

##### Other No. 1 Sizes:

Bulk, 50 lb cartons, all sizes  
RPC containers, DeFor containers

##### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X	X	X
Paper	X	X	X	X
Burlap	X	X	X	

##### Other No. 2 Sizes:

6 oz and above, 10 oz and above,  
burlap, paper, carton, mesh, bulk,  
bulk bins, bulk tote bins, and bags,  
50 lb cartons, all sizes

#### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100/Bulk
Paper								X	X
Poly	X	X	X	X	X	X			X
Mesh		X	X	X	X			X	X
Burlap								X	X

#### Retail Packs Also Available In:

3 lb poly, 1 lb pouch, 1.5 lb pouch,  
2 lb pouch, 1.5 lb mesh

#### Brands:

Gold Emblem  
Green Giant Fresh  
Harvest Fresh  
Klondike Brands  
Potandon  
Sunset  
The Valley

#### Varieties:

Russet Burbank	Klondike
Russet Norkotah	Goldust®
Agata	Klondike Rose®
Almera	Lollipop
Anouk	M
Bellanita	Maiou
C.322 (Sundrop)	Melody
Cariberra	Noelle
Carolina	Norland
Cecile	Pure Gold
Cerata	Purple Majesty
Chieftain	Queen
Chieftain Red	Red La Soda
Ciklaman	Red Sonia
Coronada	Ricarda
Dark Red Norland	Rosara
Eileen	Valery
Fontane	Violette
Georgina	White Russet
Innate	Cultivate
Isabella	

Companies Marketed by Potandon Produce, LLC

**SHED 8**

SunRiver of Idaho, Inc.

**Mailing Address**

PO Box 399  
Aberdeen, ID 83210

**Physical Shipping Facility**

351 E Lincoln  
Aberdeen, ID 83210

**Tel** (208) 397-4168

**Fax** (208) 397-3075

**Contact**

Jeff Prescott

*Shipping Manager*

shipping@

sunriverofidaho.com

(208) 397-4168

**Brands**

Big Wheel

MoonRiver

SunRiver

The Best

**SHED 13**

Driscoll Potatoes, Inc.

**Mailing Address**

PO Box 129  
American Falls, ID 83211

**Physical Shipping Facility**

120 Adams St  
American Falls, ID 83211

**Tel** (208) 226-5233

**Fax** (208) 226-5029

**Email** kevin.warren

driscollpotato.com

**Contact**

Kevin Warren,

*Business Manager*

kevin.warren@

driscollpotato.com

(208) 226-5233

**Brands**

Driscoll

Green Giant Fresh

Sun Fresh

**SHED 22**

Liberty Gold  
Potato Company

**Mailing Address**

PO Box 550  
Blackfoot, ID 83221

**Physical Shipping Facility**

415 West Collins Siding  
Road

Blackfoot, ID 83221

**Tel** (208) 785-8679

**Fax** (208) 785-8928

**Email** Mark@ligpotato.com

**Contact**

Mark Thompson,

*General Manager*

mark@ligpotato.com

(208) 785-8679

**Brands**

Green Giant

SunFresh

**SHED 24**

Idaho Select, Inc.



Fresh Pack Idaho® Potatoes

**Mailing Address**

PO Box 519  
Aberdeen, ID 83210

**Physical Shipping Facility**

75 East Fremont Ave  
Aberdeen, ID 83210

**Tel** (208) 397-4110

**Fax** (208) 397-4494

**Contact**

Ethan Crook,

*General Manager*

ecrook.idaho@gmail.com

(208) 397-4110

**Brands**

Ida-Select

**SHED 27**

Idaho Sunfresh, LLC

**Mailing Address**

PO Box 216  
Rigby, ID 83442

**Physical Shipping Facility**

150 N Railroad Ave  
Rigby, ID 83442

**Tel** (208) 745-6641

**Fax** (208) 745-9264

**Contacts**

Jim Staggs,

*Operations Manager*

jim@idahosunfresh.com

(208) 745-6641

Kendall Rolfe,

*General Manager*

kendall@

idahosunfresh.com

(208) 745-6641

**SHED 89**

Gold Emblem Produce /  
Taylor & Sons, Inc.

**Mailing Address**

PO Box 51780  
Idaho Falls, ID 83405

**Physical Shipping Facility**

7891 South Yellowstone  
Highway

Idaho Falls, ID 83402

**Tel** (208) 522-7770

**Fax** (208) 522-7470

**Email** cfo@tandsons.com

**Contact**

Jim Staggs,

*Operations Manager*

jim@idahosunfresh.com

208-745-6641

Kendall Rolfe,

*General Manager*

kendall@idahosunfresh.com

208-745-6641

**Brands**

Gold Emblem

**SHED 98**

Walters  
Produce, Inc.



**Mailing Address**

PO Box 177  
Newdale, ID 83436

**Physical Shipping Facility**

2737 East Highway 33  
Newdale, ID 83436

**Tel** (208) 458-4105

**Fax** (208) 458-4106

**Email**

jeffreyw@waltersproduce.net

brettj@waltersproduce.net

shawnw@waltersproduce.net

**Contacts**

Jeffrey Walters, *President*

jeffreyw@waltersproduce.net

(208) 458-4105

Brett Johnson, *Operations*

*Manager*

brettj@waltersproduce.net

(208) 458-4105

**Brands**

Aristocrat

Eagle

Green Giant

Jumbo

Newdale

Sun Fresh

Sunspiced

Tasty Tater







**Mailing Address**

PO Box 628  
Rigby, ID 83442

**Corporate Office Address**

396 N Yellowstone Highway  
Rigby, ID 83442

**Physical Shipping Facility Address (Rigby)**

396 N Yellowstone Highway  
Rigby, ID 83442

**Contacts (Rigby)**

Dale Mickelsen, *President*  
[dale@rigbyproduce.com](mailto:dale@rigbyproduce.com)

Bryan Mickelsen, *General Manager*  
[mick@rigbyproduce.com](mailto:mick@rigbyproduce.com)

Scott Mickelsen, *Business Manager*  
[smickelsen@rigbyproduce.com](mailto:smickelsen@rigbyproduce.com)

Nick Fullmer, *Sales Representative*  
[nick@rigbyproduce.com](mailto:nick@rigbyproduce.com)

Steve Wasden, *Sales Representative*  
[swasden@rigbyproduce.com](mailto:swasden@rigbyproduce.com)

**Physical Shipping Facility Address (Hamer)**

2379 East 2300 North  
Hamer, ID 83425

**Contacts (Hamer)**

Clint Day,  
[cday@rigbyproduce.com](mailto:cday@rigbyproduce.com)

Beau Stoddard,  
[bstoddard@rigbyproduce.com](mailto:bstoddard@rigbyproduce.com)

**Tel** (208) 745-6626

**Fax** (208) 745-9278

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:**

10 Rigby Produce—Rigby

28 Rigby Produce—Hamer

**Foodservice Packs Available:**
**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers, standards

**Other No. 1 Sizes**

50 lb cartons, 100 lbs, 10 oz and above,  
12 oz and above

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X	X	X
Paper	X	X	X	X
Burlap	X	X	X	X

**Other No. 2 Sizes:**

Mesh

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								X		
Poly	X	X	X	X	X	X				
Mesh		X		X						
Burlap								X	X	

**Retail Packs Also Available In:**

3 lb poly, bulk tote bins, and bags

**Brands:**

PPI  
Rigby Produce  
Royal Crest

**Varieties:**

Russet Burbank  
Russet Norkotah

# Major Idaho® Potato Growing Areas



Coeur D'Alene







Dubois

Sugar City

Rexburg

Rigby

Idaho Falls

Blackfoot

Pocatello

American Falls

Sun Valley

Hailey

Rupert

Burley

Gooding

Shoshone

Jerome

Twin Falls

Caldwell

Boise

Mountain Home



# Southwind Farms, Inc. [southwindpotatoes.com](http://southwindpotatoes.com)



*Southwind Farms, Inc., is a small group of farmers with a big commitment. Located in the heart of the Snake River Valley in Idaho, we've been farming this land sustainably and responsibly for four generations. Our products are pure, natural, and handpicked, ensuring that only the very best crops make their way to your table.*

#### Mailing Address

PO Box 606  
Heyburn, ID 83336

#### Physical Shipping Facility

450 21st St  
Heyburn, ID 83336

**Tel** (208) 436-8164

**Fax** (208) 436-8039

**Email** [orders@southwindpotatoes.com](mailto:orders@southwindpotatoes.com)

#### Contacts

Robert Tominaga, *President*  
[rob@southwindpotatoes.com](mailto:rob@southwindpotatoes.com)

Rodney Lake,  
*Secretary/Treasurer: Agronomist,  
Market Development*  
[rod@southwindpotatoes.com](mailto:rod@southwindpotatoes.com)

Jerry Tominaga, *VP, Raw Production*  
[jerry@southwindpotatoes.com](mailto:jerry@southwindpotatoes.com)

Wendy Cottom, *Office Manager*  
[wendy@pmt.org](mailto:wendy@pmt.org) | 208-436-8164

#### Foodservice Packs Available:

##### Other No. 1 Sizes

10 lb, 20 lb, or 50 lb cartons

##### Retail Packs Available In:

24-oz retail poly bag

#### Brands:

Gourmet Select  
Southwind Farms  
Gourmet

#### Varieties:

Purple Fiesta  
Fingerling  
Red Thumb  
Fingerling  
Russian Banana

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Motor Freight

**Location:** In or near area 2 on the map



# Sun Valley Potato Growers, Inc. [sunvalleypotatoes.com](http://sunvalleypotatoes.com)

## Mailing Address

PO Box 59  
Paul, ID 83347

## Physical Shipping Facility

380 W 75 S  
Rupert, ID 83350

**Tel** (208) 438-2605

**Fax** (208) 438-8018

**Email** [brian@sunvalleypotatoes.com](mailto:brian@sunvalleypotatoes.com)

## Contacts

Ty Erling, Sales  
[Ty.Erling@rpespud.com](mailto:Ty.Erling@rpespud.com)

Dave Hagar, Sales  
[David.Hagar@rpespud.com](mailto:David.Hagar@rpespud.com)

Terrance Lindauer, Sales  
[Terrance.Lindauer@rpespud.com](mailto:Terrance.Lindauer@rpespud.com)

Abraham Pelayo, Sales  
[Abraham.Pelayo@rpespud.com](mailto:Abraham.Pelayo@rpespud.com)

Sue Rodriguez, Sales  
[Sue.Rodriguez@rpespud.com](mailto:Sue.Rodriguez@rpespud.com)

Justin Jones, Sales  
[justin@sunvalleypotatoes.com](mailto:justin@sunvalleypotatoes.com)

Wendy Ceja, CSR  
[Wendy.Ceja@rpespud.com](mailto:Wendy.Ceja@rpespud.com)

Karen Werth, CSR

Chris Hall, Transportation  
[Chris.Hall@rpespud.com](mailto:Chris.Hall@rpespud.com)

## Marketed by RPE, Inc.

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 2 on the map

**Shed ID:** 48

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X	X	
Paper	X	X	X	
Burlap				

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100/Bulk
Paper								X	
Poly	X	X	X	X	X	X			
Mesh	X	X	X					X	
Burlap									

## Brands

Greener Valley  
Old Oak Farms  
Primos  
Sun Valley  
Two Good

## Varieties:

Russet Burbank  
Russet Norkotah





**Mailing Address**

PO Box 300  
Sugar City, ID 83448

**Physical Shipping Facility**

755 W 3rd S  
Sugar City, ID 83448

**Tel** (208) 356-7346

**Fax** (208) 356-7351

**Email** [bruce@sunglo-idaho.com](mailto:bruce@sunglo-idaho.com)

**Contacts**

Jill Cox, VP Sales  
[jill@sunglo-idaho.com](mailto:jill@sunglo-idaho.com)  
(208) 313-3650

This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 17

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X	X	X
Paper	X	X	X	X
Burlap				

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100 Bulk
Paper								X	
Poly	X	X	X	X	X	X			
Mesh		X	X	X				X	
Burlap								X	

**Brands**

A Cut Above  
Ace  
Riverside Farms  
Side Delights  
Sun Supreme

**Varieties:**

Russet Burbank  
Russet Norkotah

**Marketed by**  
**Sun-Glo of Idaho, Inc.**

**SHED 87**

**Webster Potato Company**  
[websterpotato.com](http://websterpotato.com)

**Mailing Address**

PO Box 448  
Rigby, ID 83442

**Physical Shipping Facility**

182 S Railroad  
Rigby, ID 83442

**Tel** (208) 745-6825

**Fax** (208) 745-6939

**Email** [jwebster@websterpotato.com](mailto:jwebster@websterpotato.com)

**Contact**

Jill Cox  
[jill@sunglo-idaho.com](mailto:jill@sunglo-idaho.com)  
(208) 313-3650

**Brands**

Celebrity  
Mighty Fine





# Wada Farms Potatoes [wadafarms.com](http://wadafarms.com)



Wada Farms has been growing, packing, and shipping potatoes for over 75 years. We provide a full selection of russets, reds, golds, chippers, organics, and fingerling potatoes—in all sizes and packs—available for retail and foodservice customers. We also offer value-added packages for retail and foodservice.

## Mailing Address

2155 Providence Way  
Idaho Falls, ID 83404

## Corporate Office Address

2155 Providence Way  
Idaho Falls, ID 83404

## Physical Shipping Facility Addresses

337 S 1400 W  
Pinegrove, ID 83262

507 N. 3470 E.  
Lewisville, ID 83347

900 University Blvd  
Rexburg, ID 83440

545 N. 7th E.  
Sugar City, ID 83448

322 N. Main St.  
Paul, ID 83347

**Tel** (208) 542-2898

**Fax** (208) 542-2893

**Email** [info@wadafarms.com](mailto:info@wadafarms.com)

## Contacts

Bryan Wada, CEO  
[bryanw@wadafarms.com](mailto:bryanw@wadafarms.com)

Kevin Stanger, President  
[kevins@wadafarms.com](mailto:kevins@wadafarms.com)  
(208) 542-2898

Joe Esta, Vice President  
[joe@wadafarms.com](mailto:joe@wadafarms.com)  
(208) 542-2898

Ben Josephson, Sales Manager  
[benj@wadafarms.com](mailto:benj@wadafarms.com)  
(208) 542-2898

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[daveb@wadafarms.com](mailto:daveb@wadafarms.com)  
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Tate Brooks, Sales  
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(208) 542-2898

Manny Carvajal, Sales  
[mannyrc@wadafarms.com](mailto:mannyrc@wadafarms.com)  
(208) 542-2898

Brock Rogers, Sales Assistant  
[brockr@wadafarms.com](mailto:brockr@wadafarms.com)

Eric Beck, Director of Marketing  
[ericb@wadafarms.com](mailto:ericb@wadafarms.com)  
(208) 542-2898

Eden Adams, Account Manager  
[edena@wadafarms.com](mailto:edena@wadafarms.com)

Cindy Morgan, Packaging Coordinator  
[cindym@wadafarms.com](mailto:cindym@wadafarms.com)

Kirk Yellowhair, Production Manager  
[kirky@wadafarms.com](mailto:kirky@wadafarms.com)

Eric Johnson, Director of Logistics  
[ericj@wadafarms.com](mailto:ericj@wadafarms.com)  
(208) 227-1406

Terry Hansen, Transportation  
[terryh@wadafarms.com](mailto:terryh@wadafarms.com)  
(208) 227-1406

Kevin King, Transportation  
[kevink@wadafarms.com](mailto:kevink@wadafarms.com)  
(208) 227-1406

## Marketed by Wada Farms Marketing Group, LLC

This company is an organic potato supplier

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near areas 2, 3, and 4 on the map

## Shed IDs:

- 26 High Country Potato
- 34 Wada Farms Potatoes, Inc.
- 50 Magic Valley Produce, Inc.
- 70 Ball Brothers Produce
- 101 Moody Creek Produce, Inc.
- 167 Genesis Organics, LLC

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

### Other No. 1 Sizes:

Foil-wrapped cartons, chippers reds, yellows and all organics

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X	X	X
Paper	X	X	X	X
Burlap	X	X	X	X

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100/Bulk
Paper		X	X	X	X	X		X	X
Poly	X	X	X	X	X	X		X	X
Mesh		X	X	X	X	X	X	X	X
Burlap	X		X					X	X

## Retail Packs Also Available In:

Tray Packs – 2 ct, 3 ct, and 4 ct trays

Foil-Wrap Tray Packs

Value-Added packaging –

1 lb, 1.25 lb, 1.5 lb –

Russets, Reds, Golds and Fingerlings

Microwave products

Mini-sized potatoes

3 lb poly/mesh

## Brands:

Big Joe's	Restaurant Quality
Blackfoot Fresh	Gourmet
Dole	Fingerlings
Easy-Bakers	Sharp
Easy-Grillers	Smalls
Genesis Organics	Tailgate Taters
Microwave in Bag	Tater Made
	Wada Farms

## Varieties:

Russet Burbank	Julinka
Russet Norkotah	Lady Amarilla
Western Russet	Modoc
Classic Russet	Norland
Binje	Purple Peruvian
Chieftain	Ranger Russet
Ciklamen	Red Thumb
Dakota Crisp	Fingerling
Dark Red Norland	Pacific Russet
Exempla	Ruby Crescent
Francisca	Russian Banana
French Fingerling	Smilin' Eyes
Gogu Valley Red	Yellow Star
Huckleberry Gold	Yukon Gold



## Companies Marketed by Wada Marketing Group

### SHED 26

#### High Country Potato

##### Mailing Address

PO Box 817  
Rexburg, ID 83440

##### Physical Shipping Facility

900 University Blvd  
Rexburg, ID 83440

**Tel** (208) 356-4402

**Fax** (208) 356-9935

##### Contact

Bob Conger  
[bob@idahopotato.cc](mailto:bob@idahopotato.cc)

##### Brands

Dole  
Oven King  
Valu King  
Wada Farms

### SHED 50

#### Magic Valley Produce, Inc.

##### Mailing Address

PO Box 730  
Paul, ID 83347

##### Physical Shipping Facility

322 N Main St  
Paul, ID 83347

**Tel** (208) 438-2995

**Fax** (208) 438-2559

##### Contact

Dean Gibson, Controller  
[dean@magicvalleyproduce.com](mailto:dean@magicvalleyproduce.com)  
(208) 438-2995

##### Brands

De-Lish  
Genuine  
Magic  
M.V.P.  
Nifty 50  
Sawtooth



### SHED 70

#### Ball Brothers Produce

##### Mailing Address

PO Box 69  
Lewisville, ID 83431

##### Physical Shipping Facility

507 N 3470 E  
Lewisville, ID 83431

**Tel** (208) 754-4651

**Fax** (208) 754-8530

**Email** [ballbro@ida.net](mailto:ballbro@ida.net)

##### Contact

Carl Ball

##### Brands

Cheeburger  
Cross Valley  
Dole  
Mark and Bill  
Mrs. Gerry's  
Peak  
Sharp  
Wada Farms

### SHED 101

#### Moody Creek Produce, Inc.

##### Mailing Address

PO Box 329  
Sugar City, ID 83448

##### Physical Shipping Facility

545 North 7th East  
Sugar City, ID 83448

**Tel** (208) 356-9447

**Fax** (208) 356-4373

**Email** [bill@onewest.net](mailto:bill@onewest.net)

### SHED 167

#### Genesis Organics, LLC

[genesisorganics.com](http://genesisorganics.com)

##### Mailing Address

PO Box 5596  
Twin Falls, ID 83303-5596

##### Corporate Office Address

22199 Kimberly Rd.  
Kimberly, ID 83341

##### Physical Shipping Facility

138 S Custer St.  
Gienns Ferry, ID 83623

**Tel** (208) 366-3070

(208) 313-8835

**Fax** (208) 366-3307

**Email** [mflores@genesisorganics.com](mailto:mflores@genesisorganics.com)

##### Contacts

Don McFarland, CEO/  
Owner  
[dmcfarland@genesisorganics.com](mailto:dmcfarland@genesisorganics.com)  
(208) 734-0004

Manuel Flores, COO/  
Member  
[mflores@genesisorganics.com](mailto:mflores@genesisorganics.com)  
(208) 420-1513





# Walker Produce, Inc.

## Mailing Address

1070 Riverwalk Dr, Suite 200  
Idaho Falls, ID 83402

## Corporate Office Address

3965 E Sunnyside Rd  
Ammon, ID 83406

## Physical Shipping Facility Addresses

3965 E Sunnyside Rd  
Ammon, ID 83406

Tel (208) 522-3610

Fax (208) 522-0099

## Contacts

Heath Gordon, Sales Manager  
heath@walkerproduce.net

Sheena Cruz,

Sales Support and Transportation  
sheena@walkerproduce.net

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 38, 96

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers, standards

**Other No. 1 Sizes:**

12 oz bakers, 6 oz bakers, 35 count

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X		X
Paper	X	X		X
Burlap	X	X		

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								X		
Poly	X	X	X	X	X					
Mesh	X		X					X		
Burlap								X	X	

**Brands:**

Big W  
Light N Fluffy  
Nature's Light -  
Probiotic  
Tasti  
Top Notch  
Voni's  
Voni's Taters  
Western Style

**Varieties:**

Russet Burbank  
Russet Norkotah

# Wilcox, Floyd & Sons, Inc. [wilcoxfresh.com](http://wilcoxfresh.com)

The Wilcox family has been growing and shipping premium Idaho potatoes since 1948. With over 70 years of experience, we have the ability to bring creative and sound solutions to an evolving marketplace. We strive to be an industry leader and deliver best-in-class results for our customers, growers, and supply partners.



## Mailing Address

1110 Golden Beauty Drive  
Rexburg, ID 83440

## Physical Shipping Facility

1110 Golden Beauty Drive  
Rexburg, ID 83440

Tel (208) 356-6668

Fax (208) 356-6669

Email [wilcox@wilcoxfresh.com](mailto:wilcox@wilcoxfresh.com)

## Contacts

Justin Reynolds, CEO  
[justin@wilcoxfresh.com](mailto:justin@wilcoxfresh.com)  
(208) 356-7563

Derek Peterson, VP Shed Operations  
[derek@wilcoxfresh.com](mailto:derek@wilcoxfresh.com)  
(208) 227-5155

Nicole Rumsey,  
Director of Foodservice  
[nicole@wilcoxfresh.com](mailto:nicole@wilcoxfresh.com)  
(208) 227-5135

Arturo Rodriguez, Export Manager  
[art@wilcoxfresh.com](mailto:art@wilcoxfresh.com)  
(208) 227-5126

Gary Treasure, Category Manager  
[gary@wilcoxfresh.com](mailto:gary@wilcoxfresh.com)  
(208) 227-5149

Josh Frederick,  
Business Development Manager  
[josh@wilcoxfresh.com](mailto:josh@wilcoxfresh.com)  
(208) 227-5154

Brett Blood, Transportation Manager  
[brettb@wilcoxfresh.com](mailto:brettb@wilcoxfresh.com)  
(208) 227-5159

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 110

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz bakers, standards

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X	X	
Paper	X	X		
Burlap				

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								X		
Poly	X	X	X	X	X	X				X
Mesh	X		X							X
Burlap								X		

**Brands:**

Easy Creations  
Mother Earth  
Fresh  
Old Faithful Fries  
Perry Pincher  
Tastewell  
Wilcox  
Yellowstone Gold

**Varieties:**

Chieftain Red  
Dark Red Norland  
French Fingerling  
Kennebec  
Ludmilla  
Norland  
Purple Peruvian  
Ruby Crescent  
Russet Burbank  
Russet Norkotah  
Russian Banana  
Yellow Gold  
Yukon Gold











# LICENSED FRESH BROKERS



The sale of fresh Idaho® potatoes can be arranged through many channels to reach the end user.

We acknowledge the ongoing work that Idaho-based potato brokers do in moving a substantial amount of the Idaho® potato crop to their customer bases in retail and foodservice.

## Garnand Marketing, LLC [garnand.com](http://garnand.com)

### Mailing Address

1126 Eastland Dr N Ste 100  
Twin Falls, ID 83301

### Physical Shipping Facility

1126 Eastland Dr N Ste 100  
Twin Falls, ID 83301

**Tel** (208) 734-5744

(208) 731-5744

**Fax** (208) 734-6951

**Email** [garnmkt@garnand.com](mailto:garnmkt@garnand.com)

### Contacts

Kevin Adam, *Managing Member*

[KPA@garnand.com](mailto:KPA@garnand.com)

(208) 734-6095

Jesse Rigel, *Member*

[jesse@garnand.com](mailto:jesse@garnand.com)

(208) 734-6095

Gary Garnand,

*Independent Contractor*

[garnmkt@garnand.com](mailto:garnmkt@garnand.com)

(208) 734-5744

**Marketed by Gary Garnand,  
Jesse Rigel, and Kevin Adam**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 2 on the map

### Foodservice Packs Available:

#### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

#### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X	X	
Paper	X			
Burlap				

#### Other No. 2 Sizes:

50# Mesh

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								X		
Poly		X		X	X					
Mesh		X		X						
Burlap										

### Retail Packs Also Available In:

50# sized cartons

#### Varieties

Russet Burbank

Russet Norkotah

Dakota Crisp

## Mailing Address

477 Shoup Ave, Suite 207  
Idaho Falls, ID 83402

## Physical Shipping Facility

477 Shoup Ave, Suite 207  
Idaho Falls, ID 83402

**Tel** (208) 522-7070

**Fax** (208) 522-2608

## Contacts

Christie Sommers,  
VP of Account Services  
[csommers@kingstonfresh.com](mailto:csommers@kingstonfresh.com)  
(208) 552-4522

Kristy Sommers,  
Key Accounts Manager  
[ksommers@kingstonfresh.com](mailto:ksommers@kingstonfresh.com)  
(208) 552-4526

Jessica Burtenshaw,  
Key Accounts Manager  
[jburtenshaw@kingstonfresh.com](mailto:jburtenshaw@kingstonfresh.com)  
(208) 522-7070

Nick Proia, COO  
[nproia@kingstonfresh.com](mailto:nproia@kingstonfresh.com)  
(208) 552-4510

Nick Kingston,  
VP of Business Development  
[nkingston@kingstonfresh.com](mailto:nkingston@kingstonfresh.com)  
(480) 341-8342

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	X	X		X
Paper	X	X		X
Burlap				

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								X		
Poly		X		X	X	X				
Mesh		X	X							
Burlap										

## Brands:

Awesome  
Kingston  
Kingston Fryer

## Varieties:

Russet Burbank  
Russet Norkotah



# Fresh Idaho® Potato Brand Listing

Brand	Shipper
A Cut Above	Sun-Glo of Idaho, Inc.
Aberdeen	Pleasant Valley Potato, Inc.
Ace	Sun-Glo of Idaho, Inc.
Allied Growers	Pleasant Valley Potato, Inc.
Angus	Nonpareil—Idaho Potato Packers
Aristocrat	Walters Produce, Inc.
Arrowhead	Arrowhead Potato Company
Big Joe's	Wada Farms Potatoes
Big W	Walker Produce, Inc.
Big Wheel	SunRiver of Idaho, Inc.
Blackfoot Fresh	Wada Farms Potatoes
Broadway	Nonpareil—Idaho Potato Packers
Buffalo	Arrowhead Potato Company
Celebrity	Webster Potato Company
Cheeburger	Ball Brothers Produce
Circle T	Mart Produce, LLC
Circle Valley	Circle Valley Produce, LLC
COOK-RITE	GPOD of Idaho
Cross Valley	Ball Brothers Produce
Cv	Circle Valley Produce, LLC
De-Lish	Magic Valley Produce, Inc.
Dole	High Country Potato
Dole	Wada Farms Potatoes
Dole	Ball Brothers Produce
Driscoll	Driscoll Potatoes, Inc.
Eagle	Walters Produce, Inc.
Easy-Bakers	Wada Farms Potatoes
Easy-Grillers	Wada Farms Potatoes
Easy! Creations	Wilcox, Floyd & Sons, Inc.
Elite	Rocky Mountain Produce
Elite	Idaho Fresh Produce, Inc.
Farm Fresh	Bench Mark Potato Co.
Farm Select	Eagle Eye Produce
French Fry	GPOD of Idaho
Fresh Blends	Eagle Eye Produce
Fresh Harvest	Eagle Eye Produce
Gem State Gourmet	Pleasant Valley Potato, Inc.
Genesis Organics	Genesis Organics, LLC
Genuine Magic	Magic Valley Produce, Inc.
Gold Emblem	Potandon Produce, LLC
Gold Emblem	Gold Emblem Produce/Taylor & Sons, Inc.
Gourmet Select	Southwind Farms, Inc.
GPOD	GPOD of Idaho
Green Giant	Walters Produce, Inc.

Brand	Shipper
Green Giant	Liberty Gold Potato Company
Green Giant Fresh	Potandon Produce, LLC
Green Giant Fresh	Driscoll Potatoes, Inc.
Greener Valley	Sun Valley Potato Growers, Inc.
Harvest Fresh	Potandon Produce, LLC
Harvest Select	Eagle Eye Produce
Harvest Time	Eagle Eye Produce
Ida-Select	Idaho Select, Inc.
Idaho Potato Packers (IPP)	Nonpareil—Idaho Potato Packers
Jumbo	Walters Produce, Inc.
Junior	GPOD of Idaho
Kondike Beans	Potandon Produce, LLC
Light N Fluffy	Walker Produce, Inc.
M.V.P.	Magic Valley Produce, Inc.
Magic	Nonpareil—Idaho Potato Packers
Mark and Bill	Ball Brothers Produce
Mart Produce	Mart Produce, LLC
Microwave in Bag	Wada Farms Potatoes
Mighty Fine	Webster Potato Company
MoonRiver	SunRiver of Idaho, Inc.
Mother Earth Fresh	Wilcox, Floyd & Sons, Inc.
Mrs. Geny's	Ball Brothers Produce
Nature's Light—Probiotic	Walker Produce, Inc.
Newdale	Walters Produce, Inc.
Nifty 50	Magic Valley Produce, Inc.
Nonpareil	Nonpareil—Idaho Potato Packers
Old Faithful Files	Wilcox, Floyd & Sons, Inc.
Old Oak Farms	Sun Valley Potato Growers, Inc.
Organic Select	Eagle Eye Produce
Oven King	High Country Potato
Peak	Ball Brothers Produce
Penny Pincher	Wilcox, Floyd & Sons, Inc.
Pleasant Valley	Pleasant Valley Potato, Inc.
Potandon	Potandon Produce, LLC
PPI	Rigby Produce, Inc.
Pride of the Valley	Bench Mark Potato Co.
Primos	Sun Valley Potato Growers, Inc.
Prize Pack	Nonpareil—Idaho Potato Packers
ProSource	Mart Produce, LLC
Red Baron	Pleasant Valley Potato, Inc.

Brand	Shipper
Restaurant Quality Gourmet Fingerlings	Wada Farms Potatoes
Rigby Produce	Rigby Produce, Inc.
Riverside Farms	Sun-Glo of Idaho, Inc.
Royal Crest	Rigby Produce, Inc.
Sawtooth	Magic Valley Produce, Inc.
Sharp	Wada Farms Potatoes
Sharp	Ball Brothers Produce
Side Delights	Sun-Glo of Idaho, Inc.
Simply Good	Eagle Eye Produce
Smalls	Wada Farms Potatoes
Southwind Farms Gourmet	Southwind Farms, Inc.
Sun Supreme	Sun-Glo of Idaho, Inc.
Sun Valley	Sun Valley Potato Growers, Inc.
SunFresh	Walters Produce, Inc.
SunFresh	Driscoll Potatoes, Inc.
SunFresh	Liberty Gold Potato Company
SunRiver	SunRiver of Idaho, Inc.
Sunset	Potandon Produce, LLC
Sunglaced	Walters Produce, Inc.
Sutton Brothers	Bench Mark Potato Co.
Talgate Taters	Wada Farms Potatoes
Tastewell	Wilcox, Floyd & Sons, Inc.
Tasti	Walker Produce, Inc.
Tasty Tater	Walters Produce, Inc.
Tater Made	Wada Farms Potatoes
Teton Tater	Mart Produce, LLC
The Best	SunRiver of Idaho, Inc.
The Finest	Pleasant Valley Potato, Inc.
The Great Potato	GPOD of Idaho
The Valley	Potandon Produce, LLC
Top Notch	Walker Produce, Inc.
Town & Country	GPOD of Idaho
Two Good	Sun Valley Potato Growers, Inc.
Valu King	High Country Potato
Value	Rocky Mountain Produce
Value	Idaho Fresh Produce, Inc.
Vori's	Walker Produce, Inc.
Vori's Taters	Walker Produce, Inc.
Wada Farms	High Country Potato
Wada Farms	Wada Farms Potatoes
Wada Farms	Ball Brothers Produce
Western Style	Walker Produce, Inc.
Wilcox	Wilcox, Floyd & Sons, Inc.
Yellowstone Gold	Wilcox, Floyd & Sons, Inc.

## Fresh Idaho® Potato Exporters

The following companies export fresh potatoes:

Arrowhead Potato Company  
Ball Brothers Produce  
Bench Mark Potato Co.  
Driscoll Potatoes, Inc.  
Eagle Eye Produce  
GPOD of Idaho  
Idaho Fresh Produce, Inc.  
Idaho Sunfresh, LLC  
Kingston Fresh  
Magic Valley Produce, Inc.  
Mart Produce, LLC  
Nonpareil — Idaho Potato Packers  
Pleasant Valley Potato, Inc.  
Potandon Produce, LLC  
Rocky Mountain Produce  
Southwind Farms, Inc.  
Sun Valley Potato Growers, Inc.  
Sun-Glo of Idaho, Inc.  
Wada Farms Potatoes  
Wilcox, Floyd & Sons, Inc.

## Processed Idaho® Potato Exporters

The following companies export processed potatoes:

Idaho Pacific Corporation  
Idahoan Foods, LLC  
J.R. Simplot Company  
Lamb Weston  
McCain Foods USA, Inc.  
Potato Products of Idaho  
Rite Stuff Foods, Inc.

## Organic Idaho® Potato Suppliers

The following suppliers comply with organic standards set by national governments and international organizations.

Eagle Eye Produce  
Genesis Organics, LLC  
Nonpareil — Idaho Potato Packers  
Potandon Produce, LLC  
Wada Farms Potatoes

## Julian Dates

Julian dates are used by shippers to determine exactly when the potatoes were packed. This date is stenciled on the cartons at the plant. The (leap year) Julian date calendar below may assist in determining in which month a carton or bag of potatoes was packed.

Julian Dates at a Glance	
January 1–31	July 182–212
February 32–59	August 213–243
March 60–90	September 244–273
April 91–120	October 274–304
May 121–151	November 305–334
June 152–181	December 335–365

## Julian Date Converter

Below is a (non-leap year) Julian date converter to calculate the specific day/month pack date. You may also enter this link into your web browser: [idahopotato.com/directory/julian](http://idahopotato.com/directory/julian)

Day	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Day
1	1	32	60	91	121	152	182	213	244	274	305	335	1
2	2	33	61	92	122	153	183	214	245	275	306	336	2
3	3	34	62	93	123	154	184	215	246	276	307	337	3
4	4	35	63	94	124	155	185	216	247	277	308	338	4
5	5	36	64	95	125	156	186	217	248	278	309	339	5
6	6	37	65	96	126	157	187	218	249	279	310	340	6
7	7	38	66	97	127	158	188	219	250	280	311	341	7
8	8	39	67	98	128	159	189	220	251	281	312	342	8
9	9	40	68	99	129	160	190	221	252	282	313	343	9
10	10	41	69	100	130	161	191	222	253	283	314	344	10
11	11	42	70	101	131	162	192	223	254	284	315	345	11
12	12	43	71	102	132	163	193	224	255	285	316	346	12
13	13	44	72	103	133	164	194	225	256	286	317	347	13
14	14	45	73	104	134	165	195	226	257	287	318	348	14
15	15	46	74	105	135	166	196	227	258	288	319	349	15
16	16	47	75	106	136	167	197	228	259	289	320	350	16
17	17	48	76	107	137	168	198	229	260	290	321	351	17
18	18	49	77	108	138	169	199	230	261	291	322	352	18
19	19	50	78	109	139	170	200	231	262	292	323	353	19
20	20	51	79	110	140	171	201	232	263	293	324	354	20
21	21	52	80	111	141	172	202	233	264	294	325	355	21
22	22	53	81	112	142	173	203	234	265	295	326	356	22
23	23	54	82	113	143	174	204	235	266	296	327	357	23
24	24	55	83	114	144	175	205	236	267	297	328	358	24
25	25	56	84	115	145	176	206	237	268	298	329	359	25
26	26	57	85	116	146	177	207	238	269	299	330	360	26
27	27	58	86	117	147	178	208	239	270	300	331	361	27
28	28	59	87	118	148	179	209	240	271	301	332	362	28
29	29		88	119	149	180	210	241	272	302	333	363	29
30	30		89	120	150	181	211	242	273	303	334	364	30
31	31		90		151		212	243		304		365	31



# Shed ID Numbers

Shed ID No.	Shipper
8	SunRiver of Idaho, Inc.
10	Rigby Produce—Rigby
13	Driscoll Potato, Inc.
17	Sun-Glo of Idaho, Inc.
22	Liberty Gold Potato Company
24	Idaho Select, Inc.
26	High Country Potato
27	Idaho Sunfresh LLC
28	Rigby Produce—Hamer
32	Eagle Eye Produce—Idaho Falls

Shed ID No.	Shipper
34	Wada Farms Potatoes, Inc.
38	Walker Produce, Inc.
48	Sun Valley Potato Growers, Inc.
49	Mart Produce, LLC
50	Magic Valley Produce, Inc.
55	Arrowhead Potato Company
69	Circle Valley Produce, LLC
70	Ball Brothers Produce
71	Idaho Fresh Produce, Inc.
82	Nonpareil—Idaho Potato Packers

Shed ID No.	Shipper
84	Pleasant Valley Potato, Inc.
86	Bench Mark Potato Co.
88	GPOD of Idaho
89	Gold Emblem Produce / Taylor & Sons, Inc.
96	Walker Produce, Inc.
98	Walters Produce, Inc.
101	Moody Creek Produce, Inc.
110	Wilcox, Floyd & Sons, Inc.
167	Genesis Organics, LLC
443	Eagle Eye Produce—Twin Falls

## Hints & Tips



## Authenticity

The Grown in Idaho® seal on each carton or bag is a certification mark designating that the potatoes inside came from Idaho.

Some shippers may have products from multiple states appearing with the same private label. Look for the required Grown in Idaho® seal when choosing Idaho® potatoes.

## Storage

The Idaho Potato Commission recommends that cartons be stored with the lids on at a temperature range of 45°F–48°F.

## Tracking Info

In addition to the required potato-variety labeling, each foodservice carton

also shows a shed number to determine which shipper packed the product. You can find this listing in the Shed ID Numbers table on this page.

Each carton also has a “pack date,” referencing the date when the potatoes were graded, washed, sorted, and placed in the carton.

The number is a three-digit code that represents the consecutive day of the year—the Julian date—starting with January 1 as 1 and ending with December 31 as 365 (366 in a leap year).

To determine the Julian dates, please see the chart on the previous page or access a Julian date converter to calculate the day/month pack date by entering this link into your Web browser: [idahopotato.com/directory/julian](http://idahopotato.com/directory/julian).



**Idaho® Potatoes**  
are actually not a variety!

The term Idaho® potatoes refers to the source of origin—the state of Idaho. While it primarily produces russets, Idaho also grows several other varieties of potatoes to fulfill foodservice and consumer requests.

Look for the designations in printed type or a stencil on cartons or on the closing device of the retail bag.







# IDAHO® POTATO PROCESSORS



For a current list of products,  
please check company websites.

## Basic American Foods [baf.com](http://baf.com)

*Jack Hume founded Basic American Foods in 1933 with the belief that integrity and taste were paramount, and these same beliefs drive us today. While we started as a modest dehydration plant in California, we've grown our company and our capabilities over the last 85 years, becoming the market leader, because we want to help people serve great food to as many people as possible. That's why you'll find our foods and brands in restaurants, schools, hospitals, and grocery and club stores around the world.*

### Mailing Address

415 W Collins Road  
Blackfoot, ID 83221

### Corporate Office Address

2999 Oak Road, Suite 800  
Walnut Creek, CA 94597

**Tel** (208) 785-3200  
(925) 472-4000

**Fax** (208) 785-8776

### Contacts

Malcolm Simmonds,  
General Manager – Foodservice  
[msimmonds@baf.com](mailto:msimmonds@baf.com)  
(925) 472-4120

Toni Williams,  
Raw Material Finance Manager  
[twilliams@baf.com](mailto:twilliams@baf.com)  
(208) 785-8211

**This company is an exporter**

### Products

Custom Dehydrated Potatoes

Dehydrated Potatoes for  
Foodservice Use

Dehydrated Potatoes for  
Industrial Use

Dehydrated Potatoes for  
Ingredient Use

Dehydrated Potatoes for  
Retail Use

## Dickinson Frozen Foods, Inc. [df-foods.com/index\\_1.html](http://df-foods.com/index_1.html)

### Mailing Address

1205 E Iron Eagle Dr, Suite B  
Eagle, ID 83616

### Plant Addresses

600 NW 21st St  
Fruitland, ID 83619

903 E 3000 N  
Sugar City, ID 83448

**Tel** (208) 938-7540

**Fax** (208) 938-5969

**Email** [cservice@df-foods.com](mailto:cservice@df-foods.com)

### Contacts

Susan Williams, Sales  
[susan@ftiegs.com](mailto:susan@ftiegs.com)  
(208) 452-1610

Frank Simmons, Sales  
[fsimmons@oregonpotato.com](mailto:fsimmons@oregonpotato.com)  
(208) 359-5033

Monica Vanpaeppeghem  
[monica@df-foods.com](mailto:monica@df-foods.com)  
(208) 938-7555

### Products

Custom Dehydrated Potatoes

Dehydrated Potatoes for  
Foodservice Use

Dehydrated Potatoes for Industrial Use

Dehydrated Potatoes for Ingredient Use

Dehydrated Potatoes for Retail Use

Potato Flour

Custom Frozen Potatoes

Frozen Potatoes for Foodservice Use

Frozen Potatoes for Industrial Use

Frozen Potatoes for Ingredient Use

Frozen Potatoes for Retail Use

IQF Roasted Potatoes

## Idaho Pacific Corporation [idahopacific.com](http://idahopacific.com)



### Mailing Address

PO Box 478  
Ririe, ID 83443

### Corporate Office Address

4723 E 100 N  
Ririe, ID 83442

**Tel** (208) 538-6971

**Toll Free** 800-238-5503

**Fax** (208) 538-5082

**Email** [ipc@idahopacific.com](mailto:ipc@idahopacific.com)

### Contacts

Jon Schodde,  
*Vice President Sales and Marketing*  
[jon@idahopacific.com](mailto:jon@idahopacific.com)

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*Industrial and Baking Sales Manager*  
[jeanne@idahopacific.com](mailto:jeanne@idahopacific.com)

Julian Awdry,  
*Director of Export Sales*  
[julian@idahopacific.com](mailto:julian@idahopacific.com)

Art Polson,  
*Director of Ingredient Sales*  
[art@idahopacific.com](mailto:art@idahopacific.com)

Glade Williams,  
*Western Regional Foodservice  
Sales Manager*  
[glade@idahopacific.com](mailto:glade@idahopacific.com)

Charles Mastruserio,  
*Eastern Regional Foodservice  
Sales Manager*  
[chuckm@idahopacific.com](mailto:chuckm@idahopacific.com)

### Products

Custom Dehydrated Potatoes

Dehydrated Potatoes for  
Foodservice Use

Dehydrated Potatoes for  
Industrial Use

Dehydrated Potatoes for  
Ingredient Use

Potato Flour

**This company is an exporter**



## Idahoan Foods, LLC [idahoan.com](http://idahoan.com) [idahoanfoodservice.com](http://idahoanfoodservice.com)

### Mailing Address

900 Pier View Drive, Suite 100  
Idaho Falls, ID 83402-4972

**Tel** (208) 542-3700  
**Toll-Free** 800-635-6100  
**Fax** (208) 542-3797

### Contacts

Drew Facer, *President and CEO*  
[dfacer@idahoan.com](mailto:dfacer@idahoan.com)  
Glen Walter, *Vice President Retail Sales*  
[gwalter@idahoan.com](mailto:gwalter@idahoan.com)  
Ryan Ellis,  
*Vice President Retail Marketing &  
Business Development*  
[rellis@idahoan.com](mailto:rellis@idahoan.com)  
Dan Nakamura,  
*Director Raw Material Procurement &  
Ingredient Sales*  
[dnakamura@idahoan.com](mailto:dnakamura@idahoan.com)

**This company is an exporter**

### Products

Dehydrated Potatoes for  
Foodservice Use  
Dehydrated Potatoes for  
Industrial Use  
Dehydrated Potatoes for  
Ingredient Use  
Dehydrated Potatoes for  
Retail Use

## J.R. Simplot Company [simplotfoods.com](http://simplotfoods.com)



*The J.R. Simplot Company is one of the largest privately held food and agribusiness companies in the nation, though at heart we're as small as a single farmer. We pioneer innovations in plant nutrition and food processing, research new ways to feed animals and sustain ecosystems, and strive to feed a growing global population. At Simplot, we're in the business of Bringing Earth's Resources to Life.*

### Mailing Address

1099 W Front Street  
Boise, ID 83702

**Tel** (208) 336-2130  
**Toll-Free** 800-635-0408  
**Fax** (208) 384-8022

### Contacts

Karin Hart, *VP International*  
[karin.hart@simplot.com](mailto:karin.hart@simplot.com)  
KK Saw, *Marketing Director*  
[kk.saw@simplot.com](mailto:kk.saw@simplot.com)

**This company is an exporter**

### Products

Dehydrated Potatoes for  
Foodservice Use  
Custom Frozen Potatoes  
Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use

## Lamb Weston [lambweston.com](http://lambweston.com)



Lamb Weston is a leading supplier of frozen potato, sweet potato, appetizer, and vegetable products to restaurants and retailers around the world. For more than 60 years, we've produced innovative, inventive products that make life better for our customers and their customers.

### Mailing Address

599 S Rivershore Lane  
Eagle, ID 83616

**Tel** (208) 938-1047  
**Toll-Free** 800-766-7783  
**Fax** (208) 658-2201

### Contacts

John Blair, VP Global Operations  
[john.blair@lambweston.com](mailto:john.blair@lambweston.com)  
(509) 736-0312

Mike Smith, SVP, Growth & Strategy  
[mike.smith@lambweston.com](mailto:mike.smith@lambweston.com)  
(630) 445-6000

Sharon Miller, SVP and General Manager  
[sharon.miller@lambweston.com](mailto:sharon.miller@lambweston.com)  
(208) 658-2216

Kim Cupelli, VP Marketing  
[kim.cupelli@lambweston.com](mailto:kim.cupelli@lambweston.com)  
(208) 658-2218

### Products

Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use

**This company is an exporter**

## McCain Foods USA, Inc. [mccainusa.com](http://mccainusa.com)



McCain products are found in thousands of restaurants and supermarket freezers across more than 160 countries—one in every four french fries in the world is a McCain fry. In addition to fries, McCain also produces snacks, meals, and vegetables for both the retail and foodservice industries. At McCain, we believe good ethics is good business. This guides who we are, what we do, and how we do it. The result is good food, simply made.

### Mailing Address

One Tower Lane, 11th Floor  
Oakbrook Terrace, IL 60181

**Tel** (630) 955-0400  
**Toll-Free** 800-938-7799  
**Fax** (630) 857-4560  
**Email** [webmaster@mccain.com](mailto:webmaster@mccain.com)

### Contact

Maria Ellis,  
Vice President, Marketing,  
Insights and Innovation  
[maria.ellis@mccain.com](mailto:maria.ellis@mccain.com)  
(630) 857-4551

### Products

Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Retail Use

**This company is an exporter**



## Potato Products of Idaho [ppidaho.com](http://ppidaho.com)

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*Refrigerated and frozen mashed, baked, and roasted potatoes.*

### **Mailing Address**

398 North Yellowstone Highway  
Rigby, ID 83442

**Tel** (208) 745-8610

**Fax** (208) 745-8665

### **Contacts**

Tom Kilburg, *Director of Sales*  
[tkilburg@ppidaho.com](mailto:tkilburg@ppidaho.com)  
(208) 908-7778

Brent Mickelsen, *Operation and Sales*  
[bmick@ppidaho.com](mailto:bmick@ppidaho.com)  
(208) 745-8610

**This company is an exporter**

### **Products**

Frozen Potatoes for Foodservice Use

Frozen Potatoes for Industrial Use

Frozen Potatoes for Ingredient Use

Frozen Potatoes for Retail Use

Refrigerated Potatoes for  
Foodservice Use

Refrigerated Potatoes for  
Industrial Use

Refrigerated Potatoes for  
Ingredient Use

Refrigerated Potatoes for  
Retail Use

## Rite Stuff Foods, Inc. [ritestuff.com](http://ritestuff.com)

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*Traditional and longtime producer of baked potato products—Twice Bakes, Fried and Filled Skins, Battered Wedges, Potato Skins, Mashed Potatoes, Potato Rollers. Recently added appetizer line: flavored potato items, cheese sticks, etc. Factory is Idaho Certified, USDA inspected, gluten free.*

### **Mailing Address**

PO Box 447  
Jerome, ID 83338

### **Corporate Office Address**

2155 South Lincoln Ave.  
Jerome, ID 83338

### **Plant Address**

2155 S. Lincoln Ave.  
Jerome, ID 83338

**Tel** (208) 324-8410

(208) 933-2711

**Fax** (208) 324-1210

**Email** [dmoore@ritestuff.com](mailto:dmoore@ritestuff.com)

### **Contacts**

Dave Moore,  
*Director of Sales/Marketing*  
[dmoore@ritestuff.com](mailto:dmoore@ritestuff.com)  
(208) 933-2711

John MacArthur,  
*Managing Director, USA*  
[jmacarthur@ritestuff.com](mailto:jmacarthur@ritestuff.com)  
(509) 492-8470

**This company is an exporter**

### **Products**

Custom Frozen Potatoes

Frozen Potatoes for Foodservice Use

Frozen Potatoes for Industrial Use

Frozen Potatoes for Ingredient Use

Frozen Potatoes for Retail Use

Battered and Breaded Potato Wedges

Formed Potato Products

Fried and Filled Potato Skins

Potato Half Shells

Mashed Potatoes

Battered and Breaded Appetizers







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## IDAHO POTATO COMMISSION

PO Box 1670 | 661 S Rivershore Lane, Suite 230  
Eagle, ID 83616 | (208) 334-2350

[IdahoPotato.com/directory](http://IdahoPotato.com/directory)

Bookmark and visit this link for the most current directory listings.

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