

IDAHO

IS A STATE WHERE IT'S ILLEGAL TO FISH
WHILE RIDING A CAMEL
SO...



WHY ON EARTH IS IT KNOWN FOR POTATOES?

Maybe it's because when potatoes are grown in Idaho's rich volcanic soil, ideal climate, and mountain-fed irrigation they offer a texture, taste, and dependable performance beyond compare. Or maybe it's one of the many other reasons you can find at IDAHO.POTATO.COM/RETAIL

