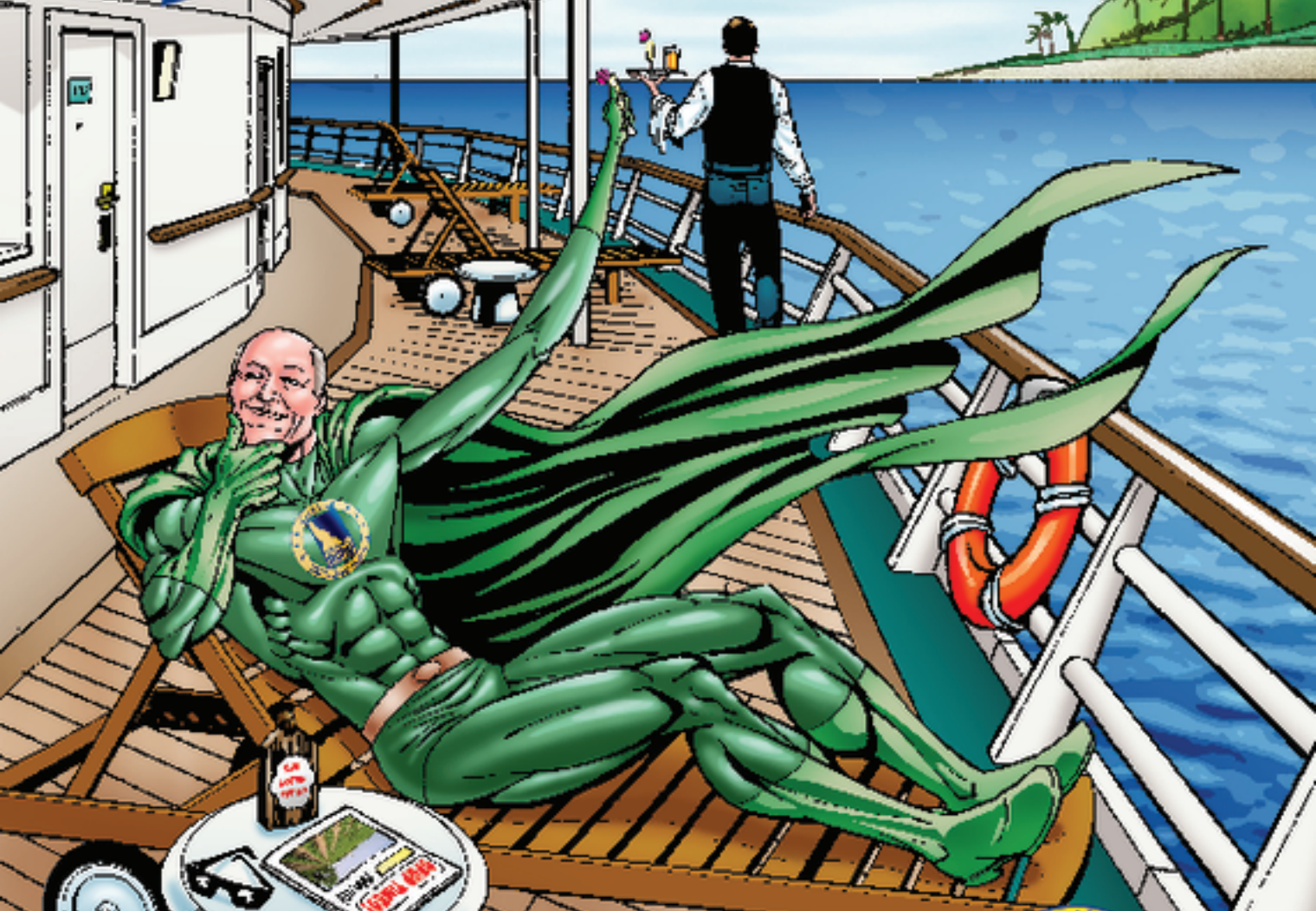


IDAHO® POTATO FIELD FORCE

ALWAYS THINKING ABOUT YOUR BUSINESS!



EVEN WHEN HE'S OUT TO SEA ENJOYING ONE OF HIS VACATION CRUISES, SUPER SALES REP KEN TUBMAN IS STILL MULLING OVER NEW WAYS TO BOOST YOUR SALES THROUGH MARKETING AND PROMOTIONS, COMPETITIVE RESEARCH, POINT OF SALE MATERIALS AND MORE. THE IDAHO® POTATO FIELD FORCE - THEY NEVER STOP THINKING ABOUT YOUR BUSINESS.



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