

Passionate About
**IDAHO[®]
POTATOES**

**STUFFED BAKED
IDAHO[®] POTATOES**

Potatopia
Edison, NJ
Allen Dürcker
Founder

Idaho[®] Potatoes, baked
Steak
Chicken
Sweet Pepper
Broccoli
Red Onion
Bacon
And so much more

THE PASSION

Now here's a concept we can really get behind! A classic baked Idaho[®] potato stuffed to overflowing with just about everything good you can imagine. Potatopia is all about choice and we predict diners are going to choose to stand in line to create their favorites.

For recipes from restaurants passionate about Idaho[®] Potatoes, visit us online.



IDAHO.POTATO.COM/FSPRO