

IDAHO POTATO PULSE



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Koompin Elected To Lead 2010-2011 United States Potato Board

DENVER (March 31, 2010)— Cheryl Koompin of American Falls, ID was elected Chairman of the United States Potato Board (USPB) on March 12, 2010 at the organization's 38th Annual Meeting in Denver, CO.

"I feel like I've been on the United States Potato Board for a dozen or more years because of attending all of the meetings with my husband, Klaren, when he was serving as a Board Member," Koompin said. "I am very appreciative of this organization, and I value the experience and perspectives each Board Member brings from their diverse backgrounds."

The Idaho Potato Commission is pleased to join in recognizing the election of Cheryl Koompin as Chairman of the United States Potato Board. Cheryl's dedicated service to the industry, commitment to volunteering countless hours as a Board Member, Committee Chair and Executive Committee Member were all factors recognized by her fellow growers in this selection.