



# IDAHO POTATO COMMISSION

## TYPES OF LICENSES

### **Broker**

Buys Idaho® potatoes for resale; may or may not take possession of potatoes; may or may not have private label(s); does not repack potatoes; may or may not sell direct to consumers.

### **Container Manufacturer**

Provides packaging, labels, stickers, trays, and/or other containers for those packing or selling Idaho® potatoes.

### **Distributor**

Buys Idaho® potatoes for resale or use under private label(s); does not repack potatoes; does not sell fresh potatoes direct to consumer.

### **Foodservice Retailer**

Buys Idaho® potatoes for preparation and/or cooking; direct sales to consumers; may or may not have private label(s); does not repack potatoes.

### **In-state Packer /Shipper**

Idaho grower and/or packer; ships or sells potatoes under their own private label(s); may or may not sell direct to consumer.

### **Out-of-state Repacker**

Buys Idaho® potatoes from in-state grower and repacks potatoes under their own or another licensee's private label(s) for resale; may purchase some potatoes already packed for resale without repacking; may or may not sell direct to consumer.

### **In-state Processor**

Buys Idaho® potatoes for processing into non-fresh potato product; processing plants located inside the state of Idaho; markets under their own or other companies' private label(s); sells processed product to retail outlets for consumers.

### **Out-of-state Processor**

Buys Idaho® potatoes for processing into non-fresh potato product; processing plants located outside the state of Idaho; markets under their own or other companies' private label(s); sells processed product to retail outlets for consumers.

### **Retailer**

Buys Idaho® potatoes for distribution at retail stores; to be sold to consumers; may or may not have private label(s); does not repack potatoes.

### **Trademark**

Sells to consumers products which include but are not limited to wearables (hats, shirts, jackets, etc); souvenir items, or other marketable items bearing trademarks owned by the Idaho Potato Commission.