

IDAHO POTATO PULSE



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Industry Relations Report By Travis Blacker

To All:

Over the last several months, there has been many rumors floating around concerning the PCN program and the farmers associated with these regulated fields. Some of these rumors can be and have been very damaging to industry members trying to conduct business in this Shelley area.

To try to eliminate these rumors, the Idaho Potato Commission has worked with the USDA and the Idaho State Department of Agriculture to produce a document that details some of the "frequently asked questions" regarding this PCN program. Please take the time to review this and share it with anyone who might be misinformed.

Over the next few weeks we will be releasing this document to the media in Eastern Idaho in order to circulate this as much as possible.

Thanks,

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